



Barbie®

TEEN-AGE FASHION MODEL



Ken®

He's a Doll™

BARBIE'S BOYFRIEND™



Midge®

BARBIE'S BEST FRIEND™

exclusive
FASHIONS
BY MATTEL



BOOK

1



Allan™

KEN'S BUDDY™

new



Skipper™

BARBIE'S LITTLE SISTER



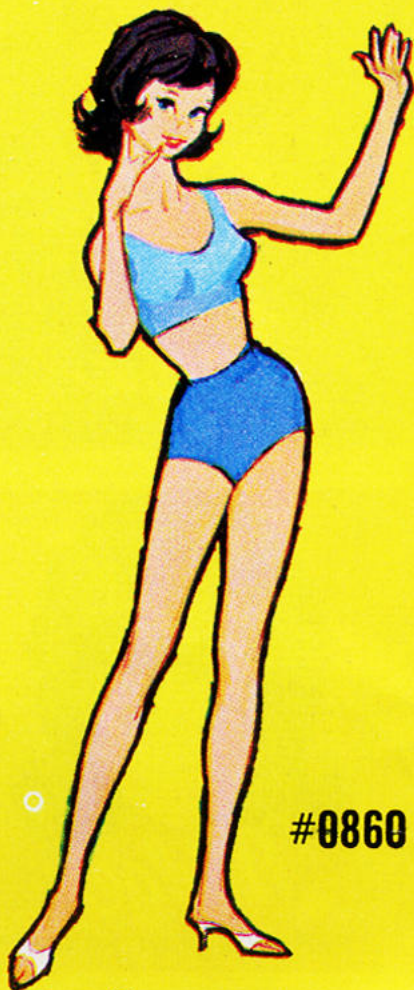
#0850

Barbie® Teen-Age Fashion Model Doll

Your beautiful Barbie doll has movable arms, legs and head so it is easy to dress Barbie in her exciting fashion model's wardrobe.

Many hair styles and colors. Barbie doll, plus jersey swimsuit, pearl earrings and shoes, special stand. \$3.00

NOTE: When dressing Barbie or Midge do it the way real fashion models dress: slip her dress or skirt up over her feet and hips.



#0860

Midge® Barbie's Best Friend™

Midge finds Barbie's lovely clothes a perfect fit, too. Movable arms, legs and head. Blonde, brunette or redhead! Midge doll in a gay, two-piece jersey swimsuit, smart high-heeled shoes. Special stand included. \$3.00

PRICES SHOWN ARE APPROXIMATE, AND MAY BE LESS IN SOME LOCATIONS



#0965



#0954

NIGHTY-NEGLIGEE

Luxurious full-length tricot gown. Grecian bodice with embroidered flower. Matching peignoir of finely tucked tricot with embroidered pocket, and pink boudoir slippers. Toy stuffed dog for Barbie's bed (without doll) \$3.00

CAREER GIRL

Classic two-piece tweed suit, with red sleeveless shell. Hat matches suit, sparkled with red rose. Black elbow length gloves and black pumps. (without doll) \$3.00



#0961

EVENING SPLENDOR

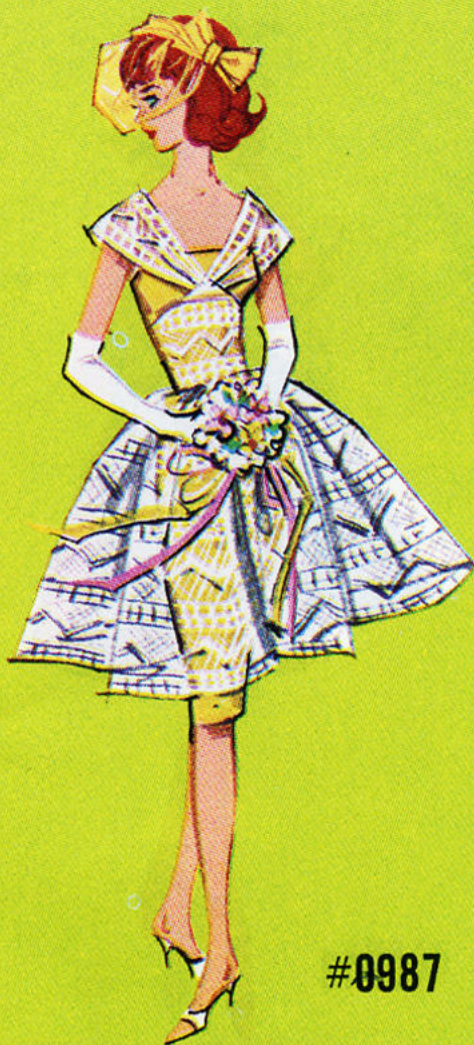
Glamorous ensemble of white and gold lamé. Coat has fur cuffs, is completely lined. Strapless sheath of same exciting lamé. Velvet bag, short white gloves, hankie, pearl necklace and earrings, and fur headband accessorize the ensemble. (without doll) \$4.00



#1600

LUNCH DATE

Gay floral print with frothy organdy overskirt. Bows accent bodice and hemline. (without doll) \$1.50



#0987

ORANGE BLOSSOM®

Barbie blossoms out for a wedding or graduation party in a buttercup yellow sheath frosted with an embroidered sheer nylon overskirt. Veiled tulle hat, long white gloves, white shoes, and a bouquet of spring posies complete the pretty picture.
(without doll) \$2.50



#1601

PAJAMA PARTY

Midge wears tailored but dainty pale blue pajamas for that late-night gab-fest with Barbie! Alarm clock to wake her, though, in time for important fashion model assignment.
(without doll) \$1.50



#0875

DRUM MAJORETTE

Stepping lively in a red velvet jacket with gold trim, short white pleated skirt, red plush majorette hat trimmed with gold, nylon tights, white gloves and boots; and, of course, a baton. (without doll) \$3.00



#0943

FANCY FREE

Dashing red and blue casual dress, trimmed with white rick-rack. Full skirt has two large pockets. (without doll) \$1.50



#0945

GRADUATION

Traditional cap and gown! White collar on black gown, tasseled mortar board. Diploma included. (without doll) \$1.50



#1602

KNIT SEPARATES

Mix 'n match color-coordinated knit separates are wonderful for Barbie or Midge to pack when they go traveling! Blue slim skirt, fringed scarf (or sash), gold slacks, multi-colored striped blouse, blue shoes. (without doll) \$1.50



#0951

SENIOR PROM

Stunning ice blue and sea green satin and tulle formal gown for the Senior Prom! Green satin bodice with blue trim, green and blue variegated tulle overskirt. Matching green dancing shoes. (without doll) \$3.00



#0941

TENNIS, ANYONE?

Jaunty, white tennis dress with fitted bodice, pleated skirt, topped with tennis sweater trimmed in orange. Includes tennis shoes, socks, sunglasses, rule book, racquet and two balls. (without doll) \$3.00



#0939

RED FLARE

Luscious red velvet ensemble.

Flared coat with bell sleeves and white satin lining.

Matching pillbox hat, handbag; long white gloves and red shoes. (without doll) \$3.00



#0989

BALLERINA

Barbie dances, costumed in a shimmering silver tutu and tiara. A program announces her performance. For practice at the barre, she wears a black jersey leotard and tights. Pink satin shoe bag holds her ballet slippers. (without doll) \$3.00

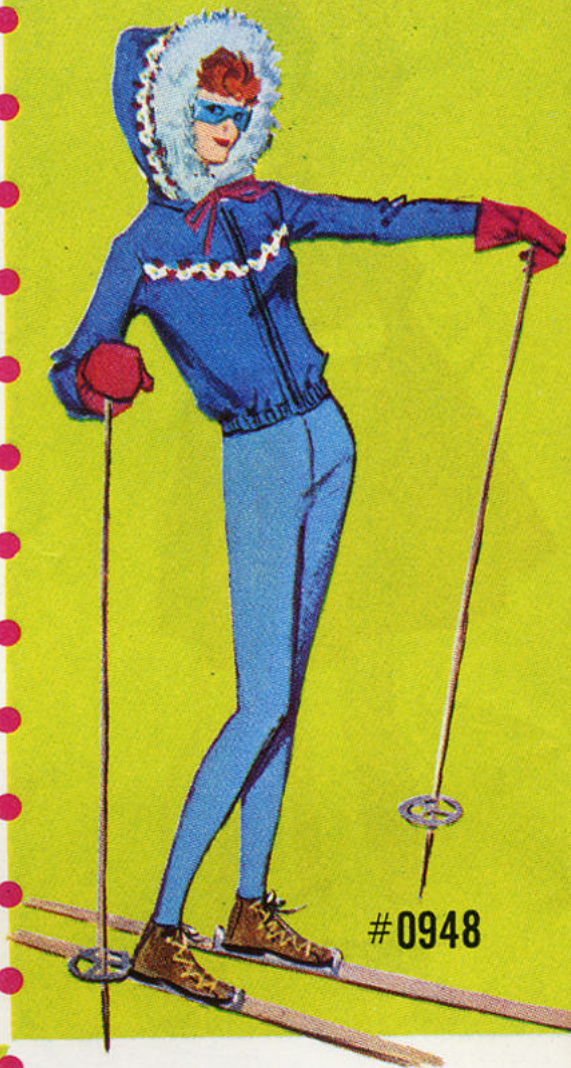


#0946

DINNER AT EIGHT

Stunning hostess set
One-piece persimmon slack-and-
bodice lounging suit, with gold
metallic net hostess coat.

