

# BARBIE FASHIONISTAS History

2009 - Fashionistas Wave 1



Barbie

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2009 - Fashionistas



Wave 1



## 2009 - Barbie Fashionistas Wave 1 Dolls

This wave arrived in stores worldwide around September / October 2009. Includes six female dolls and one male doll with highly poseable bodies and names that reflect their styles and personalities :

**Wild** exhibits animal print in her clothes.

**Cutie** recreates the extravagant side of Tokyo.

**Glam** loves jewels and is more subtle and elegant.

**Sassy** is the bold and adventurous girl.

**Artsy** is considered the artist.

**Girly** is the tender and sweet girl.

**Hottie**, the male doll, was called Cutie in later editions of this wave due to his explicit sex-related name.

Wild, Cutie, Glam and Girly dolls have the "Generation Girl" face mold, which was reinstated by Mattel after strong criticism received due to the change that Barbie had had in her face the last years.

Sassy has the face mold of "Summer", the Barbie's friend who was released in 2004, in "California Girl So Earring" Line. (Summer is Blaine's sister, the handsome new boy by who Barbie broke up with Ken.)

Artsy has the face mold known as "Desiree" and Hottie has the face mold "Ken 2005".

Female doll bodies have articulated elbows, wrists, chest and knees. In later editions of this wave of dolls this body was replaced for a Fashionista body with pivotal knees (Watch details of the body with pivotal knees here).

Male doll bodies have articulated elbows, waist and knees.





### 2010 - Barbie Fashionistas Wave 2 Dolls

This wave, that arrived in stores around March 2010 and that was designed by Lilly Martínez, includes four female dolls and a male doll:

- Sassy (The old Sassy and Wild characters from Wave 1 merge to form a single character, the new Sassy, who from now usually wears animal print clothes, as seen in Sassy Wave 2 doll's leggings and Sassy BFF doll's skirt).
- Cutie. Sporty, a new female character who loves sports.
- Sweetie, the evolution of the old character Girly who, by advertising issues, changes her name.
- Sporty, a new male character.



## 2010 - Fashionistas Shopping Spree



## 2010 - Fashionistas Best Friends



## 2010 - Barbie Fashionistas Shopping Spree & Best Friends Dolls



This dolls arrived in stores in the USA around June 2010 and in Europe around September / October 2010.

Includes two Shopping Spree dolls with a shopping basket and many accessories:

**Sassy  
Sweetie**

and two packs BFF (Best Friends) containing two dolls each with interchangeable clothing:

**Sassy & Sweetie  
Glam & Sporty**

Shopping Spree dolls Sassy and Sweetie have the "Generation Girl" face mold as well as Sassy and Glam BFF dolls. On the other hand, Sweetie and Sporty BFF dolls have the "Summer" face mold.

Their bodies are the same released in Wave 2 with pivotal knees (Watch Wave 2 body pics for details here). In later editions of these dolls, this body was replaced for a Fashionista Swappin' Style body with interchangeable head (Watch Swappin' Styles body pics for details here).

2011 - Fashionistas Swapping Stiles Wave 1



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2011 - Fashionistas Swapping Stiles Wave 1



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2011 - Barbie Fashionistas Swappin' Styles Wave 1 Dolls

This Wave arrived in stores in the USA around September 2010 and in Europe around February 2011.

Includes six female dolls (plus one extra head for each one, sold separately) called Swappin' Styles and two male dolls:

- Sporty** + Extra Sporty Head
- Sweetie** + Extra Sweetie Head
- Artsy** + Extra Artsy Head

**Glam + Extra Glam Head**  
**Sassy + Extra Sassy Head**  
**Cutie + Extra Cutie Head**  
**Ken Cutie**  
**Ken Sporty**

By the same time where also available some Gift Sets of Fashionista Swappin' Styles dolls. More info about these sets here.

Cutie, Glam and Sweetie dolls have the "Generation Girl" face mold. Sporty and Sassy have the face mold "Summer" and Artsy has the face mold "Desiree" again.

The extra heads have the same face mold as their dolls but Sassy extra head that has the "Generation Girl" face mold instead the "Summer" face mold. This head is the very first Fashionista with brown eyes.

