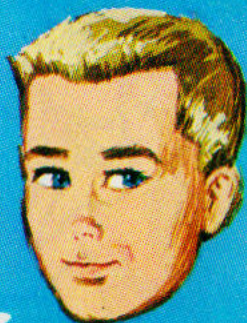




Barbie®

TEEN-AGE FASHION MODEL



Ken®

He's a Doll™

BARBIE'S BOYFRIEND™



Midge®

BARBIE'S BEST FRIEND™

exclusive
FASHIONS
BY MATTEL



BOOK 2



Allan™

KEN'S BUDDY™

new



Skipper™

BARBIE'S LITTLE SISTER



#0850

Barbie® Teen-Age Fashion Model Doll

Your beautiful Barbie doll has movable arms, legs and head so it is easy to dress Barbie in her exciting fashion model's wardrobe.

Many hair styles and colors. Barbie doll, plus jersey swimsuit, pearl earrings and shoes, special stand. \$3.00



#0860

Midge® Barbie's Best Friend™

Midge finds Barbie's lovely clothes a perfect fit, too. Movable arms, legs and head. Blonde, brunette or redhead! Midge doll in a gay, two-piece jersey swimsuit, smart high-heeled shoes. Special stand included. \$3.00

NOTE: When dressing Barbie or Midge do it the way real fashion models dress: slip her dress or skirt up over her feet and hips.

PRICES SHOWN ARE APPROXIMATE, AND MAY BE LESS IN SOME LOCATIONS



#0943

FANCY FREE

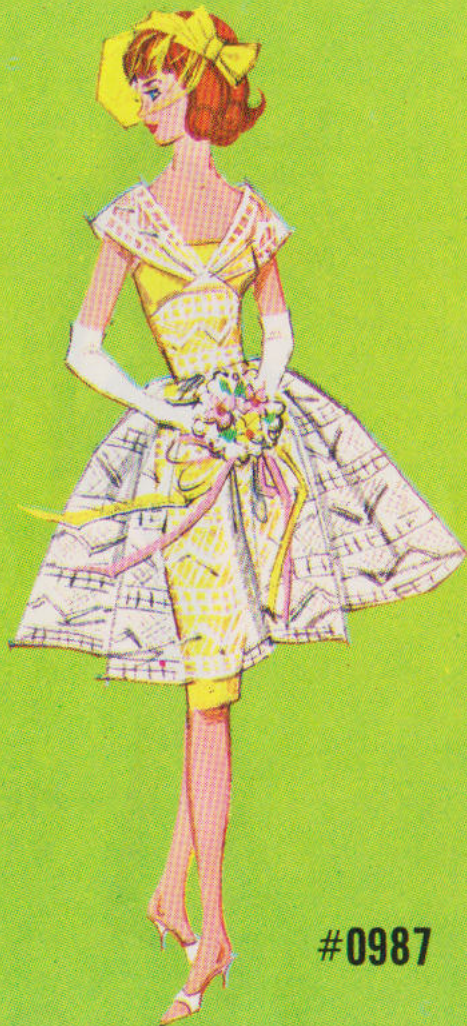
Dashing red and blue casual dress, trimmed with white ric rac. Full skirt has two large pockets. (without doll) \$1.50



#1612

THEATRE DATE

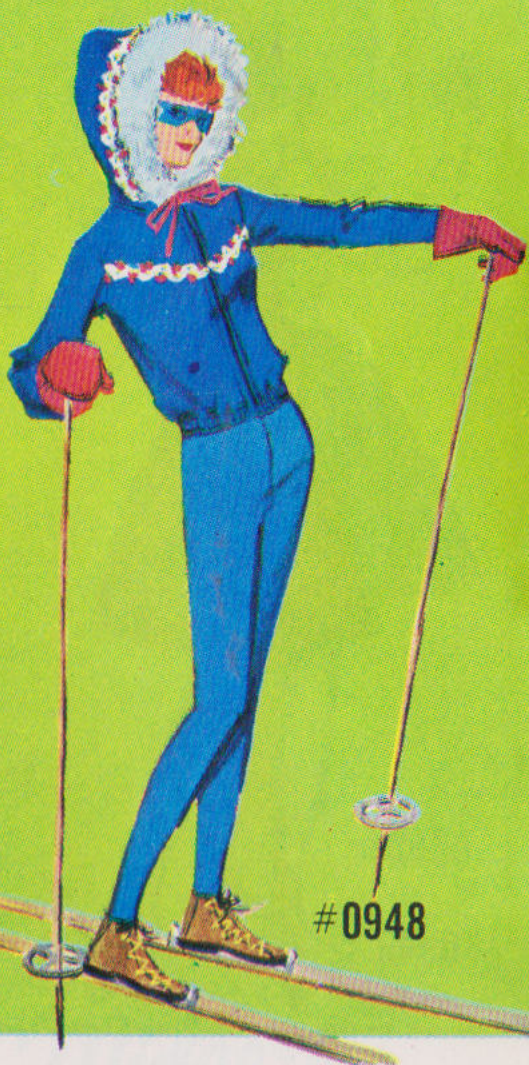
Emerald green satin theatre or dinner suit, white satin blouse. Skirt has peplum, blouse has low-cut back for after-theatre dancing. Matching green shoes. (without doll) \$2.00