Gold wedgies.
(without doll) \$2.50

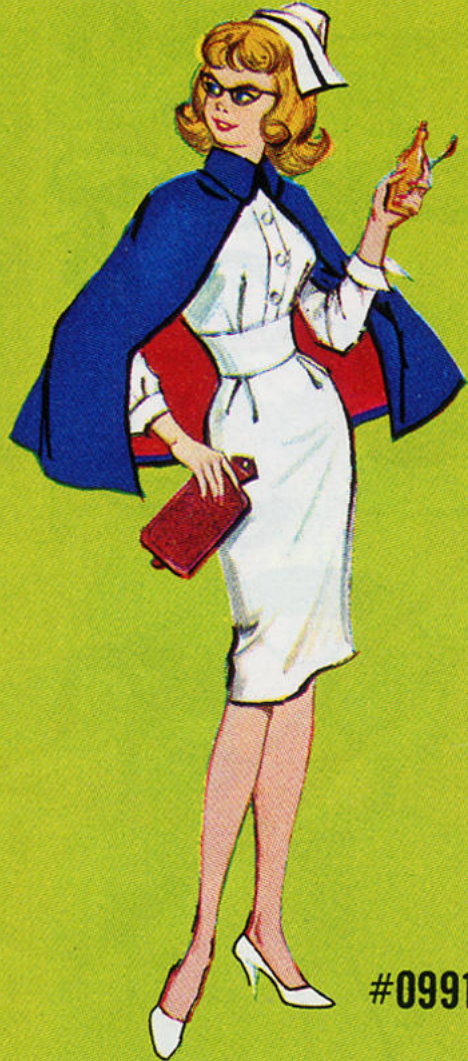


#0948

SKI QUEEN

Smart ski outfit includes
hooded parka with tyrolean-type
trim and zipper closing; blue
jersey ski pants, mittens, ski
boots, skis and ski poles,
dark glasses.

(without doll) \$3.50



#0991

REGISTERED NURSE

Trim white cotton uniform with zipper back, buttoned blouse and real hip pockets. With her spectacles and graduate nurse's cap, she wears a navy blue cape lined in red silk. Hot water bottle, diploma, medicine bottle and spoon.
(without doll) \$3.00



#1609

BLACK MAGIC ENSEMBLE

Magic for after-dark in the city! Black sheath dress with tulle evening cape. Accessories include black gloves, black shoes and a gold purse.
(without doll) \$2.00



NEW!

HER LEGS
REALLY
BEND

#1060

MISS Barbie®

Teen-Age Fashion Model

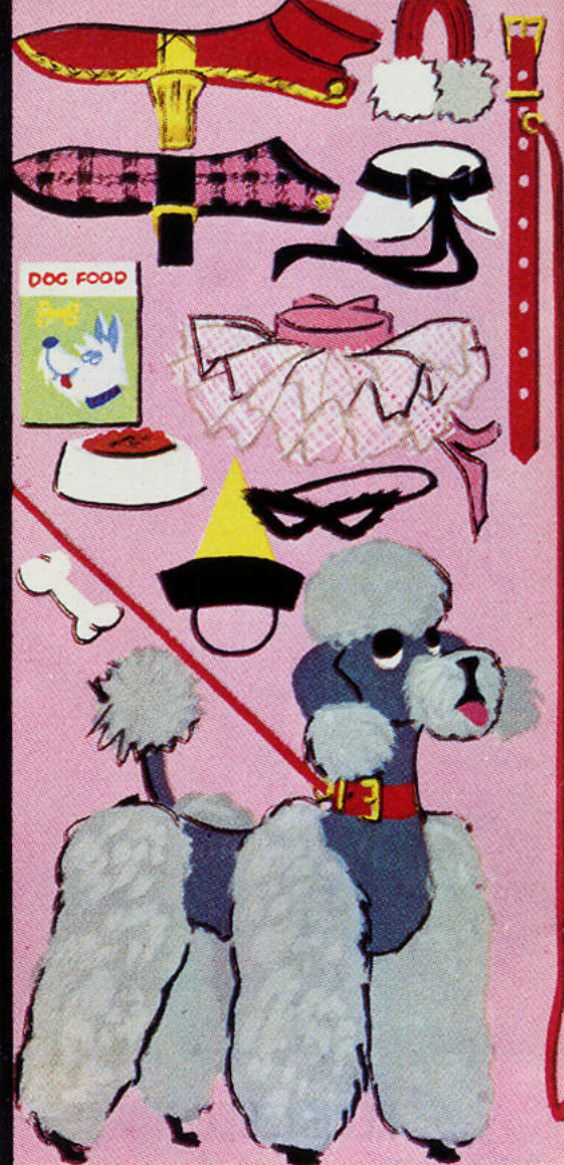
Her lifelike legs *really* bend!

Her eyes open and close!

Complete fashion wig wardrobe
with 3 wigs and wig stand!

Comes with simple-to-snap-
together Lawn Swing & Planter!

Miss Barbie is dressed in chic
pink swimsuit and fringed cap;
has a gold stand. \$9.00



#1613

DOG 'N' DUDS

Barbie's dog, with his duds!
Fun and fancy accessories that
match up with Barbie and
Skipper styles.

(without Barbie doll) \$2.50



#1607

WHITE MAGIC

Satin works white magic for evening! To wear over a party dress—white satin coat with matching hat; white gloves and a silver purse. (without doll) \$2.00



#1608

BARBIE SKIN DIVER

Exciting fun and fashion! Orange sweatshirt, 2-piece lime and orange swimsuit, green fins, mask and snorkel. (without doll) \$2.00



#0982

SOLO IN THE SPOTLIGHT

Dramatic black glitter-gown with bare shoulders and rose corsage on nylon net flounce. Long black nylon tricot gloves, black shoes. Pink scarf and bead necklace. Microphone included. (without doll) \$3.00



#0979

FRIDAY NITE DATE

Powder blue corduroy jumper with colorful felt appliques. White blouse and bouffant pettiskirt. Black shoes. Two plastic tumblers, two straws, and tray. (without doll) \$2.50



#0876

CHEERLEADER

Barbie and Midge keep 'em cheering at Mattel U.! Red corduroy skirt with white sweater, white socks and red "tennies"; red and white paper pompons and a megaphone. (without doll) \$2.50



#0993

SOPHISTICATED LADY

Romantic old rose taffeta ball gown with silver filigree lace trim on bodice and drape of skirt. Silver tiara, long white gloves, pink pearls and evening slippers. Fitted American Beauty Rose velveteen evening coat, lined to match gown, has dainty silver buttons. (without doll) \$5.00



#1013

Barbie's®

ROUND THE CLOCK GIFT SET

Barbie doll in red jersey swimsuit and pearl earrings with around-the-clock ensembles! For morning, there's gay "Fancy Free," for afternoon, smart "Career Girl," and for a big evening, gorgeous "Senior Prom," ball dress with green dancing shoes and a white "fur" stole. \$10.00



#0947

BRIDE'S DREAM

Traditional white satin wedding gown with nylon chiffon overskirt and ruffles down the front panel from the waist. Tiny mock pearl tiara holds tulle bridal veil. Long white gloves, single strand pearl necklace, sentimental blue garter, bridal bouquet and white slippers. (without doll) \$3.50



#0984

AMERICAN AIRLINES STEWARDESS

Barbie takes off for sky adventures in her flight blue uniform with flight insignia on cap and jacket. Her white nylon blouse and shoulder pocketbook are trimly tailored to regulations. An American Airlines flight bag travels with her. (without doll) \$3.50



#0953

BARBIE BABY-SITS!

Barbie baby-sits! She has a pretty apron, her school books (with strap); a clock, glasses, phone, phone list, bottle of pop and box of pretzels. Soft baby doll, dressed in diaper (extra diaper included!), complete with sacque, bassinette with lining, blanket, pillow, and nursing bottle. (without Barbie doll) \$2.50



#0934

AFTER FIVE

Princess-style dress of black faille with portrait collar of white organdy, button accent on bodice. Organdy picture hat with black velvet bow and black shoes. (without doll) \$2.00



#1611

SATIN 'N ROSE

Rose satin coordinates to mix 'n match for evening outfits! Bolero, sheath skirt, top, and capris. Accessories: "rhinestone" earrings; "glitter" shoes. (without doll) \$2.50



#0819

IT'S COLD OUTSIDE!

Smart and warm when wintry winds blow! Fur-collared coat with lowered belt, matching hat. Choice of tan with brown fur; red with black fur. (without doll) \$2.00



#0944

MASQUERADE

Yellow and black short costume with glitter-net ruching, matching clown hat, black nylon tights, black mask, black shoes with yellow pompons. Complete with invitation! (without doll) \$2.00



#1606

GARDEN TEA PARTY

Orange print and ruffles. White eyelet insert on skirt front. Black bow at waist. Includes white gloves and black shoes. (without doll) \$2.00



#1610

GOLDEN EVENING

For hostessing a party at home: gold knit evening skirt sparkling with glitter, gold blouse, gold belt and shoes; a tiny gold bracelet! (without doll) \$2.00



#1612

THEATRE DATE

Emerald green satin theatre or dinner suit, white satin blouse. Skirt has peplum, blouse has low-cut back for after-theatre dancing. Matching green shoes. (without doll) \$2.00



#0942

ICEBREAKER

Red velveteen skating skirt topped with furry, white jacket. Red knit leotard with turtleneck and long sleeves. Long stockings and skates. (without doll) \$3.00

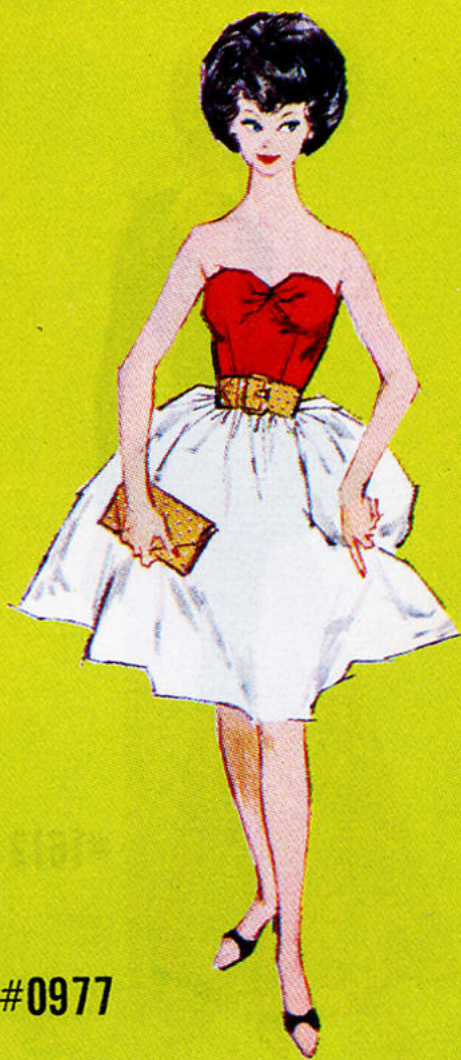


#0986

SHEATH SENSATION®

Fashion's slim sheath in fireman red cotton has 4 gold buttons and 2 deep pockets.