The male dolls, Cutie and Sporty, have a new face mold "Ken 2011" commemorating his 50 years of history.

A curious data is that both Sporty dolls, male and female, wear the number of their birth year printed in their clothes. Number 59 on female Sporty's clothes remembering Barbie's birth on 1959 and number 61 on male Sporty's clothes remembering Ken's birth on 1961.

Female doll bodies now lose their articulation under the chest in favour of a mechanism to change the heads (Previously used by Mattel on a line of My Scene dolls).

This mechanism consist in a button located in doll's back which when is pushed releases the head that can be slipped away and changed by another one.

These bodies keep their articulated elbows, wrists, and their pivotal knees with slightly different joints.



## 2011 - Fashionistas Swappin Styles Gift Set 1



## 2011 - Barbie Fashionistas Swappin' Styles Wave 1 Gift Sets

These sets arrived in stores in the USA around September 2010 and in Europe around February 2011.

They consist of two packs of dolls with extra head and dress:

**Sporty** + Extra Sporty Head

**Cutie** + Extra Cutie Head

And two packs of dolls with pet and accessories:

**Glam** + Dog

**Sassy** + Cat

Sporty has the face mold "Summer" as usual, and for the first time in a Fashionista doll she has red hair. She wears the number of Barbie's birth year, 1959, printed in their clothes again (In both dresses). Cutie has the face mold "Generation Girl" and the extra heads have the same face mold as their dolls. Sassy has the face mold "Summer" and Glam has the face mold "Generation Girl".

The bodies are the same than the rest of dolls from Swappin' Styles Wave 1. More details here.





2011 - Fashionistas Swappin Styles Wave Gift Set 2



2011 - Barbie Fashionistas Swappin' Styles Wave 2 Dolls

This wave includes six female dolls (plus one extra head for each one, sold separately) and two male dolls:

- Sporty** + Extra Sporty Head
- Sweetie** + Extra Sweetie Head
- Artsy** + Extra Artsy Head
- Glam** + Extra Glam Head
- Sassy** + Extra Sassy Head
- Cutie** + Extra Cutie Head
- Ken Cutie**
- Ken Sporty**



The Wave arrived in stores in the USA around March - April 2011. Their distribution in Europe was irregular, the extra heads arrived around March 2011, the male dolls arrived around June 2011 and the female dolls around September - October 2011.

Cutie, Glam and Sweetie dolls have the "Generation Girl" face mold. Sporty and Sassy have the face mold "Summer" and Artsy has the face mold "Desiree". The extra heads have the same face mold as their dolls. The male dolls, Cutie and Sporty, have the face mold "Ken 2011" again.

The female dolls were also sold in one "Toys 'R Us" exclusive pack containing the six dolls together.

Their bodies are the same released in Swappin' Styles Wave 1.

2011 - Fashionistas Swappin' Styles Hollywood Divas



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**2011 - Barbie Fashionistas Swappin' Styles Hollywood Divas  
(In the Spotlight Dolls)**

This Wave arrived in stores in the USA (where called "In the Spotlight") around July 2011 and in Europe (where called Hollywood Divas) around September 2011.

Includes six female dolls:

- Glam**
- Cutie**
- Sweetie**

**Sassy**  
**Artsy**  
**Sporty**

Once again Cutie, Glam and Sweetie dolls have the "Generation Girl" face mold. Sporty and Sassy have the face mold "Summer" and Artsy has the face mold "Desiree".

The bodies are the same from the previous Swappin' Styles dolls.



## 2011 - Fashionistas Wappin' Styles Jet Divas - World Tour



Barbie



Barbie



## 2011 - Barbie Fashionistas Swappin' Styles Jet Divas / World Tour

These sets arrived in stores in the USA around July 2011 and in Europe around September 2011.

They consist of three packs of dolls with a suitcase, an extra dress and accessories:

**Sassy** + Accessories

**Sweetie** + Accessories

**Glam** + Accessories

Glam and Sweetie dolls have the "Generation Girl" face mold and Sassy has the face mold "Summer".

The bodies are the same from the previous Swappin' Styles dolls.

