



Barbie®

TEEN-AGE FASHION MODEL



Ken®

He's a Doll™

BARBIE'S BOYFRIEND™



Midge®

BARBIE'S BEST FRIEND™

exclusive
FASHIONS
BY MATTEL



BOOK

4



Allan™

KEN'S BUDDY™

new



Skipper™

BARBIE'S LITTLE SISTER



#0850

Barbie® Teen-Age Fashion Model Doll

Your beautiful Barbie doll has movable arms, legs and head so it is easy to dress Barbie in her exciting fashion model's wardrobe.

Many hair styles and colors. Barbie doll, plus jersey swimsuit, pearl earrings and shoes, special stand. \$3.00



#0860

Midge® Barbie's Best Friend™

Midge finds Barbie's lovely clothes a perfect fit, too. Movable arms, legs and head. Blonde, brunette or redhead! Midge doll in a gay, two-piece jersey swimsuit, smart high-heeled shoes. Special stand included. \$3.00

NOTE: When dressing Barbie or Midge do it the way real fashion models dress: slip her dress or skirt up over her feet and hips.

PRICES SHOWN ARE APPROXIMATE, AND MAY BE LESS IN SOME LOCATIONS

A woman with dark hair is shown in profile, looking upwards. She is wearing a long, flowing gold dress with a pattern of small, dark, star-like or floral motifs. The dress has a short, wide collar and a thin gold belt at the waist. She is also wearing a gold bracelet on her right wrist and gold high-heeled shoes.

#1610

GOLDEN EVENING

For hostessing a party at home: gold knit evening skirt sparkling with glitter, gold blouse, gold belt and shoes; a tiny gold bracelet! (without doll) \$2.00

A woman with blonde hair and a tiara is shown in a three-quarter view. She is wearing a long, flowing gown with a deep purple or magenta outer layer and a light pink inner layer. The gown has a high collar and long sleeves. She is also wearing a silver tiara, long white gloves, and pink pearls. She is holding a small silver object in her right hand.

#0993

SOPHISTICATED LADY

Romantic old rose taffeta ball gown with silver filigree lace trim on bodice and drape of skirt. Silver tiara, long white gloves, pink pearls and evening slippers. Fitted American Beauty Rose velveteen evening coat, lined to match gown, has dainty silver buttons. (without doll) \$5.00



#0965

NIGHTY-NEGLIGEE

Luxurious full-length tricot gown. Grecian bodice with embroidered flower. Matching peignoir of finely tucked tricot with embroidered pocket, and pink boudoir slippers. Toy stuffed dog for Barbie's bed. (without doll) \$3.00



#0941

TENNIS, ANYONE?

Jaunty, white tennis dress with fitted bodice, pleated skirt, topped with tennis sweater trimmed in orange. Includes tennis shoes, socks, sunglasses, rule book, racquet and two balls. (without doll) \$3.00



#1600

LUNCH DATE

Gay floral print with frothy
organdy overskirt. Bows accent
bodice and hemline.
(without doll) \$1.50



#0982

SOLO IN THE SPOTLIGHT

Dramatic black glitter-gown
with bare shoulders and rose
corsage on nylon net flounce.
Long black nylon tricot gloves,
black shoes. Pink scarf
and bead necklace. Microphone
included. (without doll) \$3.00



#0945

GRADUATION

Traditional cap and gown!
White collar on black gown,
tasseled mortar board. Diploma
included. (without doll) \$1.50



#1607

WHITE MAGIC

Satin works white magic for
evening! To wear over a party
dress—white satin
coat with matching hat; white
gloves and a silver purse.
(without doll) \$2.00



#1611

SATIN 'N ROSE

Rose satin coordinates to mix 'n match for evening outfits! Bolero, sheath skirt, top, and capris. Accessories: "rhinestone" earrings; "glitter" shoes. (without doll) \$2.50



#0944

MASQUERADE

Yellow and black short costume with glitter-net ruching, matching clown hat, black nylon tights, black mask, black shoes with yellow pompons. Complete with invitation! (without doll) \$2.00



BARBIE BABY-SITS!