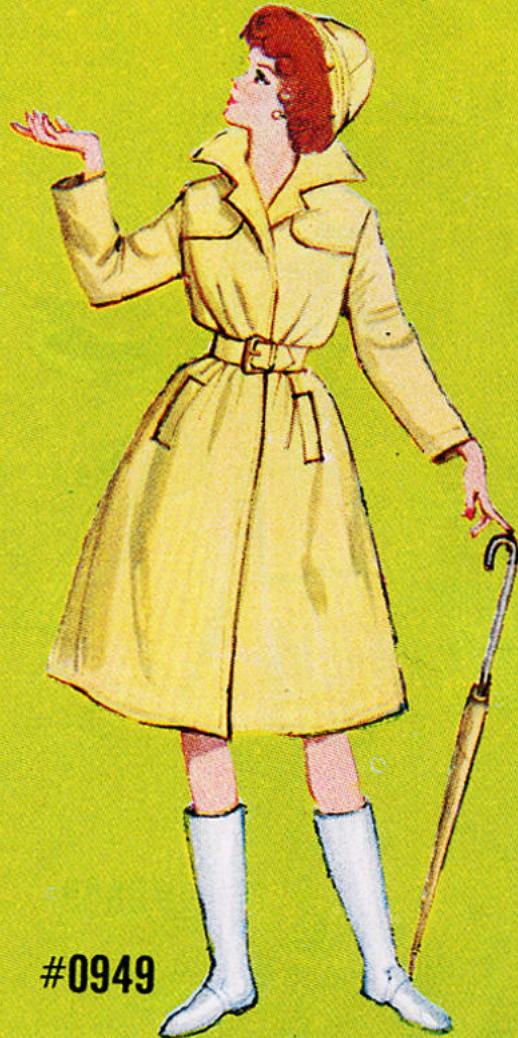
Crisp white straw hat, gloves and white shoes make dazzling accessories.
(without doll) \$1.50



#0977

SILKEN FLAME

Strapless, low-back red velveteen top, white satin skirt. Wide gold belt, matching gold purse and black shoes.
(without doll) \$1.50



#0949

STORMY WEATHER

Bright splash on a rainy day.

Yellow, belted trench-coat with matching hat and closed umbrella. White vinyl rain boots. (without doll) \$2.50



#0969

SUBURBAN SHOPPER

Blue and white cotton suntop dress. Cartwheel straw hat, blue ribbons. Fruit-filled tote-bag. Necklace, white pumps. Pink telephone, too! (without doll) \$2.50



#1604

CRISP 'N COOL

So neat and crisp for any of Barbie's business or personal appointments! Red cotton skirt with white overblouse and red and white dotted ascot scarf, white gloves and shoes, red and white purse. (without doll) \$1.50



#0889

CANDY STRIPER VOLUNTEER

Volunteer time at Hometown Hospital! Barbie and Midge help the nurses care for patients, dressed in red and white striped pinafore, white cap and blouse, white shoes. Tray with knife, fork and spoon, orange juice and plate with watermelon. Tissues, wash cloth, soap and hot water bottle. (without doll) \$2.50



#0957

KNITTING PRETTY

Pink twin sweaters with matching flannel skirt. High-heeled shoes. Knitting needles, yarns, scissors in a bowl. Barbie's own knitting book. (without doll) \$3.00

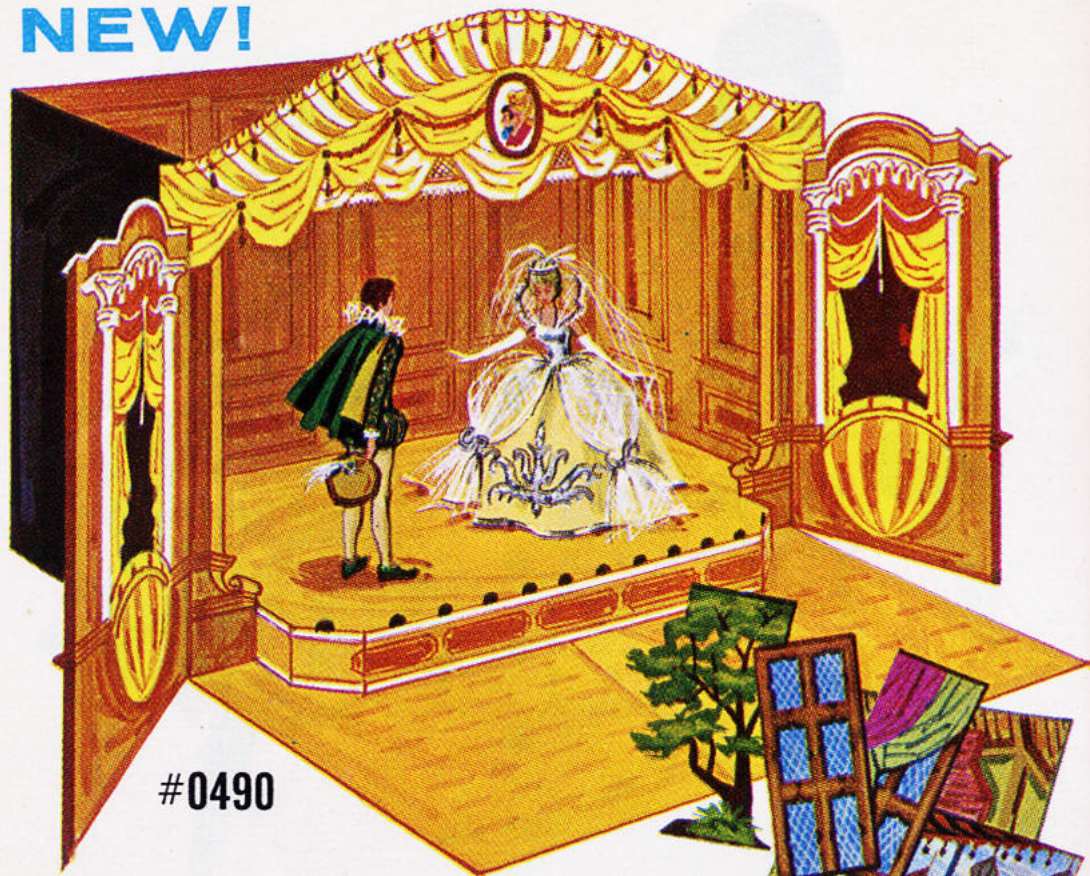


#1603

COUNTRY FAIR

Colorful fun at the country fair! Red floral print gathered skirt, yellow blouse and orange purse. (without doll) \$1.50

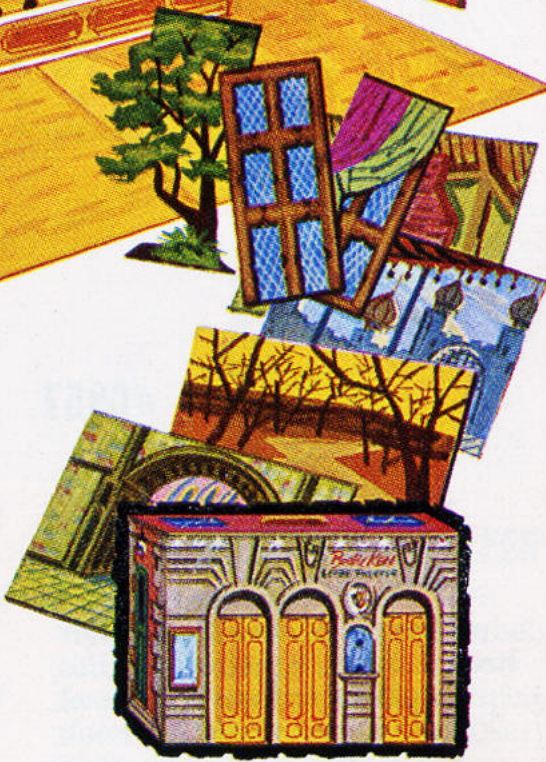
NEW!



#0490

Barbie® & Ken®

LITTLE THEATRE



The perfect place to star Barbie and Ken in your own plays! You'll have exciting, dramatic fun with this sturdy, easy-to-assemble theatre. Realistic stage with cloth curtain that can be raised and lowered. Theatrical backdrops, scenery and props; book of 7 original plays; special tickets for each play. Folds into handy carrying case, simple to store when not in use. (Dolls and costumes not included) \$8.00

NEW!
EXCITING
LITTLE
THEATRE
COSTUME
SERIES

Now you can star Barbie
and Ken in your own plays!

They'll become romantic
story-book heroes and
heroines in these fabulous
costumes! Each costume pak
includes a leaflet with
illustrations and story.



#0880

A BARBIE & KEN LITTLE THEATRE COSTUME
RED RIDING HOOD AND THE WOLF

For Barbie: blue and white dotted dress, black corselet with gold lacing, red hooded cape, white knee socks, black shoes, basket with rolls in checked napkin. For Ken: checked cap, wolf mask with bow tie, "granny's" nightcap. Story leaflet included.

