



Barbie®

TEEN-AGE FASHION MODEL



Ken®

He's a Doll™

BARBIE'S BOYFRIEND™



Midge®

BARBIE'S BEST FRIEND™

exclusive
FASHIONS
BY MATTEL



BOOK 3



Allan™

KEN'S BUDDY™

new



Skipper™

BARBIE'S LITTLE SISTER



#0850

Barbie® Teen-Age Fashion Model Doll

Your beautiful Barbie doll has movable arms, legs and head so it is easy to dress Barbie in her exciting fashion model's wardrobe.

Many hair styles and colors. Barbie doll, plus jersey swimsuit, pearl earrings and shoes, special stand. \$3.00



#0860

Midge® Barbie's Best Friend™

Midge finds Barbie's lovely clothes a perfect fit, too. Movable arms, legs and head. Blonde, brunette or redhead! Midge doll in a gay, two-piece jersey swimsuit, smart high-heeled shoes. Special stand included. \$3.00

NOTE: When dressing Barbie or Midge do it the way real fashion models dress: slip her dress or skirt up over her feet and hips.

PRICES SHOWN ARE APPROXIMATE, AND MAY BE LESS IN SOME LOCATIONS



#0979

FRIDAY NITE DATE

Powder blue corduroy jumper with colorful felt appliques. White blouse and bouffant pettiskirt. Black shoes. Two plastic tumblers, two straws, and tray. (without doll) \$2.50



#0875

DRUM MAJORETTE

Stepping lively in a red velvet jacket with gold trim, short white pleated skirt, red plush majorette hat trimmed with gold, nylon tights, white gloves and boots; and, of course, a baton. (without doll) \$3.00



#0942

ICEBREAKER

Red velveteen skating skirt topped with furry, white jacket. Red knit leotard with turtleneck and long sleeves. Long stockings and skates. (without doll) \$3.00



#1609

BLACK MAGIC ENSEMBLE

Magic for after-dark in the city! Black sheath dress with tulle evening cape. Accessories include black gloves, black shoes and a gold purse. (without doll) \$2.00



#0984

AMERICAN AIRLINES STEWARDESS

Barbie takes off for sky adventures in her flight blue uniform with flight insignia on cap and jacket. Her white nylon blouse and shoulder pocketbook are trimly tailored to regulations. An American Airlines flight bag travels with her. (without doll) \$3.50



#0946

DINNER AT EIGHT

Stunning hostess set
One-piece persimmon slack-and-bodice lounging suit, with gold metallic net hostess coat.
Gold wedgies.
(without doll) \$2.50



#0934

AFTER FIVE

Princess-style dress of black faille with portrait collar of white organdy, button accent on bodice. Organdy picture hat with black velvet bow and black shoes.
(without doll) \$2.00



#0819

IT'S COLD OUTSIDE!

Smart and warm when wintry winds blow! Fur-collared coat with lowered belt, matching hat. Choice of tan with brown fur; red with black fur.
(without doll) \$2.00



#0889

CANDY STRIPER VOLUNTEER

Volunteer time at Hometown Hospital! Barbie and Midge help the nurses care for patients, dressed in red and white striped pinafore, white cap and blouse, white shoes. Tray with knife, fork and spoon, orange juice and plate with watermelon. Tissues, wash cloth, soap and hot water bottle. (without doll) \$2.50



#1602

KNIT SEPARATES

Mix 'n match color-coordinated knit separates are wonderful for Barbie or Midge to pack when they go traveling! Blue slim skirt, fringed scarf (or sash), gold slacks, multi-colored striped blouse, blue shoes. (without doll) \$1.50



NEW!

HER LEGS
REALLY
BEND

#1060

MISS Barbie®

Teen-Age Fashion Model

Her lifelike legs *really* bend!

Her eyes open and close!
Complete fashion wig wardrobe
with 3 wigs and wig stand!

Comes with simple-to-snap-
together Lawn Swing & Planter!

Miss Barbie is dressed in chic
pink swimsuit and fringed cap;
has a gold stand. \$9.00



#0989

BALLERINA

Barbie dances, costumed in a shimmering silver tutu and tiara. A program announces her performance. For practice at the barre, she wears a black jersey leotard and tights. Pink satin shoe bag holds her ballet slippers.
(without doll) \$3.00



#0951

SENIOR PROM

Stunning ice blue and sea green satin and tulle formal gown for the Senior Prom!