Barbie baby-sits! She has a pretty apron, her school books (with strap); a clock, glasses, phone, phone list, bottle of pop and box of pretzels. Soft baby doll, dressed in diaper (extra diaper included!), complete with sacque, bassinette with lining, blanket, pillow, and nursing bottle. (without Barbie doll) \$2.50



STORMY WEATHER

Bright splash on a rainy day. Yellow, belted trench-coat with matching hat and closed umbrella. White vinyl rain boots. (without doll) \$2.50



#0957

KNITTING PRETTY

Pink twin sweaters with matching flannel skirt. High-heeled shoes. Knitting needles, yarns, scissors in a bowl. Barbie's own knitting book. (without doll) \$3.00



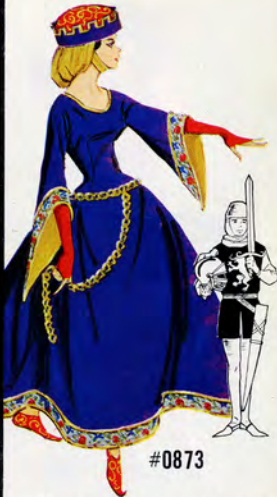
#0977

SILKEN FLAME

Strapless, low-back red velveteen top, white satin skirt. Wide gold belt, matching gold purse and black shoes. (without doll) \$1.50

LITTLE THEATRE AND TRAVEL COSTUME SERIES

Two new wonderful costume series! Barbie and Ken wear their story-book costumes to star in your own plays. Or, dress them in the traditional costumes of various countries for travel excitement. Each pak includes a picture-story.



#0873

A BARBIE & KEN LITTLE THEATRE COSTUME GUINEVERE

Beauty from a 12th century legend! Blue velvet gown decorated with floral braid and gold trim, has red armlets. Red brocade shoes, red and blue hat with gold sheer wimple. Gold chain belt. Story about Guinevere and King Arthur included. (without doll) \$4.00

(Ken has King Arthur costume to match.)



#0772

A BARBIE & KEN LITTLE THEATRE COSTUME
THE PRINCE

Green and gold brocade jacket, "rhinestone" buttons, white lace collar, cuffs; green velvet-gold knit tights; green velvet cape, gold lining; green velvet shoes, gold trim; gold velvet cap with feather and "jewel;" magenta velvet pillow with glass slipper; story leaflet. (without doll) \$4.00

Matches up with Barbie's Cinderella costume.



#0874

A BARBIE & KEN LITTLE THEATRE COSTUME
BARBIE ARABIAN NIGHTS

Mystery and magic in Arabia! Rose satin bodice with gold printed skirt and sari. Gold slippers, "gold" bracelets and earrings, beads, and a magic lamp. Story leaflet included. (without doll) \$3.00

Matches Ken's Arabian Nights costume.



#0823

A MATTEL TRAVEL COSTUME BARBIE IN HOLLAND

Story tells how Barbie and Ken "go Dutch"! Barbie's costume has multi-stripe skirt, blue overblouse with embroidered braid trim, white apron and dutch hat, white socks and wooden shoes.
(without doll) \$3.00

*Matches up with
"Ken in Holland."*



#1404

A MATTEL TRAVEL COSTUME KEN IN HAWAII

Ken's all set to entertain at a Hawaiian luau (cook-out party) in his traditional Hawaiian costume: blue and white malu, yellow lei, sandals, straw hat decorated with flowers, ukulele. Story included!
(without doll) \$1.50
There's a "Barbie in Hawaii" costume to match.





#0776

A MATTEL TRAVEL COSTUME KEN IN SWITZERLAND

Ken's Swiss costume includes grey shorts with red printed suspenders, white shirt, alpine hat, white knee socks, black boots, with a mug and a pipe. Story tells how Barbie gave him the pipe for a souvenir. (without doll) \$2.50

Barbie has her own Swiss costume to match up!



#1060

MISS *Barbie*®

Teen-Age Fashion Model

Her lifelike legs *really* bend!

Her eyes open and close!

Complete fashion wig wardrobe with 3 wigs and wig stand!

Comes with simple-to-snap-together Lawn Swing & Planter!

Miss Barbie is dressed in chic pink swimsuit and fringed cap; has a gold stand. \$9.00

Barbie's®

FASHION SHOP™



#817

An elegant fashion shop where Barbie can model her lovely clothes! Attractive exterior with showcase window. Interior includes small stage where Barbie can model fashions; dressing room; display alcove for frocks and counters for accessories and jewelry; and smart salon furniture for "customers." Shop comes with convenient carrying handle, is easy to assemble.

\$7.50



(Dolls and clothing not included.)



#0870

FASHION QUEEN™ *Barbie®*

Sophisticated Barbie with sculptured head and three high-fashion wigs (plus wig stand). Change her coiffure to go with different ensembles. You have a choice of styles: bubble-on-a-bubble, page-boy, or side-part flip. Wig colors are titian, white ginger, and brunette. Fashion Queen Barbie is dressed in a stunning gold striped lamé swimsuit, with matching head scarf. High-heeled shoes; pearl earrings. Stand included. \$6.00

NEW!



#1017

Barbie's®

WEDDING PARTY GIFT SET

Dream Wedding! Barbie dressed in "Bride's Dream" wedding gown, veil, blue panties and accessories; Ken in tuxedo; Midge in "Orange Blossom", Skipper in "Flower Girl" costume. Satin pillow with wedding ring. \$20.00.