#0987

ORANGE BLOSSOM®

Barbie blossoms out for a wedding or graduation party in a buttercup yellow sheath frosted with an embroidered sheer nylon overskirt. Veiled tulle hat, long white gloves, white shoes, and a bouquet of spring posies complete the pretty picture.
(without doll) \$2.50



#0948

SKI QUEEN

Smart ski outfit includes hooded parka with tyrolean-type trim and zipper closing; blue jersey ski pants, mittens, ski boots, skis and ski poles, dark glasses.
(without doll) \$3.50



#0991

REGISTERED NURSE

Trim white cotton uniform with zipper back, buttoned blouse and real hip pockets. With her spectacles and graduate nurse's cap, she wears a navy blue cape lined in red silk. Hot water bottle, diploma, medicine bottle and spoon. (without doll) \$3.00



#0961

EVENING SPLENDOR

Glamorous ensemble of white and gold lamé. Coat has fur cuffs, is completely lined. Strapless sheath of same exciting lamé. Velvet bag, short white gloves, hankie, pearl necklace and earrings, and fur headband accessorize the ensemble. (without doll) \$4.00



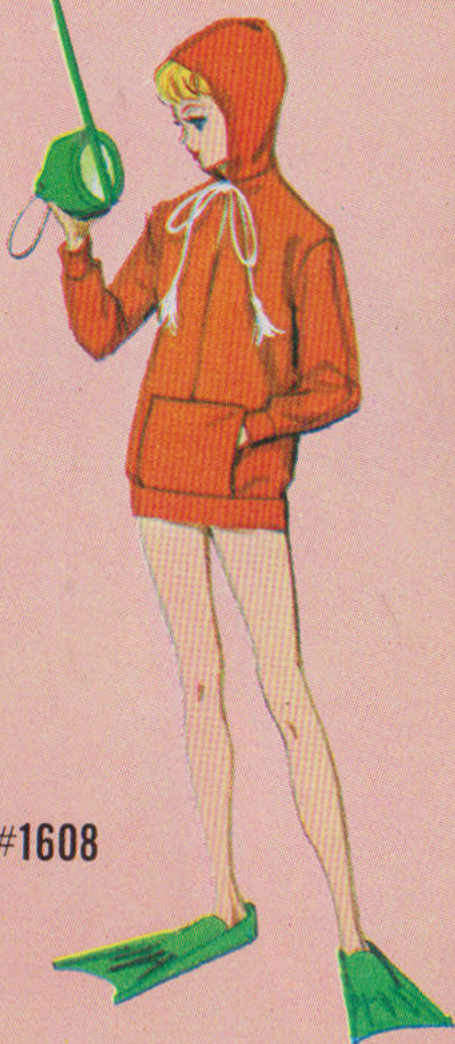
#0939

RED FLARE

Luscious red velvet ensemble.

Flared coat with bell sleeves and white satin lining.

Matching pillbox hat, handbag; long white gloves and red shoes. (without doll) \$3.00



#1608

BARBIE SKIN DIVER

Exciting fun and fashion!

Orange sweatshirt, 2-piece lime and orange swimsuit, green fins, mask and snorkel. (without doll) \$2.00



#1603

COUNTRY FAIR

Colorful fun at the country fair! Red floral print gathered skirt, yellow blouse and orange purse. (without doll) \$1.50



#1604

CRISP 'N COOL

So neat and crisp for any of Barbie's business or personal appointments! Red cotton skirt with white overblouse and red and white dotted ascot scarf, white gloves and shoes, red and white purse. (without doll) \$1.50



NEW!

HER LEGS
REALLY
BEND

#1060

MISS Barbie®

Teen-Age Fashion Model

Her lifelike legs *really* bend!

Her eyes open and close!

Complete fashion wig wardrobe
with 3 wigs and wig stand!

Comes with simple-to-snap-
together Lawn Swing & Planter!

Miss Barbie is dressed in chic
pink swimsuit and fringed cap;
has a gold stand. \$9.00



#0954

CAREER GIRL

Classic two-piece tweed suit,
with red sleeveless shell. Hat
matches suit, sparkled with
red rose. Black elbow length
gloves and black pumps.
(without doll) \$3.00



#0876

CHEERLEADER

Barbie and Midge keep 'em cheering at Mattel U.! Red corduroy skirt with white sweater, white socks and red "tennies"; red and white paper pompons and a megaphone.
(without doll) \$2.50



#1601

PAJAMA PARTY

Midge wears tailored but dainty pale blue pajamas for that late-night gab-fest with Barbie! Alarm clock to wake her, though, in time for important fashion model assignment.
(without doll) \$1.50