2011 - Fashionistas in the Spotlight - In Concert



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2011 - Fashionistas in the Spotlight - In Concert

**2011 - Barbie Fashionistas In the Spotlight. In Concert**

These dolls arrived in stores in the USA around September 2011 and in Europe around December 2011.

They consist of three packs of singer dolls with microphones:

- Cutie**
- Glam**
- Sassy**

Cutie and Glam have the "Generation Girl" face mold and Sassy has the "Summer" face mold.

Their bodies have articulated elbows and wrists (same as the previous Fashionistas), but slightly different (pivotal) knees joints. Their painted torso lights and sounds when a button by their belly is pushed. The batteries are included inside the left leg.

The song played by these dolls was used as a head for the Barbie Fashionista Webisodes released by Mattel, that were cancelled after episode 5.



2012 - Fashionistas Clutch Dolls Wave 1



**2012 - Barbie Fashionistas Clutch Dolls. Wave 1**

This wave of dolls was released in the USA around November 2011 and in Europe around January 2012.

Includes six female dolls and two male dolls.

The usual previous names are now replaced by the names of Barbie and Barbie friends used by Mattel in other collections and new face molds are introduced:

**Barbie** (Two dolls)  
**Teresa**  
**Summer**  
**Raquelle**  
**Nikki**  
**Ken**  
**Ryan**

Barbie (Pink) has the "Generation Girl" face mold, and Barbie (Blue) has a new "Generation Girl" mold, with closed mouth, inspired in "Mackie" face mold. Teresa has the "Summer" face mold previously used in the Fashionista line for Sassy dolls, Nikki has the face mold "Desiree" and Summer has the face mold used by Mattel for Teresa dolls from 2007 to 2009. Raquelle has a new oriental face mold, used for first time by Mattel.

Ken and RyaFemale doll bodies are the same than the ones in the Fashionistas Wave 2 female dolls: articulated chest, elbows and wrists, pivotal knees, no swapp head. [More details Here.](#)

Male dolls have the same body as the Fashionistas Swappin' Styles male dolls: articulated elbows and wrists, pivotal knees, can't spread legs. [More details Here.](#) And keep the "Ken 2011" face mold.

## 2012 - Fashionistas Clutch Dolls Wave 2



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2012 - Fashionistas Clutch Dolls Wave 2

### 2012 - Barbie Fashionistas Clutch Dolls. Wave 2

This wave was released in the USA around February 2012 and in Europe around May - June 2012. It includes six female dolls and two male dolls:

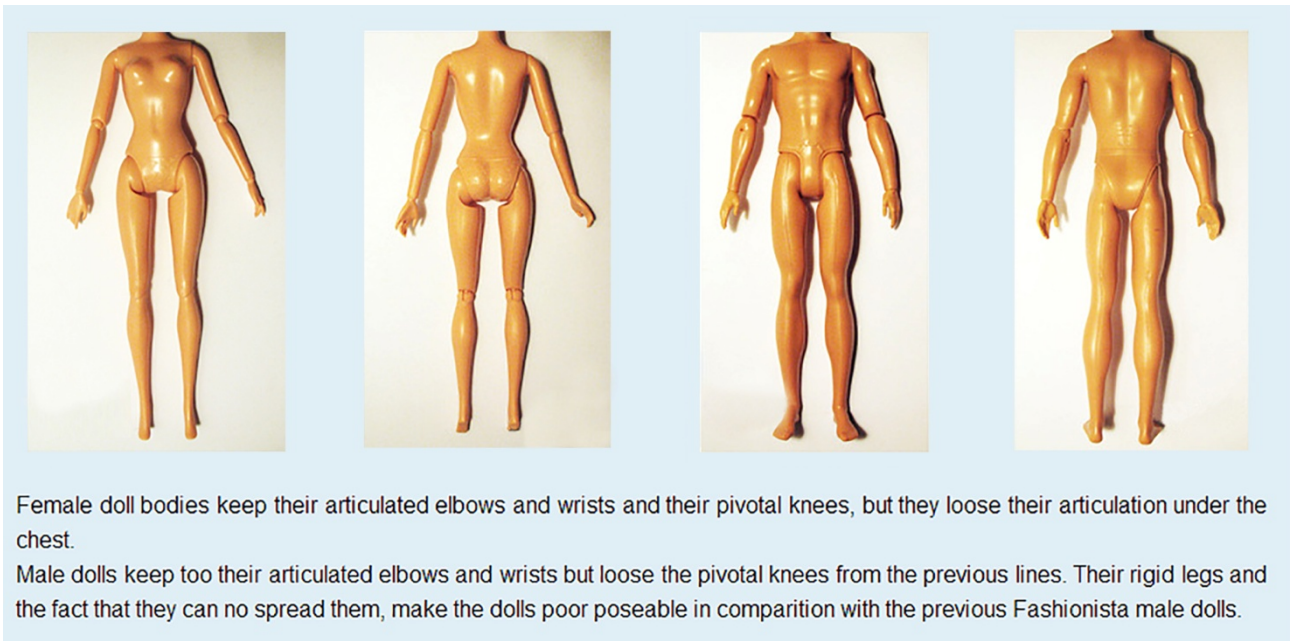
**Barbie** (Two dolls)  
**Teresa**  
**Summer**  
**Raquelle**  
**Nikki**