Green satin bodice with blue trim, green and blue variegated tulle overskirt.

Matching green dancing shoes.
(without doll) \$3.00



#0986

SHEATH SENSATION®

Fashion's slim sheath in fireman red cotton has 4 gold buttons and 2 deep pockets.

Crisp white straw hat, gloves and white shoes make dazzling accessories.
(without doll) \$1.50



#1606

GARDEN TEA PARTY

Orange print and ruffles. White eyelet insert on skirt front. Black bow at waist. Includes white gloves and black shoes. (without doll) \$2.00



#0947

BRIDE'S DREAM

Traditional white satin wedding gown with nylon chiffon overskirt and ruffles down the front panel from the waist. Tiny mock pearl tiara holds tulle bridal veil. Long white gloves, single strand pearl necklace, sentimental blue garter, bridal bouquet and white slippers. (without doll) \$3.50



NEW!
restyled *Barbie's*® #4092

DREAM HOUSE



A real dream house for Barbie! Living room with dining area, bedroom-dressing room with built-in vanity, kitchen with "built-ins" and "pass-through" serving area. Terrace with built-in barbecue. Smart, easy-to-assemble furniture. Can be played with most anywhere; folds away neatly and compactly, has convenient carrying handle.

\$8.00

LITTLE THEATRE AND TRAVEL COSTUME SERIES

Two new wonderful costume series! Barbie and Ken wear their story-book costumes to star in your own plays. Or, dress them in the traditional costumes of various countries for travel excitement. Each pak includes a picture-story.



#0880

A BARBIE & KEN LITTLE THEATRE COSTUME RED RIDING HOOD AND THE WOLF

For Barbie: blue and white dotted dress, black corselet with gold lacing, red hooded cape, white knee socks, black shoes, basket with rolls in checked napkin. For Ken: checked cap, wolf mask with bow tie, "granny's" nightcap. Story leaflet included.
(without dolls) \$4.00



#0773

**A BARBIE & KEN LITTLE THEATRE COSTUME
KING ARTHUR**

"Silver" costume with red satin surcoat with gold belt; scabbard, sword, spurs, helmet, and shield. Story leaflet included. (without doll) \$4.00

Ken's King Arthur costume goes with Barbie's "Guinevere."



#0821

**A MATTEL® TRAVEL COSTUME
BARBIE® IN JAPAN**

Gorgeous costume includes red and gold brocade kimono; white and gold obi (sash); silver and red zōri (sandals) with white tabi; 3 kanzashis (hair ornaments); ōgi (fan), and a samisen (3-stringed banjo-like Japanese instrument). Story included. (without doll) \$3.50



#1605

A MATTEL TRAVEL COSTUME BARBIE IN HAWAII

Barbie brought her Hawaiian costume home from her visit to our 50th state! Red and white floral 2-piece swimsuit, with traditional grass skirt, flower lei and anklet, Hawaiian pineapple. Story included! (without doll) \$1.50

Ken has Hawaiian costume to match!



#0778

A MATTEL TRAVEL COSTUME KEN IN MEXICO

Ken wears his costume to a fiesta! He's the dashing señor in his brown coat and trousers with black and white trim, green cummerbund, white shirt, black bow tie, black boots, and sombrero with black, white and green trim. Story included! (without doll) \$3.50

Matches up with "Barbie in Mexico"

Barbie® & Ken®

Dramatic splendor! Barbie and Ken star in your own plays! They come dressed in their "Arabian Nights" costumes, accompanied with a wonderful theatrical wardrobe. Complete "Cinderella" and "The Prince"—and "Guinevere" and "King Arthur" costume sets. Story leaflets included. \$25.00

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Fashion Paks FOR Barbie® AND Midge® \$1⁰⁰ EACH