#0969

SUBURBAN SHOPPER

Blue and white cotton suntop dress. Cartwheel straw hat, blue ribbons. Fruit-filled tote-bag. Necklace, white pumps. Pink telephone, too! (without doll) \$2.50



#0870

FASHION QUEEN™ Barbie®

Sophisticated Barbie with sculptured head and three high-fashion wigs (plus wig stand). Change her coiffure to go with different ensembles. You have a choice of styles: bubble-on-a-bubble, page-boy, or side-part flip. Wig colors are titian, white ginger, and brunette. Fashion Queen Barbie is dressed in a stunning gold striped lamé swimsuit, with matching headscarf. High-heeled shoes; pearl earrings. Stand included. \$6.00



#1613

DOG 'N DUDS

Barbie's dog, with his duds!
Fun and fancy accessories that
match up with Barbie and
Skipper styles.
(without Barbie doll) \$3.00

Glamour Goes To Her Head!



#0871

Barbie's®

Teen-Age Fashion Model
WIG WARDROBE

Lovely sculptured head to put on
your Barbie, then work fashion
magic with 3 high-fashion wigs.
Styles are side-part flip,
bubble-on-bubble, and page-boy;
colors are brunette, titian, and
white ginger. Change Barbie's
hair color and style to go
with different fashions! \$3.50

LITTLE THEATRE AND TRAVEL COSTUME SERIES

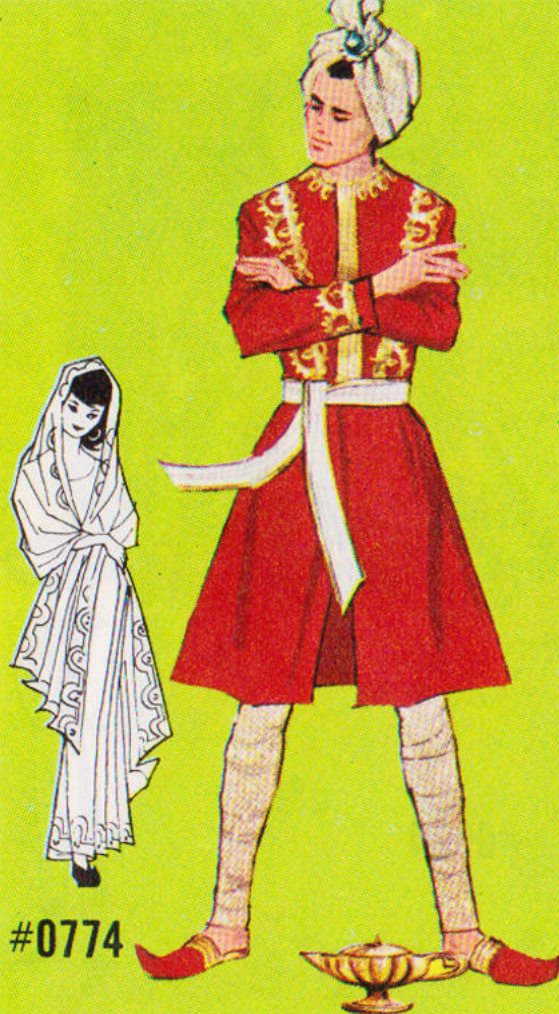
Two new wonderful costume series! Barbie and Ken wear their story-book costumes to star in your own plays. Or, dress them in the traditional costumes of various countries for travel excitement. Each pak includes a picture-story.



A BARBIE & KEN LITTLE THEATRE COSTUME CINDERELLA

Barbie stars as Cinderella! She has a patched dress and broom... then she's off to the ball in her silver lamé and yellow satin and tulle ball gown. Silver tiara with veil, white gloves, and "glass" slippers! Story about "One Magic Moment" included. (without doll) \$4.00

Ken has "The Prince" costume to match up.



#0774

A BARBIE & KEN LITTLE THEATRE COSTUME
KEN ARABIAN NIGHTS

Rich as an Arabian prince! Red velvet coat with gold trim and white and gold sash, gold turban with green "jewel", gold slacks, red velvet and gold scuffs. Story leaflet included in pak. (without doll) \$3.00

Matches Barbie's Arabian Nights costume.



#0822

A MATTEL TRAVEL COSTUME
BARBIE IN SWITZERLAND

Pretty Swiss miss! Dress has pink skirt, white blouse with green bodice. Embroidered apron, white shoes and cap. Story tells how Ken gave Barbie the little bouquet of edelweiss! (without doll) \$2.00

There's a "Ken in Switzerland" to match up.