## Ken Ryan

Each female doll comes with a ring that unlocks extra content in the Fashionistas mobile app for iPod or iPad by Mattel

Both Barbie dolls (Pink and Blue) have the "Generation Girl" face mold, Teresa has the "Summer" face mold previously used in the Fashionista line for Sassy dolls, Nikki has the face mold "Desiree", Raquelle has the new oriental face mold previously used in Clutch Wave 1, and Summer has a new face mold used for first time by Mattel.

Ken keeps the "Ken 2011" face mold and Ryan has a new male face mold also used by first time by Mattel.



Female doll bodies keep their articulated elbows and wrists and their pivotal knees, but they loose their articulation under the chest.

Male dolls keep too their articulated elbows and wrists but loose the pivotal knees from the previous lines. Their rigid legs and the fact that they can no spread them, make the dolls poor poseable in comparition with the previous Fashionista male dolls.



2012 - Fashionistas Clutch Dolls Gift Set



2012 - Fashionistas Clutch Dolls Gift Set



2012 - Barbie Fashionistas Clutch Dolls. Gift Sets

These sets arrived in stores around August 2012. They consist of two packs of doll with extra clothes and accessories called "Ultimate Wardrobe", and four dolls with pet:

- Barbie** Ultimate Wardrobe
- Teresa** Ultimate Wardrobe
- Barbie** + Pet
- Nikki** + Pet
- Raquelle** + Pet
- Summer** + Pet

Same as the previous line, each doll comes with a ring that unlocks extra content in the Fashionistas mobile app for iPod or iPad by Mattel.

In the wardrobe line, Barbie has the "Generation Girl" face mold and Teresa has the "Summer" face mold.

In the pets line, Barbie has a new "Mackie"-inspired "Generation Girl" face mold with closed mouth. Nikki has the mold "Desiree", Raquelle has the "New Oriental" face mold, and Summer has the "New Summer" mold used by Mattel in the previous wave.

Their bodies are the same than the ones in the previous line: articulated elbows and wrists and pivotal knees.

## 2012 - Fashionistas Rainbow Dolls Wave 1



Barbie

Barbie

## 2012 - Fashionistas Rainbow Dolls Wave 1



Barbie

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## 2012 - Barbie Fashionistas Rainbow Dolls. Wave 1

This wave was released in the USA around November 2012.  
It includes six female dolls and two male dolls:

**Barbie** (Two dolls)

**Teresa**

**Nikki**

**Summer**

**Raquelle**

**Ken**

**Ryan**

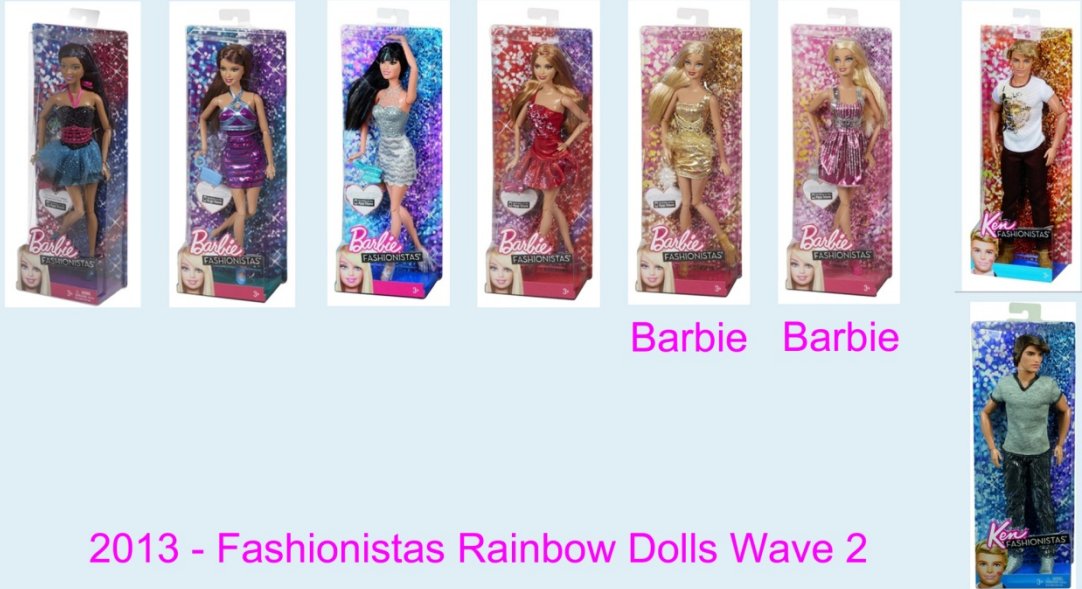


Both Barbie dolls (Pink and Purple) have the "Generation Girl" face mold, Teresa has the "Summer" face mold previously used in the Fashionista line for Sassy dolls, Nikki has the face mold "Desiree", Raquelle has the "New Oriental" face mold previously used in Clutch Wave 1, and Summer has the "New Summer" mold used for first time by Mattel in the Clutch Wave 2 Line.

Ken keeps the "Ken 2011" face mold and Ryan has the new male face mold previously used in the Clutch Wave 2 Line.

Their bodies are the same than the ones in the previous line with articulated elbows and wrists. Female bodies have pivotal knees and male bodies have rigid legs . [More details Here.](#)

## 2013 - Fashionistas Rainbow Dolls Wave 2



### 2013 - Barbie Fashionistas Rainbow Dolls. Wave 2

This line was released in the USA around February 2013.  
It includes six female dolls and two male dolls:

**Barbie** (Two dolls)

**Summer**  
**Teresa**  
**Raquelle**  
**Nikki**  
**Ryan**  
**Ken**

Both Barbie dolls (Pink and Gold) have the "Generation Girl" face mold, Teresa has the "Summer" face mold, Nikki has the face mold "Desiree", Raquelle has the "New Oriental" face mold, and Summer has the "New Summer" mold.

Ken has the "Ken 2011" face mold and Ryan has the new male face mold previously used in the Clutch Wave 2 Line.

Their bodies are the same than the ones in the previous Rainbow line: articulated elbows and wrists. Female bodies have pivotal knees and male bodies have rigid legs.



## 2013 - Fashionistas in the Spotlight Dolls Wave 2



Barbie

## 2013 - Fashionistas in the Spotlight Dolls Wave 2



Barbie

## 2013 - Barbie Fashionistas In the Spotlight Dolls. Wave 2

This wave arrived in stores around July 2013 and includes four female dolls:

**Barbie**  
**Nikki**  
**Raquelle**  
**Summer**

Their bodies are the same than the ones in the previous line with articulated elbows and wrists and pivotal knees.