(without dolls) \$4.00



#0874



#0774

A BARBIE® & KEN® LITTLE THEATRE COSTUME
BARBIE ARABIAN NIGHTS

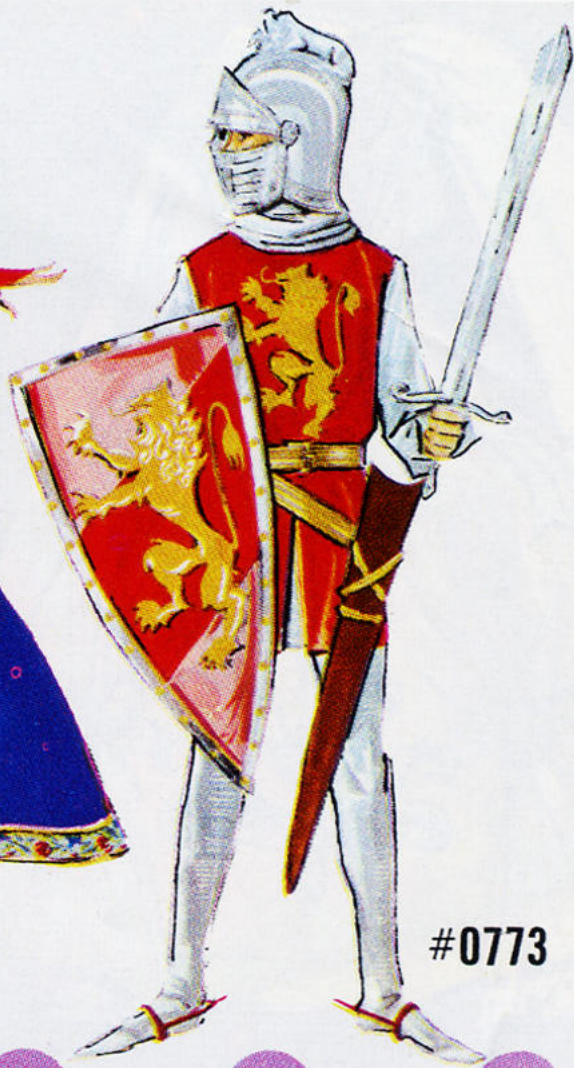
Mystery and magic in Arabia!
 Rose satin bodice with gold
 printed skirt and sari. Gold
 slippers, "gold" bracelets
 and earrings, beads, and a
 magic lamp. Story leaflet
 included. (without doll) \$3.00

A BARBIE & KEN LITTLE THEATRE COSTUME
KEN ARABIAN NIGHTS

Rich as an Arabian prince! Red
 velvet coat with gold trim
 and white and gold sash, gold
 turban with green "jewel", gold
 slacks, red velvet and gold
 scuffs. Story leaflet included
 in pak. (without doll) \$3.00



#0873



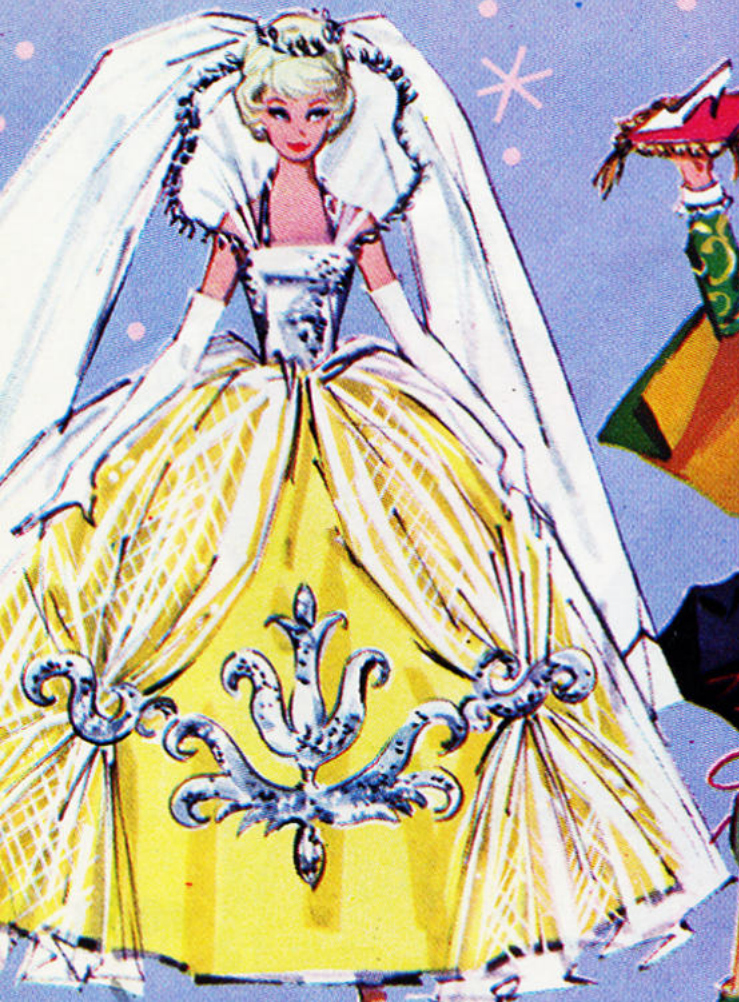
#0773

A BARBIE & KEN LITTLE THEATRE COSTUME **GUINEVERE**

Beauty from a 12th century legend! Blue velvet gown decorated with floral braid and gold trim, has red armlets. Red brocade shoes, red and blue hat with gold sheer wimple. Gold chain belt. Story about Guinevere and King Arthur included. (without doll) \$4.00

A BARBIE & KEN LITTLE THEATRE COSTUME **KING ARTHUR**

Ken's King Arthur costume goes with Barbie's "Guinevere." "Silver" costume with red satin surcoat with gold belt; scabbard, sword, spurs, helmet, and shield. Story leaflet included. (without doll) \$4.00



#0872

A BARBIE & KEN LITTLE THEATRE COSTUME
CINDERELLA

Barbie stars as Cinderella! She has a patched dress and broom... then she's off to the ball in her silver lamé and yellow satin and tulle ball gown. Silver tiara with veil, white gloves, and "glass" slippers! Story about "One Magic Moment" included. (without doll) \$4.00



#0772

A BARBIE & KEN LITTLE THEATRE COSTUME
THE PRINCE

Green and gold brocade jacket, "rhinestone" buttons, white lace collar, cuffs; green velvet-gold knit tights; green velvet cape, gold lining; green velvet shoes, gold trim; gold velvet cap with feather and "jewel;" magenta velvet pillow with glass slipper; story leaflet. (without doll) \$4.00

NEW!



#1018

Barbie® & Ken®

LITTLE THEATRE GIFT SET

Dramatic splendor! Barbie and Ken star in your own plays! They come dressed in their "Arabian Nights" costumes, accompanied with a wonderful theatrical wardrobe. Complete "Cinderella" and "The Prince"—and "Guinevere" and "King Arthur" costume sets. Story leaflets included. \$25.00

NEW!
DELIGHTFUL
TRAVEL
COSTUME
SERIES

Here's another new series
for Barbie and Ken:
charming, traditional
costumes representing
various countries. In each
pak, there's a colorful
picture and story about
Barbie and Ken. Save and
trade these pictures
with your friends!

#0821

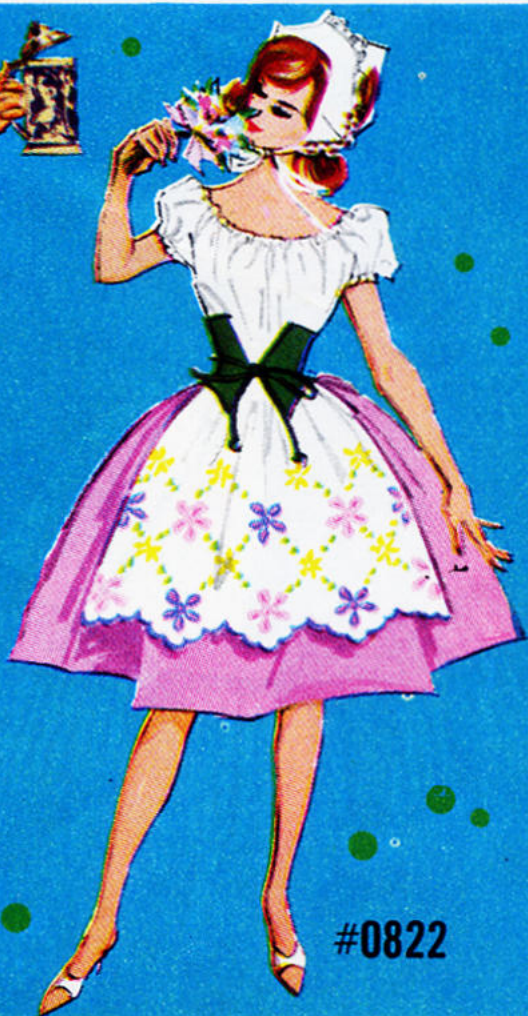
A MATTEL® TRAVEL COSTUME
BARBIE® IN JAPAN

Gorgeous costume includes
red and gold brocade kimono;
white and gold obi (sash);
silver and red zōri (sandals)
with white tabi; 3 kanzashis
(hair ornaments); ōgi (fan),
and a samisen (3-stringed
banjo-like Japanese
instrument). Story included.
(without doll) \$3.50





#0776



#0822

A MATTEL TRAVEL COSTUME **KEN® IN SWITZERLAND**

Ken's Swiss costume includes grey shorts with red printed suspenders, white shirt, alpine hat, white knee socks, black boots, with a mug and a pipe. Story tells how Barbie gave him the pipe for a souvenir.
(without doll) \$2.50

A MATTEL TRAVEL COSTUME **BARBIE IN SWITZERLAND**

Pretty Swiss miss! Dress has pink skirt, white blouse with green bodice. Embroidered apron, white shoes and cap. Story tells how Ken gave Barbie the little bouquet of edelweiss!
(without doll) \$2.00



#0823



#0777

A MATTEL® TRAVEL COSTUME BARBIE® IN HOLLAND

Story tells how Barbie and Ken "go Dutch"! Barbie's costume has multi-stripe skirt, blue overblouse with embroidered braid trim, white apron and dutch hat, white socks and wooden shoes.
(without doll) \$3.00

A MATTEL TRAVEL COSTUME KEN® IN HOLLAND

Story tells of Barbie's and Ken's visit to Holland, where he wears this traditional Dutch costume: white long-sleeved shirt with "gold" buttons, blue trousers, white knee socks, wooden shoes, blue cap and red print kerchief. (without doll) \$2.50



#1605

#1404

**A MATTEL TRAVEL COSTUME
BARBIE IN HAWAII**

Barbie brought her Hawaiian costume home from her visit to our 50th state! Red and white floral 2-piece swimsuit, with traditional grass skirt, flower lei and anklet, Hawaiian pineapple. Story included! (without doll) \$1.50

**A MATTEL TRAVEL COSTUME
KEN IN HAWAII**

Ken's all set to entertain at a Hawaiian luau (cook-out party) in his traditional Hawaiian costume: blue and white malou, yellow lei, sandals, straw hat decorated with flowers, ukulele. Story included! (without doll) \$1.50