#0777

A MATTEL TRAVEL COSTUME KEN IN HOLLAND

Story tells of Barbie's and Ken's visit to Holland, where he wears this traditional Dutch costume: white long-sleeved shirt with "gold" buttons, blue trousers, white knee socks, wooden shoes, blue cap and red print kerchief. (without doll) \$2.50

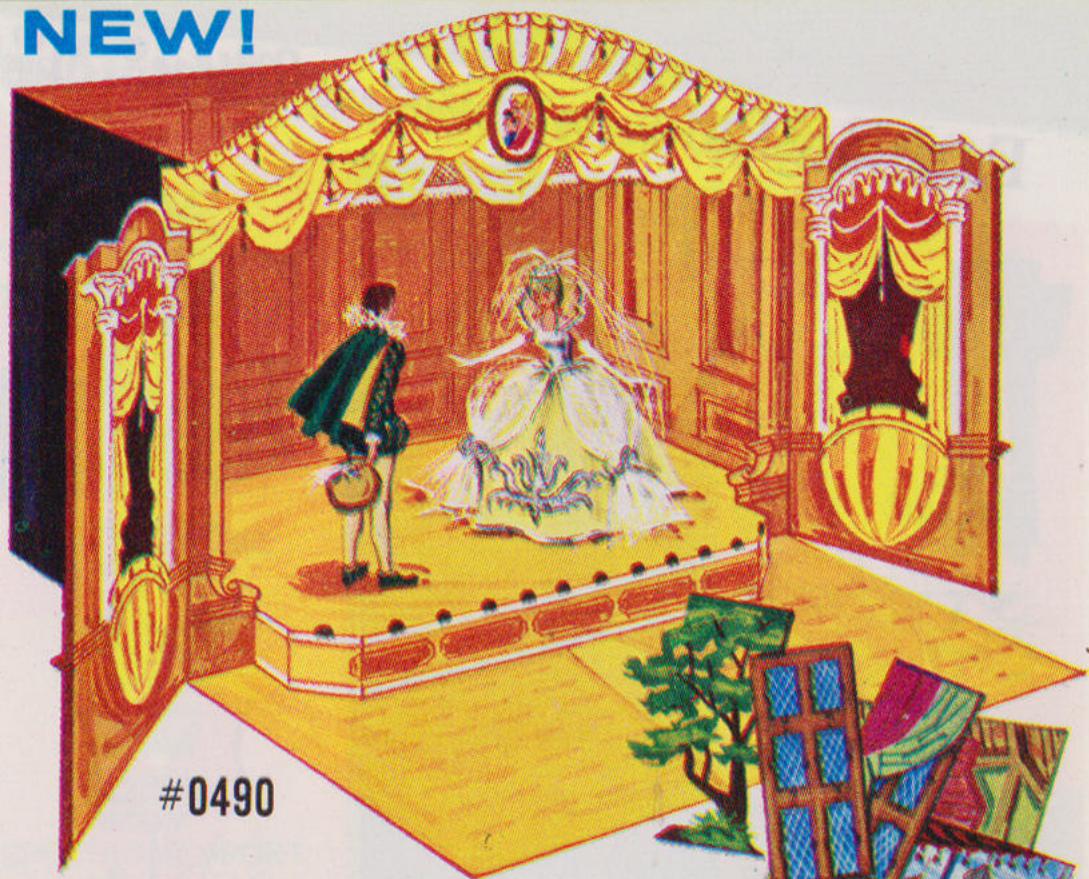


#0820

A MATTEL TRAVEL COSTUME BARBIE IN MEXICO

Story takes you south of the border with Barbie and Ken. Barbie's traditional costume: Embroidered green and red satin skirt, white blouse with ruffled petticoat, black lace mantilla, "silver" beads and earrings, and red shoes. (without doll) \$3.00

NEW!



#0490

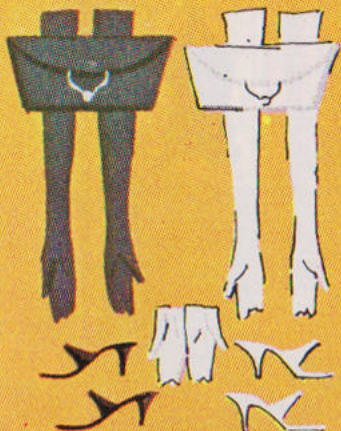
Barbie® & Ken®

LITTLE THEATRE

The perfect place to star Barbie and Ken in your own plays! You'll have exciting, dramatic fun with this sturdy, easy-to-assemble theatre. Realistic stage with cloth curtain that can be raised and lowered. Theatrical backdrops, scenery and props; book of 7 original plays; special tickets for each play. Folds into handy carrying case, simple to store when not in use. (Dolls and costumes not included) \$8.00