## 2013 - Fashionistas Fabulous Dolls



Barbie

## 2013 - Fashionistas Fabulous Dolls



Barbie

## 2013 - Barbie Fashionistas Fashion Fabulous Dolls

These sets arrived in stores around June-July 2013.  
They consist of two packs of dolls with extra clothes and accessories:

**Barbie**  
**Teresa**

### 2013 - Fashionistas Glam Party



Barbie



Barbie



### 2013 - Fashionistas Glam Party



### 2013 - Barbie Fashionistas Glam Party

This wave arrived in stores in September 2013 and contains two sublines: Glam Party dolls and Tropical dolls.

Glam Party line contains six dolls:

**Barbie** (Black)

**Barbie** (Pink)

**Nikki**

**Teresa**

**Ken**

**Ryan**



### 2013 - Fashionistas Tropical Dolls



### 2013 - Fashionistas Tropical Dolls



### 2013 - Barbie Fashionistas Tropical Dolls

Tropical line contains three dolls:

**Barbie  
Summer  
Raquelle**

For the first time in a Fashionista line, their bodies have a **model pose**, with rigid arms and rigid legs, which changes the original Fashionista concept of "+100 poses". Their movement is now very limited!



## 2014 - Fashionistas Style Party Dolls



Barbie

Barbie

## 2014 - Fashionistas Style Party Dolls



## 2014 - Barbie Fashionistas Style Party Dolls

This line arrived in stores around March 2014 and contains two Barbie dolls and a Teresa doll.

Their bodies have a model pose, with rigid arms and rigid legs.

The poses of their arms are different in the three dolls. Teresa has the "Summer" face mold and both Barbie dolls have the "Generation Girl" face mold which since 2014 is slightly different to the previous GG face mold, being the eyes bigger.

## 2014 - Fashionistas Pajama Party Dolls



Barbie

## 2014 - Fashionistas Pajama Party Dolls



Barbie

## 019 - Barbie Fashionistas Pajama Party Dolls

This line arrived in stores around March 2014 and contains three dolls:

**Barbie**  
**Teresa**  
**Summer**

## 2015 - Fashionistas Dolls Wave 1



## 2015 - Fashionistas Dolls Wave 1



## 2015 - Fashionista Dolls 2015. Wave 1

Mattel completely changed the concept for the Fashionista line in 2015.

23 female dolls were announced in the 2015 collection which includes Barbie fashion dolls with 14 facial sculpts, 8 skin tones, 18 eye colors and 22 hair styles.

The dolls were released in two waves. The first 12 female dolls and 2 male dolls hit the stores around October 2014.

These Fashionista dolls have no specific names in their boxes.

Female bodies have a model pose, with rigid arms and rigid legs, which makes them less poseable than the first Fashionista lines. The poses of their arms vary from one doll to another.

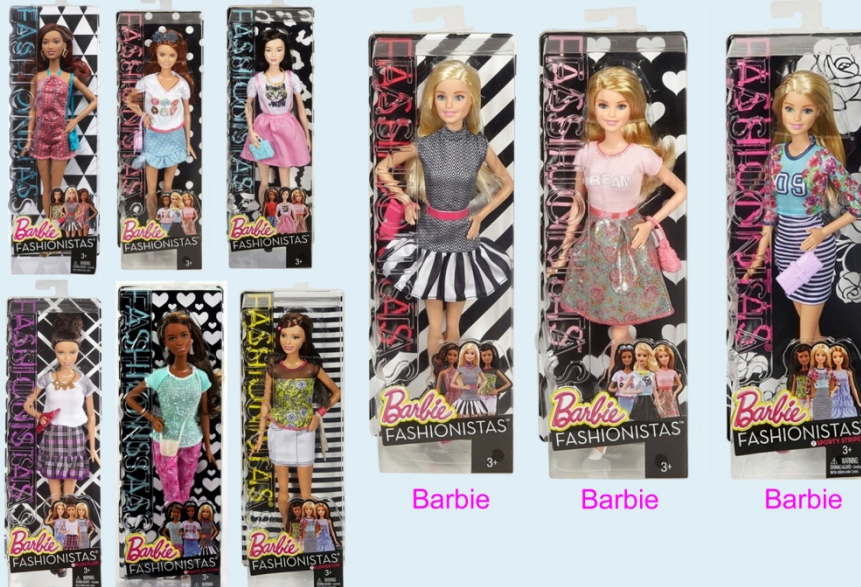
Their feet are also different according to what shoes, flats or heels, the doll is wearing. On their bare feet, the dolls owners of heeled shoes are slightly taller than the dolls owners of flat shoes.