#0820



#0778

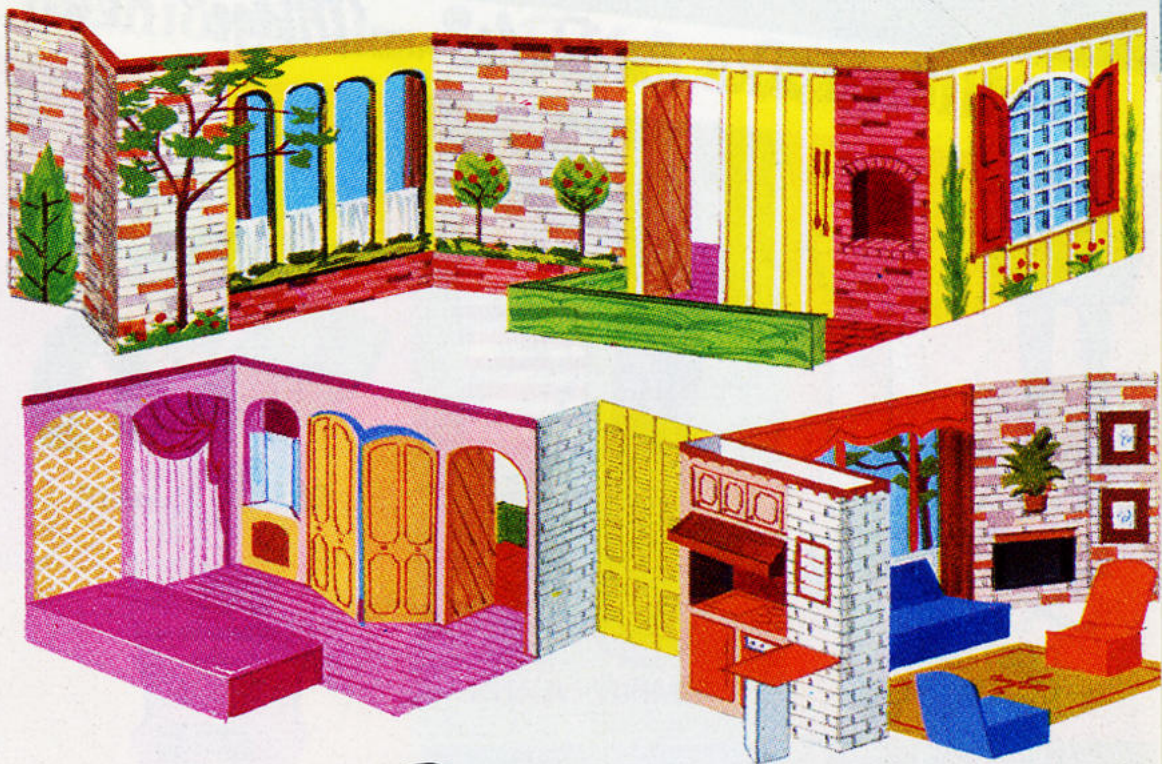
A MATTEL TRAVEL COSTUME **BARBIE IN MEXICO**

Story takes you south of the border with Barbie and Ken. Barbie's traditional costume:

Embroidered green and red satin skirt, white blouse with ruffled petticoat, black lace mantilla, "silver" beads and earrings, and red shoes. (without doll) \$3.00

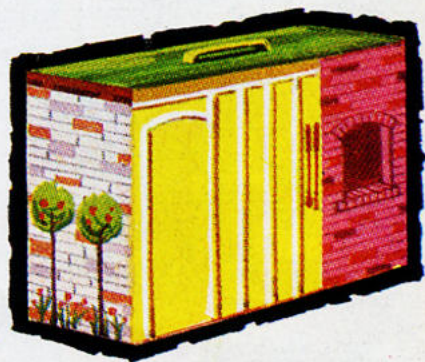
A MATTEL TRAVEL COSTUME **KEN IN MEXICO**

Ken wears his costume to a fiesta! He's the dashing señor in his brown coat and trousers with black and white trim, green cummerbund, white shirt, black bow tie, black boots, and sombrero with black, white and green trim. Story included! (without doll) \$3.50



NEW!
restyled *Barbie's*® #4092

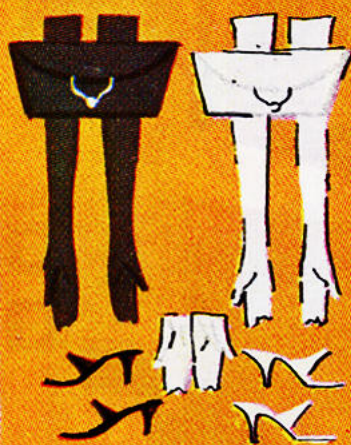
DREAM HOUSE



A real dream house for Barbie! Living room with dining area, bedroom-dressing room with built-in vanity, kitchen with "built-ins" and "pass-through" serving area. Terrace with built-in barbecue. Smart, easy-to-assemble furniture. Can be played with most anywhere; folds away neatly and compactly, has convenient carrying handle.

\$8.00

Fashion Paks FOR Barbie® AND Midge® \$1⁰⁰ EACH



COSTUME COMPLETERS



JUMPIN' JEANS



DRESS-UP HATS



SWEET DREAMS



SHOE WARDROBE



CAMPUS BELLE
Choice of rose
or blue

Fashion Paks FOR Barbie® AND Midge®

Fashion Paks FOR Barbie® AND Midge® \$1⁰⁰ EACH



SPECTATOR SPORT
Choice of blue,
gold, multi-stripe



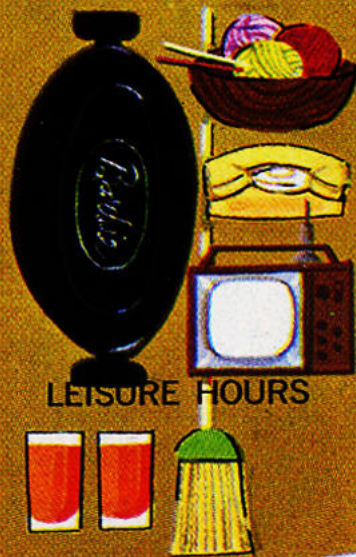
WHAT'S COOKING?
Choice of
red or white



**FASHION
ACCENTS**

**VERSATILE
STYLES
FOR MANY
OCCASIONS
...PLUS
FASHION
FROSTING™
ACCESSORIES**

\$1.00 EACH



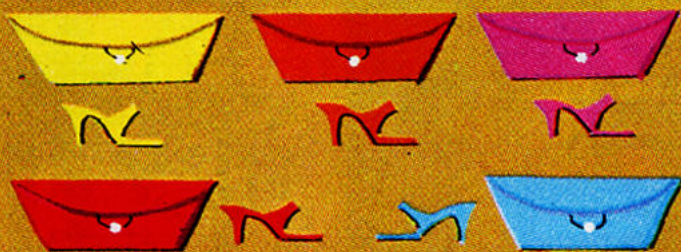
LEISURE HOURS



IN THE SWIM
Choice of orange, pink
or blue

Fashion Paks FOR Barbie® AND Midge®

Fashion Paks FOR Barbie® AND Midge® \$1.00 EACH



COLOR COORDINATES



GOING TO THE BALL



LOVELY LINGERIE
Choice of blue, pink, black, white



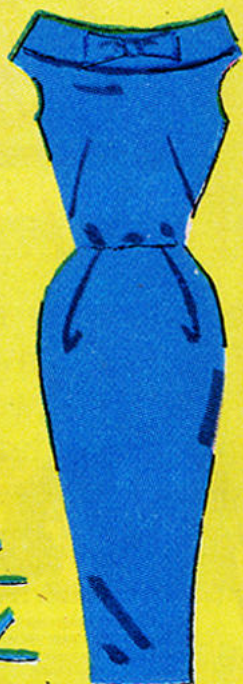
BARBIE'S® BOUDOIR



ON THE GO

Fashion Paks FOR Barbie® AND Midge®

Fashion Paks FOR Barbie® AND Midge® \$1.00 EACH



GO-EVERYWHERE
Choice of red,
yellow or black



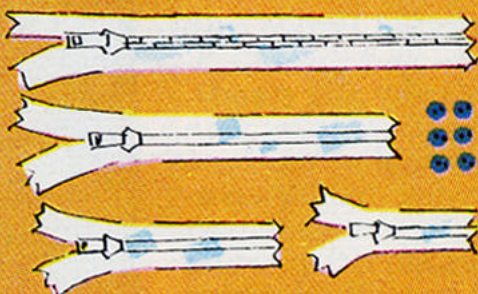
FASHION FEET



RUFFLES 'N LACE



FOR RINK
& COURT



FOR BARBIE® DRESSMAKERS

Fashion Paks FOR Barbie® AND Midge®



#0870

FASHION QUEEN™ Barbie®

Sophisticated Barbie with sculptured head and three high-fashion wigs (plus wig stand). Change her coiffure to go with different ensembles. You have a choice of styles: bubble-on-a-bubble, page-boy, or side-part flip. Wig colors are titian, white ginger, and brunette. Fashion Queen Barbie is dressed in a stunning gold striped lamé swimsuit, with matching head scarf. High-heeled shoes; pearl earrings. Stand included. \$6.00

Glamour Goes To Her Head!



#0871

Barbie's®

Teen-Age Fashion Model WIG WARDROBE

Lovely sculptured head to put on your Barbie, then work fashion magic with 3 high-fashion wigs. Styles are side-part flip, bubble-on-bubble, and page-boy; colors are brunette, titian, and white ginger. Change Barbie's hair color and style to go with different fashions! \$3.50

Barbie's®

FASHION SHOP™



#817

An elegant fashion shop where Barbie can model her lovely clothes! Attractive exterior with showcase window. Interior includes small stage where Barbie can model fashions; dressing room; display alcove for frocks and counters for accessories and jewelry; and smart salon furniture for "customers." Shop comes with convenient carrying handle, is easy to assemble.

\$7.50



(Dolls and clothing not included.)



NEW! *Barbie's*®

SPARKLING PINK GIFT SET

Gift set includes Barbie doll in pink jersey swimsuit, pearl earrings, (choice of hair colors); pink glitter satin coordinates — evening coat, hat, bolero, off-one-shoulder evening top, slim skirt, pink shoes, silver glitter shoes and “rhinestone” earrings.

\$7.00

#1011

Barbie® Ken® & Midge®

ON PARADE GIFT SET

They'll entertain at half-time! Barbie, dressed in her “Drum Majorette” costume; Ken, in “Drum Major” uniform; and Midge, dressed in “Cheerleader” outfit (plus white panties). Choice of hair colors for Barbie, Midge and Ken. \$15.00

#1014

NEW!



NEW!