Fashion Paks FOR Barbie® AND Midge® \$1⁰⁰ EACH



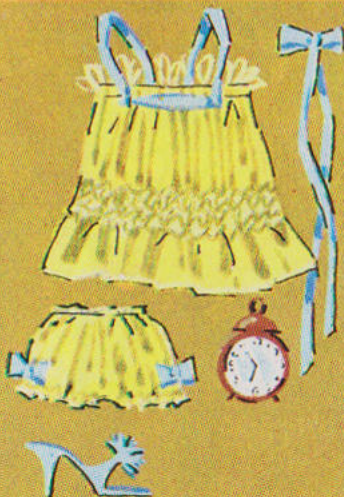
COSTUME COMPLETERS



JUMPIN' JEANS



DRESS-UP HATS



SWEET DREAMS



SHOE WARDROBE



CAMPUS BELLE
Choice of rose
or blue

Fashion Paks FOR Barbie® AND Midge®

Fashion Paks FOR Barbie® AND Midge® \$1.00 EACH



SPECTATOR SPORT
Choice of blue,
gold, multi-stripe



WHAT'S COOKING?
Choice of
red or white



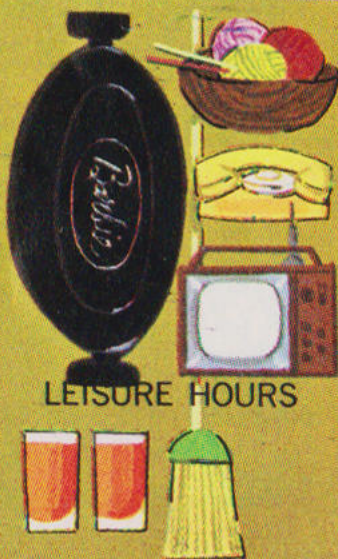
**FASHION
ACCENTS**



IN THE SWIM
Choice of orange, pink
or blue

**VERSATILE
STYLES
FOR MANY
OCCASIONS
...PLUS
FASHION
FROSTING™
ACCESSORIES**

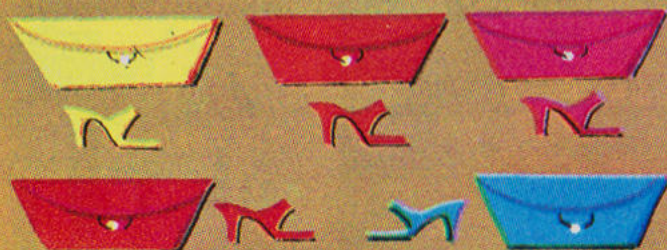
\$1.00 EACH



LEISURE HOURS

Fashion Paks FOR Barbie® AND Midge®

Fashion Paks FOR Barbie® AND Midge® \$1⁰⁰ EACH



COLOR COORDINATES



GOING TO THE BALL



LOVELY LINGERIE
Choice of blue, pink, black, white



ON THE GO



BARBIE'S® BOUDOIR

Fashion Paks FOR Barbie® AND Midge®



NEW!

Barbie's®

SPARKLING PINK GIFT SET

Gift set includes Barbie doll in pink jersey swimsuit, pearl earrings, (choice of hair colors); pink glitter satin coordinates — evening coat, hat, bolero, off-one-shoulder evening top, slim skirt, pink shoes, silver glitter shoes and “rhinestone” earrings.

\$7.00

#1011

Barbie® Ken® & Midge®

ON PARADE GIFT SET

They'll entertain at half-time! Barbie, dressed in her “Drum Majorette” costume; Ken, in “Drum Major” uniform; and Midge, dressed in “Cheerleader” outfit (plus white panties). Choice of hair colors for Barbie, Midge and Ken. \$15.00

NEW!



#1014

NEW!



#5410

Barbie's® KEYS TO FAME™ GAME

For 2 to 6 players . . . ages 8 to 14! What would you like to be? Astronaut . . . Movie Star . . . Fashion Designer . . . Mother . . . Teacher . . . Stewardess . . . Nurse . . . Ballerina? In this game, you can make your secret ambition come true! \$3.00

BARBIE® GAMES



BY MATTEL

Barbie® QUEEN OF THE PROM™ GAME

Share Barbie's most glamorous moments! Join her, Midge™, Skipper™, Ken and Allan™ in all their exciting activities. Top it off by being queen of the prom! For 2 to 4 players . . . ages 6 to 12. \$4.00

#0450

Barbie
QUEEN OF THE PROM™



NEW!



#0950

Skipper™

Barbie's® Little Sister

Here's Skipper, Barbie's Little Sister! Skipper doll is made of lasting high-quality materials; moveable arms, legs and head make her easy to dress. She's dressed in cute red and white swimsuit, red flats, "brass" head band. Choose Skipper as a blonde, brunette or redhead—she has hair you can comb, brush and set with curlers. Comb and brush are included. Her "Junior-Edition" styles match up with Barbie's. Special stand included.