## 2015 - Fashionistas Dolls Wave 2



## 2015 - Fashionistas Dolls Wave 2



## 2015 - Fashionista Dolls 2015. Wave 2

This line arrived stores around February 2015 containing 11 dolls. Some of them are numbered and named after their clothing style.

Their bodies are the same than the previous Fashionista 2015 line: Model pose with rigid legs and rigid arms. The poses of their arms vary from one doll to another and their feet are also different according to what shoes, flats or heels, the doll is wearing.

## 2016 - Fashionistas Dolls



## 2016 - Fashionista Dolls 2016

Mattel surprises us again in 2016 with its new line of Fashionista dolls that comes to revolutionize the original concept under the slogan "Imagination comes in all shapes and sizes" and the hashtag #TheDollEvolves.

This new Fashionista line presents new Barbie dolls with 4 different body types (original, curvy, tall and petite), 7 skin tones, 22 eye colors, 24 hairstyles, and countless on-trend fashions and accessories.

Mattel's idea is offering kids choices that are more reflective of the world they see today by introducing more variety into the line.

First dolls of this line hit the stores around September-October 2015. Later, in January 2016, the rest of the dolls were announced.

The dolls included in this wave are numbered and have names related to their clothing style.

Two male dolls were released:

**#3 Dashing Denim**

**#4 Floral Tee**

And 21 female dolls: 9 dolls with the original body mold, 4 dolls with tall body mold, 4 dolls with petite body mold and 4 dolls with curvy body mold:

- #13 **Dolled Up in Dots** (Original)
- #14 **Powder Pink** (Original)
- #15 **Smile with Style** (Original)
- #16 **Team Glam** (Original)
- #17 **Ice Cream Romper** (Original)
- #18 **Va-Va-Violet** (Original)
- #19 **Ruby Red Floral** (Original)
- #20 **Fancy Flowers** (Original)
- #21 **Pretty in Python** (Original)
- #22 **Chambray Chic** (Curvy)
- #23 **Love That Lace** (Petite)
- #24 **Crazy for Coral** (Petite)
- #25 **Blue Brocade** (Petite)
- #26 **Spring Into Style** (Curvy)
- #27 **Sweetheart Stripes** (Curvy)
- #28 **Floral Flair** (Tall)
- #29 **Terrific Teal** (Tall)
- #30 **White & Pink Pizzazz** (Tall)
- #31 **Rock 'N' Roll Plaid** (Petite)
- #32 **Dolled Up Denim** (Curvy)
- #33 **Fab Fringe** (Tall)

Three never-seen-before body molds are part of this wave, petite, tall and curvy along with the original Barbie body mold. All types of body in this line have a model pose with rigid legs and rigid arms, same than the previous Fashionista 2015 wave. The poses of their arms vary from one doll to another and their feet are also different according to what shoes, flats or heels, the doll is wearing.

## 2016 - Fashionistas Dolls & Fashions



## 2016 - Fashionista Dolls 2016 Doll & Fashions

This wave was announced around January 2016 and consist of 12 dolls plus extra outfit. They are numbered and have names related to their clothing style:

- #34 **Be Fabulous** (Original)
- #35 **Peace & Love** (Original)
- #36 **Chic with a Wink** (Original)
- #37 **Everyday Chic** (Curvy)
- #38 **So Sporty** (Curvy)
- #39 **Emoji Fun** (Curvy)
- #40 **Pizza Pizzazz** (Petite)
- #41 **Pretty in Paisley** (Petite)
- #42 **Blue Violet** (Petite)
- #43 **Lacey Blue** (Tall)
- #44 **Leather & Ruffles** (Tall)
- #45 **Boho Fringe** (Tall)

Four different body molds are part of this wave, original, petite, tall and curvy. All of them have a model pose with rigid legs and rigid arms, same than the previous Fashionista 2016 wave. The poses of their arms vary from one doll to another and their feet are also different according to what shoes, flats or heels, the doll is wearing.