#5410

Barbie's[®] KEYS TO FAME[™] GAME

For 2 to 6 players . . . ages 8 to 14! What would *you* like to be? Astronaut . . . Movie Star . . . Fashion Designer . . . Mother . . . Teacher . . . Stewardess . . . Nurse . . . Ballerina? In this game, you can make your secret ambition come true! \$3.00

BARBIE[®] GAMES



BY MATTEL

Barbie[®] QUEEN OF THE PROM[™] GAME

Share Barbie's most glamorous moments! Join her, Midge[™], Skipper[™], Ken and Allan[™] in all their exciting activities. Top it off by being queen of the prom! For 2 to 4 players . . . ages 6 to 12. \$4.00

#0450



FASHION QUEEN™ *Barbie*® & HER FRIENDS GIFT SET

Fashionable favorites — all together! Fashion Queen Barbie, along with Midge, Barbie's Best Friend and Ken,® Barbie's Boyfriend.™ Fashion Queen Barbie has 3 high-fashion wigs on wig stand; all 3 dolls have stands. Choice of Midge and Ken hair colors. \$12.50

#0863



Midge's®

NEW!

ENSEMBLE GIFT SET

Gift set includes Midge doll (choice of blonde, brunette or redhead) in 2-piece jersey swimsuit, plus a whole wardrobe of knits — multi-stripe slim skirt with sash (or scarf), blue blouse, blue slacks, multi-stripe evening skirt with glitter, straw hat with attached scarf and multi-stripe purse. White shoes. \$7.00

#1012



NEW!

#0950



Skipper™

Barbie's® Little Sister

Here's Skipper, Barbie's Little Sister! Skipper doll is made of lasting high-quality materials; moveable arms, legs and head make her easy to dress. She's dressed in cute red and white swimsuit, red flats, "brass" head band. Choose Skipper as a blonde, brunette or redhead—she has hair you can comb, brush and set with curlers. Comb and brush are included. Her "Junior-Edition" styles match up with Barbie's. Special stand included.

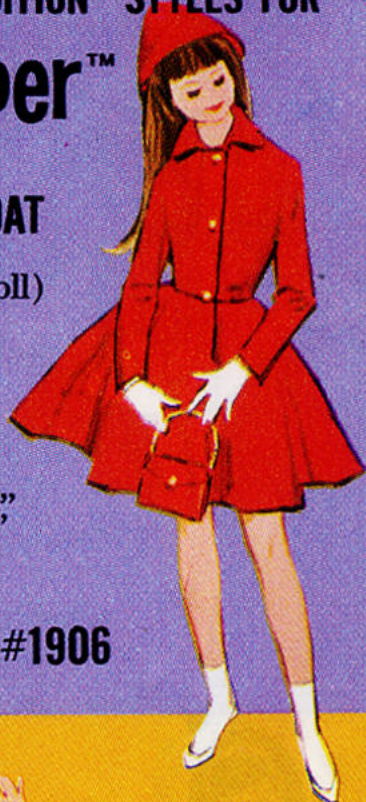
\$3.00

**"JUNIOR-EDITION" STYLES FOR
Skipper™**

DRESS COAT

(without doll)
\$2.50

Goes with
Barbie's
"Red Flare,"
#0939



#1906

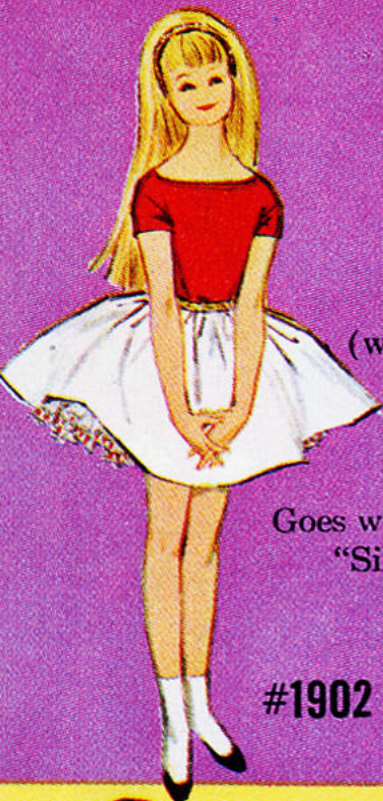


**MASQUERADE
PARTY**

(without doll)
\$1.50

Goes with Barbie's
"Masquerade,"
#0944

#1903



SILK 'N FANCY

(without doll)
\$1.50

Goes with Barbie's
"Silken Flame,"
#0977

#1902



UNDER- PRETTIES

(without doll)
\$1.00

Goes with
Barbie's
"Ruffles 'N Lace"
Fashion Pak

#1900



DREAMTIME

(without doll)
\$2.50

Goes with
Barbie's
"Nighty-Negligee,"
#0965

#1909

RED SENSATION

(without doll)
\$1.50

Goes with
Barbie's
"Sheath
Sensation,[®]"
#0986

#1901



FLOWER GIRL

(without doll)
\$2.00

Goes with
Barbie's
"Orange Blossom,"®
#0987;
or "Bride's Dream,"
#0947

#1904



BALLET CLASS

(without doll)
\$2.50

Goes with
Barbie's
"Ballerina," #0989

#1905



SCHOOL DAYS

(without doll)
\$2.50

Goes with Barbie's
"Knitting Pretty,"
#0957

#1907



SKATING FUN

(without doll)
\$2.50

Goes with Barbie's
"Icebreaker,"
#0942

#1908



NEW!

Barbie's®

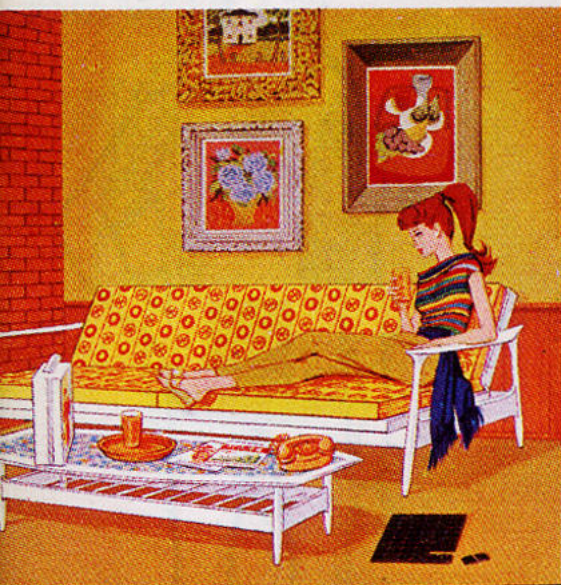
**WEDDING
PARTY**

GIFT SET

#1017

Dream wedding for Barbie! Barbie is dressed in her lovely "Bride's Dream" wedding gown, veil, blue panties and accessories; Ken's handsome in "Tuxedo" and accessories; Midge is dressed in pretty "Orange Blossom®," and Skipper in her "Flower Girl" costume. Pale yellow satin pillow, complete with wedding ring, is included. Choice of hair styles and colors for Barbie, choice of hair colors for Midge, Ken and Skipper. \$20.00

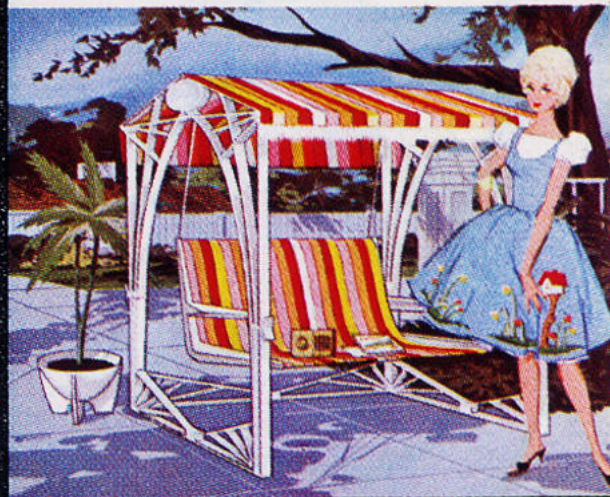
#0408 Convertible Sofa-Bed
With Coffee Table \$2.00



#0410 Chaise Longue & Side
Table \$1.30



#0411 Lawn Swing & Planter
\$2.00



#0409 Chair, Ottoman & End
Table \$1.50



NEW!
Barbie's®
**GO-TOGETHER
FURNITURE**

It's a snap to put together!

Complete line of
tuff-to-break high quality
furniture designed by
Mattel® for Barbie, her friends,
all 11½" dolls.
Room settings and accessories
with each set!

(without doll)

NEW!

**FOR THE
SMALL FRY!**

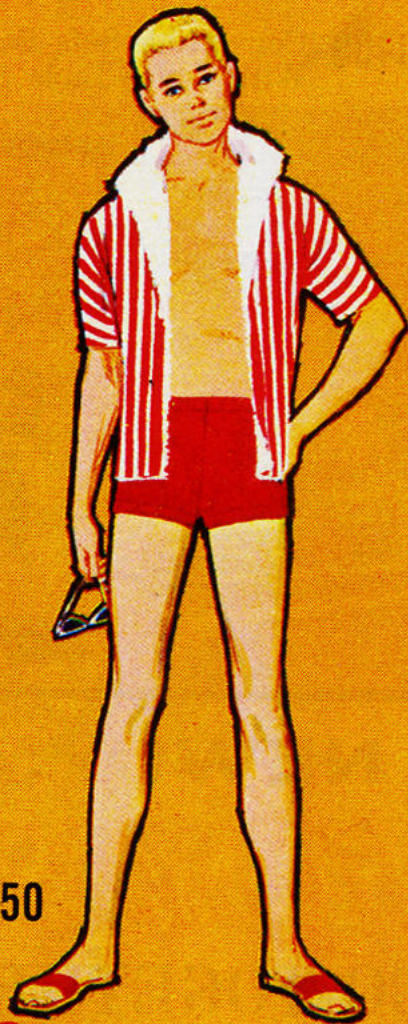
#0524



Barbie® GE-TAR™

Turn the crank, play the tune,
sing the words of the Barbie
song (included). Colorful, sturdy;
with shoulder carrying cord.
Patented musical unit. \$2.00

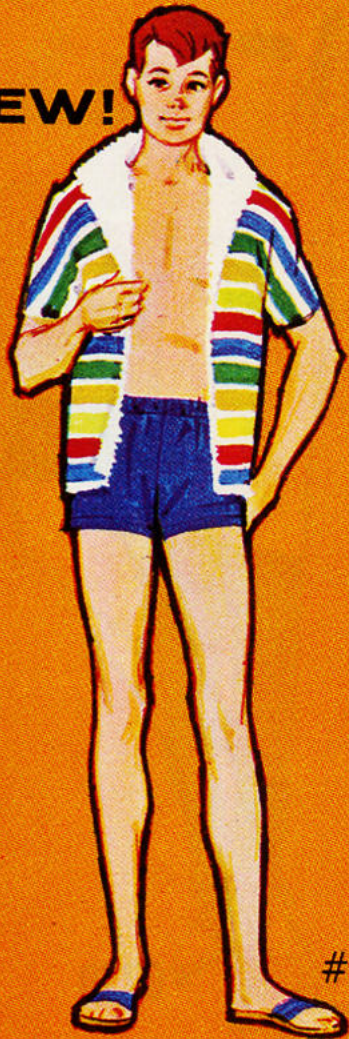
#0750



Ken® He's a doll™

Tall, crew-cut Ken makes a
handsome steady for your Barbie
doll. Ken is easy and fun
to dress in his smartly-tailored
wardrobe. Ken doll has
bathing trunks, beach jacket,
sandals, and a special stand
to hold him upright. \$3.50

NEW!