\$3.00

**"JUNIOR-EDITION" STYLES FOR
Skipper™**

DRESS COAT

(without doll)
\$2.50

Goes with
Barbie's
"Red Flare,"
#0939



#1906



**MASQUERADE
PARTY**

(without doll)
\$1.50

Goes with Barbie's
"Masquerade,"
#0944

#1903



SILK 'N FANCY

(without doll)
\$1.50

Goes with Barbie's
"Silken Flame,"
#0977

#1902

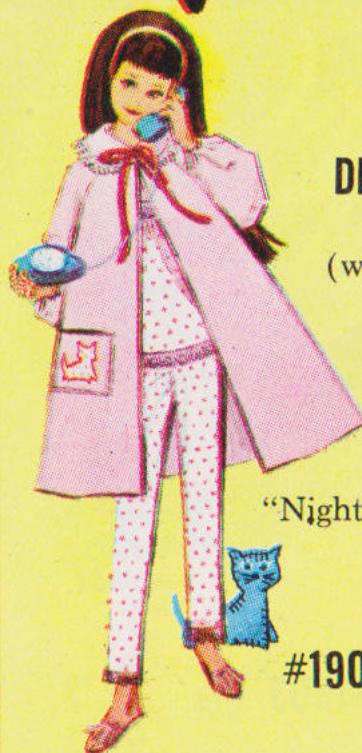


UNDER- PRETTIES

(without doll)
\$1.00

Goes with
Barbie's
"Ruffles 'N Lace"
Fashion Pak

#1900



DREAMTIME

(without doll)
\$2.50

Goes with
Barbie's
"Nighty-Negligee,"
#0965

#1909

RED SENSATION

(without doll)
\$1.50

Goes with
Barbie's
"Sheath
Sensation,[®]"
#0986



#1901

FLOWER GIRL

(without doll)
\$2.00

Goes with
Barbie's
"Orange Blossom,"®
#0987;
or "Bride's Dream,"
#0947

#1904



BALLET CLASS

(without doll)
\$2.50

Goes with
Barbie's
"Ballerina," #0989

#1905



SCHOOL DAYS

(without doll)
\$2.50

Goes with Barbie's
"Knitting Pretty,"
#0957

#1907



SKATING FUN

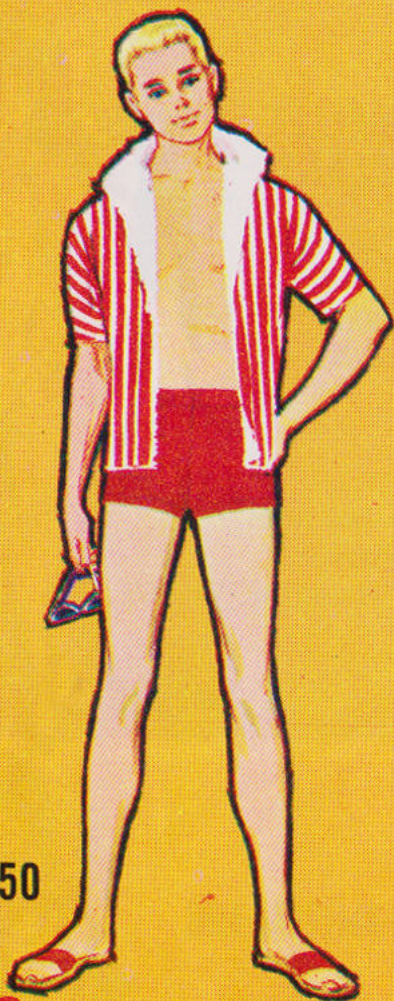
(without doll)
\$2.50

Goes with Barbie's
"Icebreaker,"
#0942

#1908



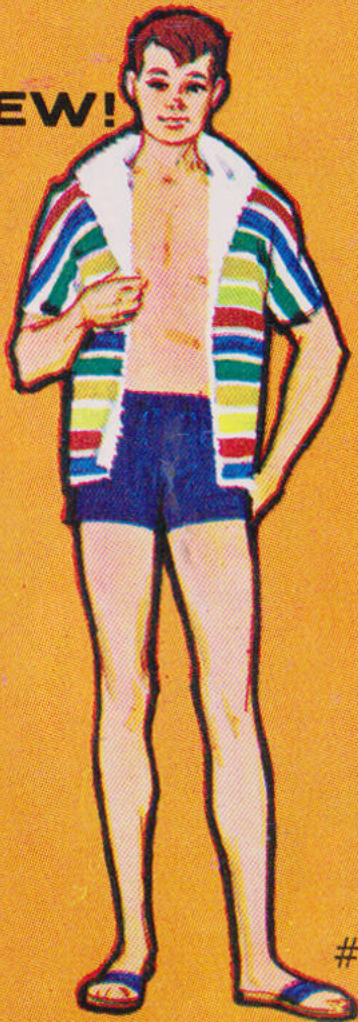
NEW!