COSTUME
COMPLETERS



JUMPIN' JEANS



DRESS-UP HATS



SWEET DREAMS



SHOE
WARDROBE



CAMPUS BELLE
Choice of rose
or blue

Fashion Paks FOR Barbie® AND Midge®

Fashion Paks FOR Barbie® AND Midge® \$1⁰⁰ EACH



SPECTATOR SPORT
Choice of blue,
gold, multi-stripe



WHAT'S COOKING?
Choice of
red or white



**FASHION
ACCENTS**



IN THE SWIM
Choice of orange, pink
or blue

**VERSATILE
STYLES
FOR MANY
OCCASIONS
...PLUS
FASHION
FROSTING™
ACCESSORIES**

\$1.00 EACH



LEISURE HOURS

Fashion Paks FOR Barbie® AND Midge®

Fashion Paks FOR Barbie® AND Midge® \$1⁰⁰ EACH



COLOR COORDINATES



GOING TO THE BALL



LOVELY LINGERIE
Choice of blue, pink, black, white



BARBIE'S® BOUDOIR



ON THE GO

Fashion Paks FOR Barbie® AND Midge®

FASHION QUEEN™ *Barbie*®
& HER FRIENDS GIFT SET

Fashionable favorites — all together! Fashion Queen Barbie, along with Midge, Barbie's Best Friend and Ken,® Barbie's Boyfriend.™ Fashion Queen Barbie has 3 high-fashion wigs on wig stand; all 3 dolls have stands. Choice of Midge and Ken hair colors. \$12.50

#0863



Midge's®

NEW!

ENSEMBLE GIFT SET

Gift set includes Midge doll (choice of blonde, brunette or redhead) in 2-piece jersey swimsuit, plus a whole wardrobe of knits — multi-stripe slim skirt with sash (or scarf), blue blouse, blue slacks, multi-stripe evening skirt with glitter, straw hat with attached scarf and multi-stripe purse. White shoes. \$7.00

#1012

NEW!

#0950



Skipper™

Barbie's® Little Sister

Here's Skipper, Barbie's Little Sister! Skipper doll is made of lasting high-quality materials; moveable arms, legs and head make her easy to dress. She's dressed in cute red and white swimsuit, red flats, "brass" head band. Choose Skipper as a blonde, brunette or redhead—she has hair you can comb, brush and set with curlers. Comb and brush are included. Her "Junior-Edition" styles match up with Barbie's. Special stand included.

\$3.00

**"JUNIOR-EDITION" STYLES FOR
Skipper™**

DRESS COAT

(without doll)
\$2.50

Goes with
Barbie's
"Red Flare,"
#0939

#1906



**MASQUERADE
PARTY**

(without doll)
\$1.50

Goes with Barbie's
"Masquerade,"
#0944

#1903

FLOWER GIRL

(without doll)
\$2.00

Goes with
Barbie's
"Orange Blossom,"®
#0987;
or "Bride's Dream,"
#0947

#1904



BALLET CLASS

(without doll)
\$2.50

Goes with
Barbie's
"Ballerina," #0989

#1905



SCHOOL DAYS

(without doll)
\$2.50

Goes with Barbie's
"Knitting Pretty,"
#0957

#1907



SKATING FUN

(without doll)
\$2.50

Goes with Barbie's
"Icebreaker,"
#0942

#1908





SILK 'N FANCY

(without doll)

\$1.50

Goes with Barbie's
"Silken Flame,"
#0977

#1902



UNDER- PRETTIES

(without doll)

\$1.00

Goes with
Barbie's
"Ruffles 'N Lace"
Fashion Pak

#1900



DREAMTIME

(without doll)

\$2.50

Goes with
Barbie's
"Nighty-Negligee,"
#0965

#1909

RED SENSATION

(without doll)

\$1.50

Goes with
Barbie's
"Sheath
Sensation,*"
#0986



#1901



has her own **FAN CLUB** and her own magazine with news about Barbie, her club, her fashions and her friends.

Fan Club Members get a wonderful FREE gift of an official Barbie Fan Club Membership Card, and an authentic Barbie Emblem for jacket or sweater.

CUT HERE, PLACE IN ENVELOPE AND MAIL TO:

BARBIE® P.O. Box 44, Los Angeles, California 90051

☐

Please enroll me as a member, without charge, in the Barbie Fan Club.

☐

Enter my subscription to the Barbie Magazine. I enclose one dollar (check or money order) for Six issues. One Every Other Month.