#1000



#1410

Allan™

Ken's Buddy™

The newest addition to Barbie's friends—Allan is Ken's best buddy. Red-haired, brown-eyed, he's dressed in multi-colored beach jacket, bathing trunks and sandals. Has movable arms, legs and head. Easy to dress. All of Ken's clothes fit him. Stand included. \$3.50

CAMPUS CORDUROY

Ken's beige corduroy jacket, complete with brown leather elbow patches, and matching corduroy slacks, are perfect for campus wear.
(without doll) \$2.50



#0779

AMERICAN AIRLINES CAPTAIN

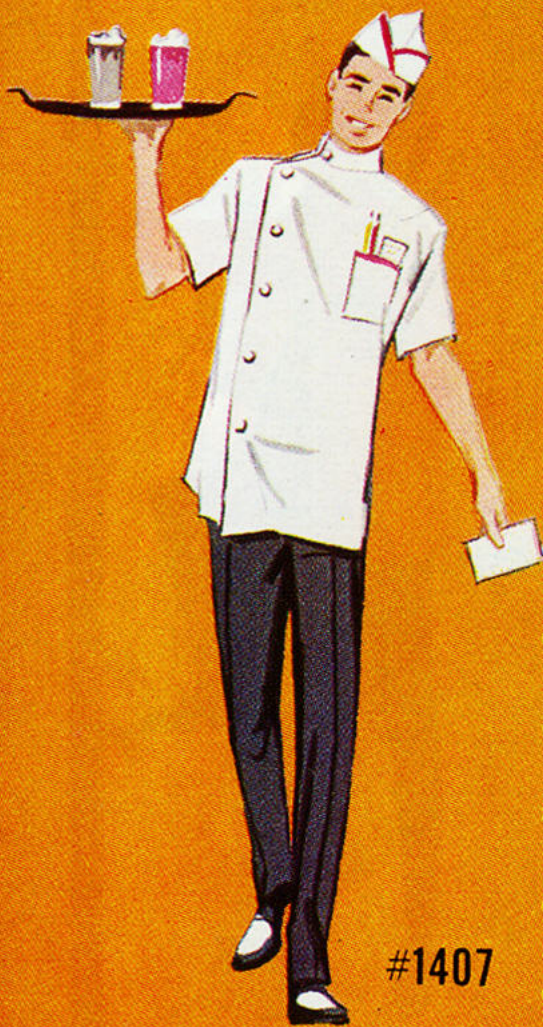
Matches up with Barbie's American Airlines Stewardess costume: authentic dark blue suit with silver trim and insignia, matching cap, black socks, shoes; flight log. (without doll) \$3.50



#0770

CAMPUS HERO

Campus leader Ken proudly wears the handsome sweater Barbie knit for him, adds white duck pants, red socks and white oxfords. Taking Barbie to the big pre-game rally and dance, he shows his "M University" letter, leads the crowd's cheers with his banner. (without doll) \$3.00



#1407

FOUNTAIN BOY

Ken earns money to take Barbie on dates by working hard on his weekend job—fountain boy at the drug store. He has a white jacket, white cap, tray with sodas, napkins, spoons, order book and two pencils.
(without doll) \$2.00



#0788

RALLY DAY

Tailored beige poplin all-weather coat with bright red hat. Also included are map and car keys.
(Slacks and shoes not included)
(without doll) \$2.00



#0796

SAILOR

It's anchors aweigh for Ken in an authentic U. S. sailor uniform. Set includes middy (with rank on sleeve) and neckerchief, bell bottom trousers, gob cap, duffle bag, socks and black shoes. (without doll) \$3.00



#0798

SKI CHAMPION

Ski outfit includes fully-lined red quilted jacket, knitted ski pants with matching stocking cap and mittens, ski boots, skis, ski poles and sun glasses. (without doll) \$3.50



#0795

GRADUATION

In his traditional black gown and mortar board, Ken receives his diploma (included in pak).
(without doll) \$1.50



#0793

DR. KEN®

"Dr. Ken" treats his patients in his doctor's top and trousers, white shoes and socks. Pak includes doctor's black bag, mask and cap, stethoscope and reflector head band.
(without doll) \$3.00



#0787

TUXEDO

Ken is set for the Senior Prom in his tuxedo with satin-faced lapels, white dress shirt, black socks and shoes. He wears a dashing maroon bow tie, cummerbund and boutonniere; carries a dewy white corsage for Barbie to pin on her gown.
(without doll) \$5.00



#0784

TERRY TOGS

A shower and shave start the morning. Ken is dressed in a thick, terry robe embroidered "K," with matching sluffs. He has soap, sponge and a man-size terry towel. Dressed in knit briefs, he uses his electric shaver and comb.
(without doll) \$2.00



#0792

PLAY BALL!

Ken plays on the varsity team in a 2-piece baseball uniform, regulation shoes and socks, and plastic batting cap. Set includes bat, ball and mitt. (without doll) \$2.50



#1405

ROLLER SKATE DATE

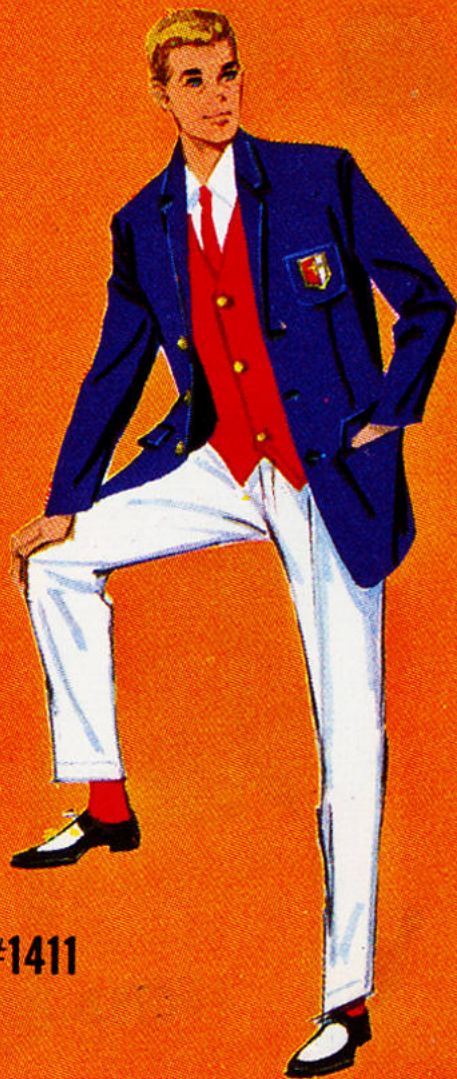
Barbie thinks Ken's a "good skate"—in his orange, green and white argyle sweater and orange stocking cap with green pompon, and brown roller skates. (without doll) \$1.50



#0797

ARMY AND AIR FORCE

Armed forces uniform with interchangeable accessories so that Ken can be a member of the U. S. Army or of the U. S. Air Force. Basic summer uniform, with Army overseas cap, tie, belt, brown shoes and socks. Also Air Force wings, blue cap and tie, belt, black shoes and socks. (without doll) \$3.00



#1411

VICTORY DANCE

To celebrate their school's victory, Ken takes Barbie to the dance. He's smartly dressed in blue blazer, white slacks, red vest, white shirt with red tie, red socks and black and white shoes. (without doll) \$4.00



#0790

TIME FOR TENNIS

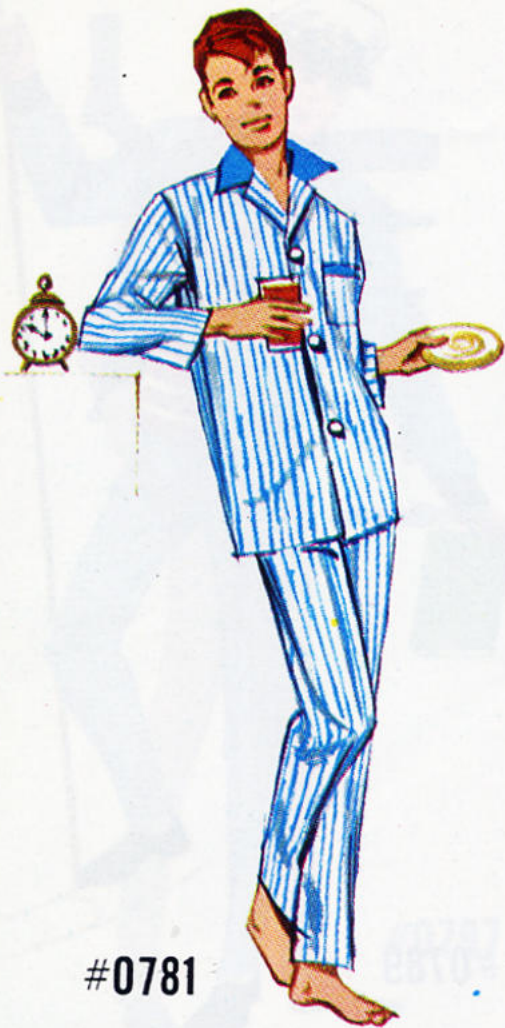
White tennis cardigan with red and blue trim tops white sport shorts and T-shirt. Includes tennis shoes, socks, sunglasses, racquet and balls. (without doll) \$3.00



#0789

THE YACHTSMAN

Denim sailing outfit includes slacks and jacket, plus red and white T-shirt, black shoes, white socks, and cap. Includes Yachting book. (without doll) \$3.00