#0750

Ken® He's a doll™

Tall, crew-cut Ken makes a handsome steady for your Barbie doll. Ken is easy and fun to dress in his smartly-tailored wardrobe. Ken doll has bathing trunks, beach jacket, sandals, and a special stand to hold him upright. \$3.50



#1000

Allan™ Ken's Buddy™

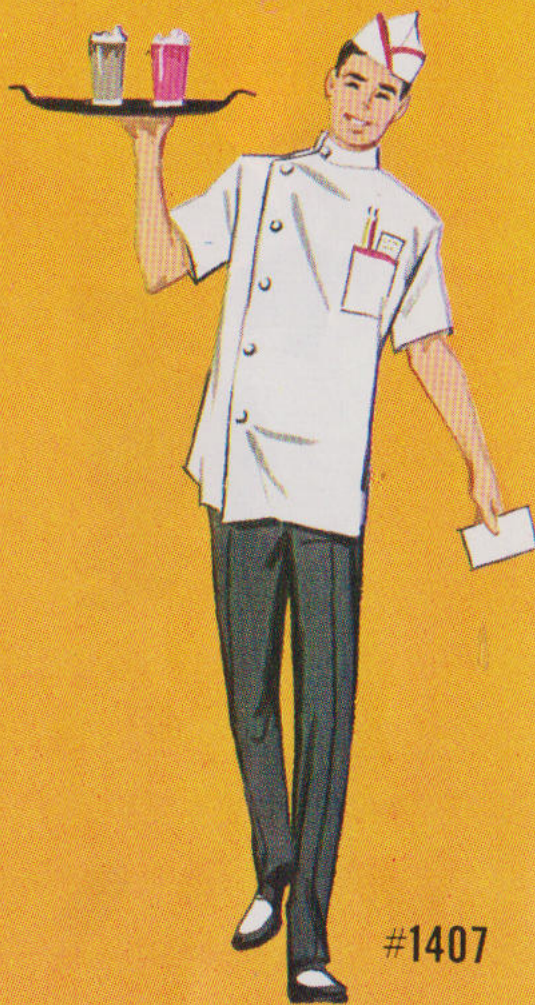
The newest addition to Barbie's friends—Allan is Ken's best buddy. Red-haired, brown-eyed, he's dressed in multi-colored beach jacket, bathing trunks and sandals. Has movable arms, legs and head. Easy to dress. All of Ken's clothes fit him. Stand included. \$3.50



#1403

GOING BOWLING

Ken scores in handsome casuals—a red sport shirt and grey slacks.
(without doll) \$1.50



#1407

FOUNTAIN BOY

Ken earns money to take Barbie on dates by working hard on his weekend job—fountain boy at the drug store. He has a white jacket, white cap, tray with sodas, napkins, spoons, order book and two pencils.
(without doll) \$2.00



#0794

MASQUERADE

Ken's costume matches Barbie's. Yellow and black costume complete with mask, skullcap, clown hat, shoes and invitation to the party! (without doll) \$2.00



#1405

ROLLER SKATE DATE

Barbie thinks Ken's a "good skate"—in his orange, green and white argyle sweater and orange stocking cap with green pom-pom, and brown roller skates. (without doll) \$1.50



#0789

THE YACHTSMAN

Denim sailing outfit includes slacks and jacket, plus red and white T-shirt, black shoes, white socks, and cap. Includes Yachting book. (without doll) \$3.00



#1401

SPECIAL DATE

For business appointments in town or dress-up dates with Barbie, Ken chooses a smart navy suit and long-sleeved white shirt. Fashionable slim tie, shoes and socks complete the outfit. (without doll) \$4.00



#0790

TIME FOR TENNIS

White tennis cardigan with red and blue trim tops white sport shorts and T-shirt. Includes tennis shoes, socks, sunglasses, racquet and balls. (without doll) \$3.00



#0792

PLAY BALL!

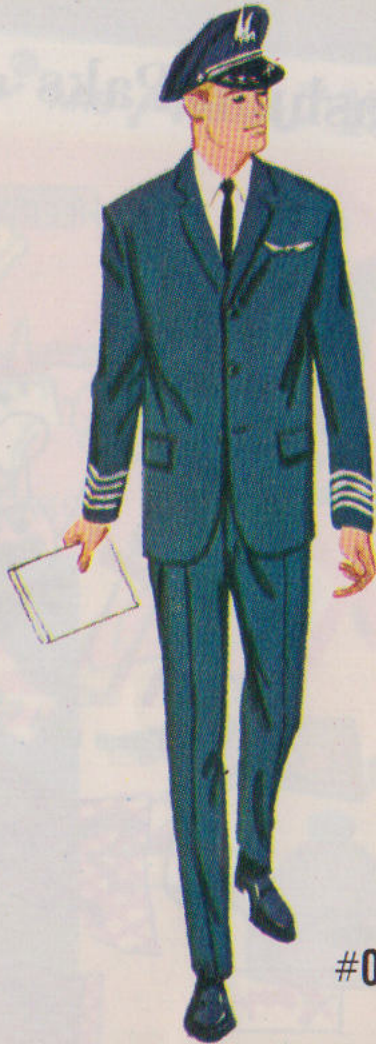
Ken plays on the varsity team in a 2-piece baseball uniform, regulation shoes and socks, and plastic batting cap. Set includes bat, ball and mitt. (without doll) \$2.50



#0787

TUXEDO

Ken is set for the Senior Prom in his tuxedo with satin-faced lapels, white dress shirt, black socks and shoes. He wears a dashing maroon bow tie, cummerbund and boutonniere; carries a dewy white corsage for Barbie to pin on her gown. (without doll) \$5.00