NAME _____

PLEASE PRINT

ADDRESS _____

CITY _____

ZONE _____

STATE _____

BIRTHDAY _____

AGE _____



#0870

FASHION QUEEN™ *Barbie*®

Sophisticated Barbie with sculptured head and three high-fashion wigs (plus wig stand). Change her coiffure to go with different ensembles. You have a choice of styles: bubble-on-a-bubble, page-boy, or side-part flip. Wig colors are titian, white ginger, and Brunette. Fashion Queen Barbie is dressed in a stunning gold striped lamé swimsuit, with matching head scarf. High-heeled shoes; pearl earrings. Stand included. \$6.00



#0750

Ken® He's a doll™

Tall, crew-cut Ken makes a handsome steady for your Barbie doll. Ken is easy and fun to dress in his smartly-tailored wardrobe. Ken doll has bathing trunks, beach jacket, sandals, and a special stand to hold him upright. \$3.50

NEW!



#1000

AllanTM

Ken's BuddyTM

The newest addition to Barbie's friends—Allan is Ken's best buddy. Red-haired, brown-eyed, he's dressed in multi-colored beach jacket, bathing trunks and sandals. Has movable arms, legs and head. Easy to dress. All of Ken's clothes fit him. Stand included. \$3.50



#0795

GRADUATION

In his traditional black gown and mortar board, Ken receives his diploma (included in pak).
(without doll) \$1.50



#0770

CAMPUS HERO

Campus leader Ken proudly wears the handsome sweater Barbie knit for him, adds white duck pants, red socks and white oxfords. Taking Barbie to the big pre-game rally and dance, he shows his "M University" letter, leads the crowd's cheers with his banner. (without doll) \$3.00



#1400

COUNTRY CLUBBIN'

Perfect for lounging at the club—Ken wears a black and white checked jacket and black slacks. (without doll) \$2.50



#0796

SAILOR

It's anchors aweigh for Ken in an authentic U. S. sailor uniform. Set includes midshipman (with rank on sleeve) and neckerchief, bell bottom trousers, goby cap, duffel bag, socks and black shoes. (without doll) \$3.00



#0798

SKI CHAMPION

Ski outfit includes fully-lined red quilted jacket, knitted ski pants with matching stocking cap and mittens, ski boots, skis, ski poles and sun glasses. (without doll) \$3.50



#1406

KEN SKIN DIVER

Ken's skin diver outfit matches up with Barbie's! He wears an orange sweatshirt, striped swim trunks, green fins, snorkel and mask.
(without doll) \$2.00



#0782

CASUALS

Behind the wheel Ken wears a red sports cap, knit T-shirt and polished cotton pants. Barbie picked the socks he wears with his two-tone shoes.
(without doll) \$2.00



#1409

GOIN' HUNTIN'

First weekend of the season, and Ken's hunting. Wearing (for safety) a red cap, red plaid shirt, red socks, blue jeans and boots.

Gun included too!
(without doll) \$2.50



#0799

TOUCHDOWN!

Ken's the campus football hero in his bright red padded football trousers and sweat shirt with authentic red plastic shoulder guards. Matching football helmet, socks and regulation shoes. Football included. (without doll) \$3.00

Fashion Paks FOR **Ken®** AND **Allan™** 125 EACH

CHEERFUL CHEF



LOUNGING AROUND
Choice of
red or green



WHITE IS RIGHT!



SHOES FOR SPORTS



STYLES AND ACCESSORIES FOR MANY OCCASIONS

Fashion Paks FOR Ken[®] AND Allan[™] 125 EACH



PARTY FUN



MORNING WORKOUT



AT EASE



TOP IT OFF!

STYLES AND ACCESSORIES FOR MANY OCCASIONS

GENUINE *Barbie*[®]
BY MATTEL[®]

GENUINE *MISS Barbie*[®]
BY MATTEL[®]

GENUINE
FASHION
QUEEN... *Barbie*[®]
BY MATTEL[®]

GENUINE *Midge*[®]
BY MATTEL[®]

GENUINE *Ken*[®]
BY MATTEL[®]

GENUINE
Skipper[™]
BY MATTEL[®]

GENUINE *Allan*[™]
BY MATTEL[®]

DON'T ACCEPT IMITATIONS

Look for the Mattel identifying wrist tag attached to each **GENUINE** Barbie, Miss Barbie, Midge, Fashion Queen Barbie, Ken, Allan and Skipper doll.

And... for perfect fit and finest quality, always insist on the genuine, exclusive fashions made only by Mattel for these dolls.

**ALL COSTUMES
ILLUSTRATED ARE
ORIGINAL DESIGNS
BY MATTEL[®]**

"BARBIE[®]", "KEN[®]", "MIDGE[®]",
"FASHION QUEEN[™] BARBIE[®]",
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