#0781

SLEEPER SET

A sugar bun and glass of milk satisfy a sudden appetite. Last task of the day: setting the big alarm clock. Ken sleeps in tailored striped pajamas with solid trim.
(without doll) \$1.50



#0782

CASUALS

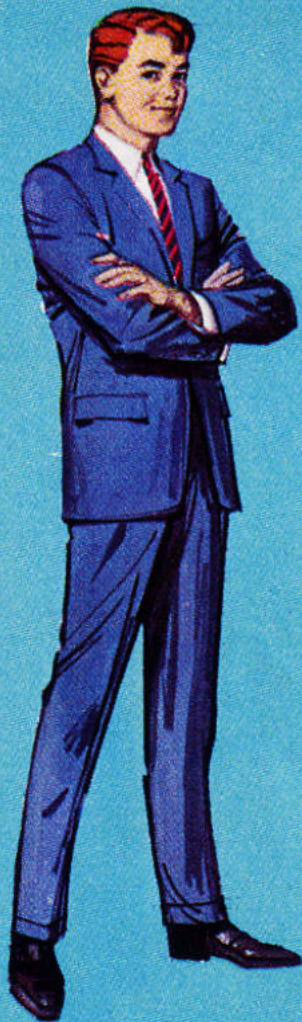
Behind the wheel Ken wears a red sports cap, knit T-shirt and polished cotton pants. Barbie picked the socks he wears with his two-tone shoes.
(without doll) \$2.00



#0775

DRUM MAJOR

Ken leads the parade!
Drum major white jacket with red and gold trim, red trousers with white trim, white "plush" hat with gold trim, white socks and shoes; baton.
(without doll) \$3.50



#1401

SPECIAL DATE

For business appointments in town or dress-up dates with Barbie, Ken chooses a smart navy suit and long-sleeved white shirt. Fashionable slim tie, shoes and socks complete the outfit. (without doll) \$4.00



#1400

COUNTRY CLUBBIN'

Perfect for lounging at the club—Ken wears a black and white checked jacket and black slacks.
(without doll) \$2.50



#1406

KEN SKIN DIVER

Ken's skin diver outfit matches up with Barbie's! He wears an orange sweatshirt, striped swim trunks, green fins, snorkel and mask.
(without doll) \$2.00



#0799

TOUCHDOWN!

Ken's the campus football hero in his bright red padded football trousers and sweat shirt with authentic red plastic shoulder guards. Matching football helmet, socks and regulation shoes. Football included. (without doll) \$3.00



#0794

MASQUERADE

Ken's costume matches Barbie's. Yellow and black costume complete with mask, skullcap, clown hat, shoes and invitation to the party! (without doll) \$2.00



#0791

FUN ON ICE

Ken takes Barbie ice skating in handsome blue and gold argyle sweater, gold corduroy trousers, matching stocking cap, muffler and mittens. Pak includes shoe racing skates.
(without doll) \$3.00



#1403

GOING BOWLING

Ken scores in handsome casuals—a red sport shirt and grey slacks.
(without doll) \$1.50



#1408

FRATERNITY MEETING

Casual and comfortable at his fraternity meeting: Ken in brown slacks, white polo shirt and brown and white knit cardigan.
(without doll) \$2.50



#1409

GOIN' HUNTIN'

First weekend of the season, and Ken's hunting. Wearing (for safety) a red cap, red plaid shirt, red socks, blue jeans and boots. Gun included too!
(without doll) \$2.50

Fashion Paks FOR Ken® AND Allan™ 1²⁵ EACH

CHEERFUL CHEF



LOUNGING
AROUND
Choice of
red or green



WHITE IS RIGHT!

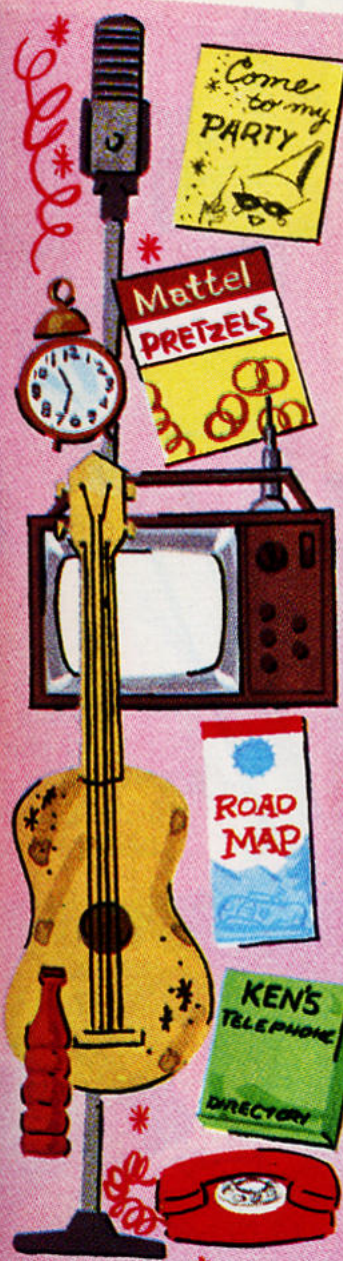


SHOES FOR SPORTS



STYLES AND ACCESSORIES FOR MANY OCCASIONS

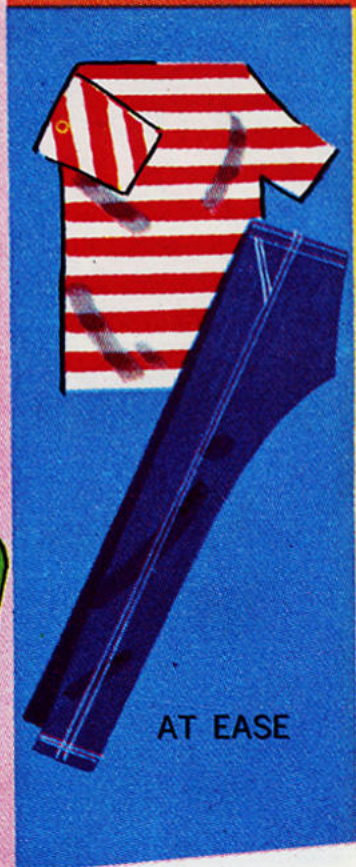
Fashion Paks FOR Ken® AND Allan™ 1²⁵ EACH



PARTY FUN



MORNING WORKOUT



AT EASE



TOP IT OFF!

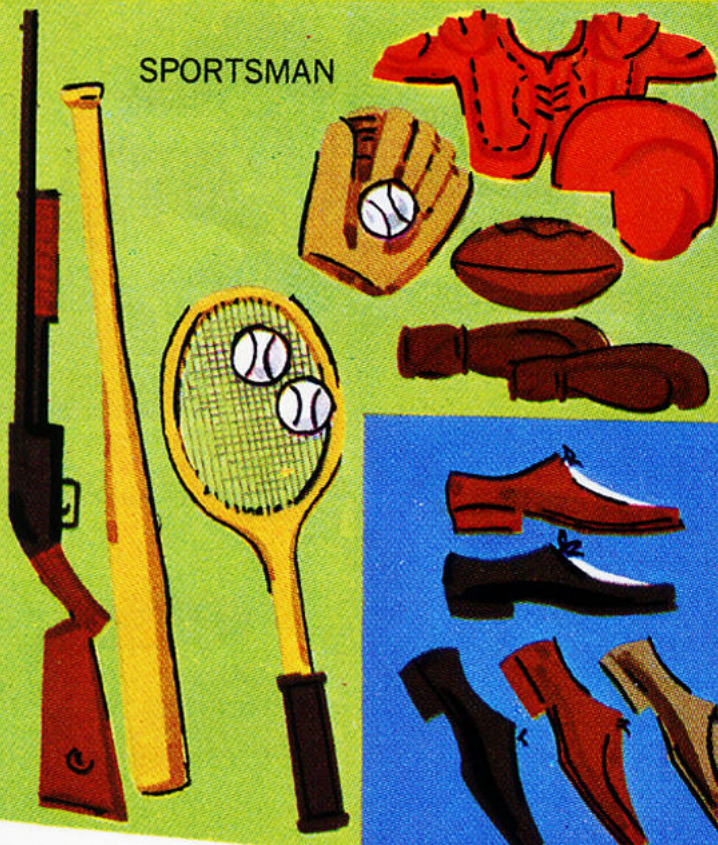
STYLES AND ACCESSORIES FOR MANY OCCASIONS

Fashion Paks FOR Ken[®] AND Allan[™] 125 EACH



DR. KEN'S[®] KIT

SPORTSMAN



SODA
DATE
Choice of
gold shirt
green slacks or
red shirt
beige slacks




BEST FOOT
FORWARD

STYLES AND ACCESSORIES FOR MANY OCCASIONS

 **Barbie®** has her own **FAN CLUB** and her own magazine with news about Barbie, her club, her fashions and her friends. 

Fan Club Members get a wonderful FREE gift of an official Barbie Fan Club Membership Card, and an authentic Barbie Emblem for jacket or sweater.

----- CUT HERE, PLACE IN ENVELOPE AND MAIL TO: -----

BARBIE® P.O. Box 44, Los Angeles, California 90051 

☐

Please enroll me as a member, without charge, in the Barbie Fan Club.

☐

Enter my subscription to the Barbie Magazine. I enclose one dollar (check or money order) for Six issues. One Every Other Month. 

NAME _____

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BIRTHDAY _____

AGE _____

GENUINE *Barbie*[®]
BY MATTEL[®]

GENUINE *MISS Barbie*[®]
BY MATTEL[®]

GENUINE FASHION
QUEEN[™] *Barbie*[®]
BY MATTEL[®]

GENUINE *Midge*[®]
BY MATTEL[®]

GENUINE *Ken*[®]
BY MATTEL[®]

GENUINE
Skipper[™]
BY MATTEL[®]

GENUINE *Allan*[™]
BY MATTEL[®]

DON'T ACCEPT IMITATIONS

Look for the Mattel identifying wrist tag attached to each **GENUINE** Barbie, Miss Barbie, Midge, Fashion Queen Barbie, Ken, Allan and Skipper doll.

And... for perfect fit and finest quality, always insist on the genuine, exclusive fashions made only by Mattel for these dolls.

**ALL COSTUMES
ILLUSTRATED ARE
ORIGINAL DESIGNS
BY MATTEL[®]**

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