#0779

AMERICAN AIRLINES CAPTAIN

Matches up with Barbie's American Airlines Stewardess costume: authentic dark blue suit with silver trim and insignia, matching cap, black socks, shoes; flight log. (without doll) \$3.50

Fashion Paks FOR Ken[®] AND Allan[™] 1²⁵ EACH

CHEERFUL CHEF



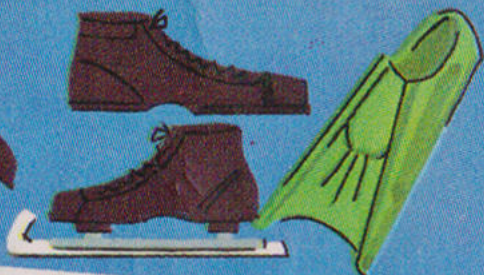
LOUNGING AROUND
Choice of
red or green



WHITE IS RIGHT!

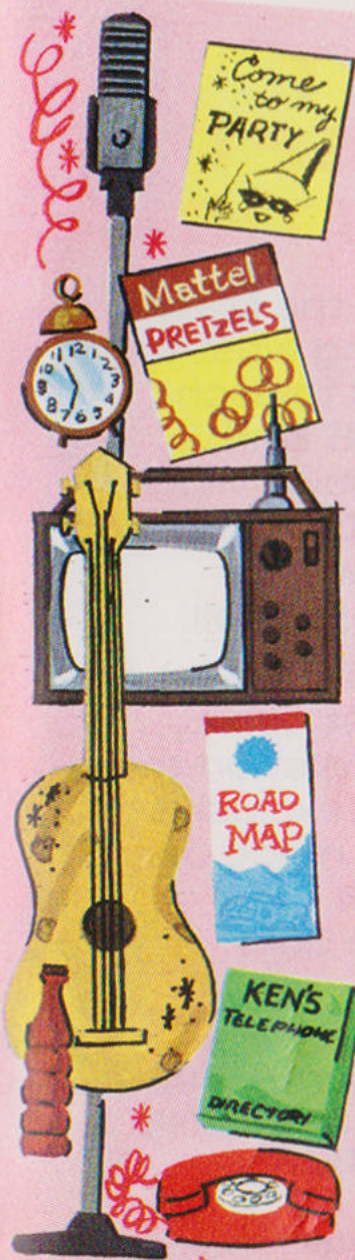


SHOES FOR SPORTS



STYLES AND ACCESSORIES FOR MANY OCCASIONS

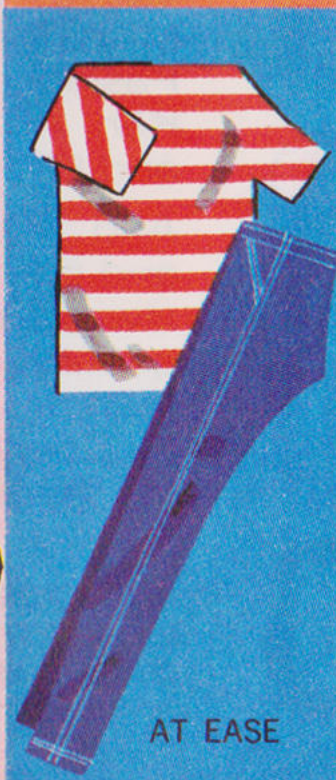
Fashion Paks FOR Ken[®] AND Allan[™] 1²⁵ EACH



PARTY FUN



MORNING WORKOUT



AT EASE



TOP IT OFF!



STYLES AND ACCESSORIES FOR MANY OCCASIONS

GENUINE *Barbie*[®]
BY MATTEL[®]

GENUINE *MISS Barbie*[®]
BY MATTEL[®]

GENUINE FASHION
QUEEN... *Barbie*[®]
BY MATTEL[®]

GENUINE *Midge*[®]
BY MATTEL[®]

GENUINE *Ken*[®]
BY MATTEL[®]

GENUINE
Skipper^{T.M.}
BY MATTEL[®]

GENUINE *Allan*^{T.M.}
BY MATTEL[®]

DON'T ACCEPT IMITATIONS

Look for the Mattel identifying wrist tag attached to each **GENUINE** Barbie, Miss Barbie, Midge, Fashion Queen Barbie, Ken, Allan and Skipper doll.

And... for perfect fit and finest quality, always insist on the genuine, exclusive fashions made only by Mattel for these dolls.

**ALL COSTUMES
ILLUSTRATED ARE
ORIGINAL DESIGNS
BY MATTEL[®]**

"BARBIE[®]", "KEN[®]", "MIDGE[®]", "FASHION QUEEN[™] BARBIE[®]", "MISS BARBIE[®]", "SKIPPER[™]" and "ALLAN[™]" are the trademarks of Mattel, Inc., for its **TEEN-AGE DOLLS**.
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