Fashion Paks FOR Barbie® AND Midge® \$1⁰⁰ EACH



COSTUME COMPLETERS



JUMPIN' JEANS



DRESS-UP HATS



SWEET DREAMS



SHOE WARDROBE



CAMPUS BELLE
Choice of rose
or blue

Fashion Paks FOR Barbie® AND Midge®

Fashion Paks FOR Barbie® AND Midge® \$1.00 EACH



SPECTATOR SPORT
Choice of blue,
gold, multi-stripe



WHAT'S COOKING?
Choice of
red or white



**FASHION
ACCENTS**

**VERSATILE
STYLES
FOR MANY
OCCASIONS
... PLUS
FASHION
FROSTING™
ACCESSORIES**

\$1.00 EACH



LEISURE HOURS



IN THE SWIM
Choice of orange, pink
or blue

Fashion Paks FOR Barbie® AND Midge®

Fashion Paks FOR Barbie® AND Midge® \$1.00 EACH



Choice of blue, pink, black, white



Fashion Paks FOR *Barbie*® AND *Midge*®

#0408 Convertible Sofa-Bed
With Coffee Table \$2.00



#0410 Chaise Longue & Side
Table \$1.30



#0411 Lawn Swing & Planter
\$2.00



#0409 Chair, Ottoman & End
Table \$1.50



NEW!

Barbie's®

**GO-TOGETHER
FURNITURE**

It's a snap to put together!

Complete line of
tuff-to-break high quality
furniture designed by
Mattel® for Barbie, her friends,
all 11½" dolls.

Room settings and accessories
with each set!

(without doll)

NEW!

#0950



Skipper™

Barbie's® Little Sister

Here's Skipper, Barbie's Little Sister! Skipper doll is made of lasting high-quality materials; moveable arms, legs and head make her easy to dress. She's dressed in cute red and white swimsuit, red flats, "brass" head band. Choose Skipper as a blonde, brunette or redhead—she has hair you can comb, brush and set with curlers. Comb and brush are included. Her "Junior-Edition" styles match up with Barbie's. Special stand included.

\$3.00

**"JUNIOR-EDITION" STYLES FOR
Skipper™**

DRESS COAT

(without doll)
\$2.50

Goes with
Barbie's
"Red Flare,"
#0939



#1906



**MASQUERADE
PARTY**

(without doll)
\$1.50

Goes with Barbie's
"Masquerade,"
#0944

#1903

FLOWER GIRL

(without doll)
\$2.00

Goes with
Barbie's
"Orange Blossom,"®
#0987;
or "Bride's Dream,"
#0947

#1904



BALLET CLASS

(without doll)
\$2.50

Goes with
Barbie's
"Ballerina," #0989

#1905



SCHOOL DAYS

(without doll)
\$2.50

Goes with Barbie's
"Knitting Pretty,"
#0957

#1907



SKATING FUN

(without doll)
\$2.50

Goes with Barbie's
"Icebreaker,"
#0942

#1908





SILK 'N FANCY

(without doll)
\$1.50

Goes with Barbie's
"Silken Flame,"
#0977

#1902



UNDER- PRETTIES

(without doll)
\$1.00

Goes with
Barbie's
"Ruffles 'N Lace"
Fashion Pak

#1900



DREAMTIME

(without doll)
\$2.50

Goes with
Barbie's
"Nighty-Negligee,"
#0965

#1909

RED SENSATION

(without doll)
\$1.50

Goes with
Barbie's
"Sheath
Sensation,*"
#0986



#1901

NEW!

**FOR THE
SMALL FRY!**

#0524



Barbie® GE-TAR™

Turn the crank, play the tune, sing the words of the Barbie song (included). Colorful, sturdy; with shoulder carrying cord. Patented musical unit. \$2.00



#1013

Barbie®

**ROUND THE CLOCK
GIFT SET**

Barbie doll in red jersey swimsuit and pearl earrings with around-the-clock ensembles! For morning, there's gay "Fancy Free," for afternoon, smart "Career Girl," and for a big evening, gorgeous "Senior Prom," ball dress with green dancing shoes and a white "fur" stole. \$10.00



#0750

Ken® He's a doll™

Tall, crew-cut Ken makes a handsome steady for your Barbie doll. Ken is easy and fun to dress in his smartly-tailored wardrobe. Ken doll has bathing trunks, beach jacket, sandals, and a special stand to hold him upright. \$3.50

NEW!



#1000

Allan™ Ken's Buddy™

The newest addition to Barbie's friends—Allan is Ken's best buddy. Red-haired, brown-eyed, he's dressed in multi-colored beach jacket, bathing trunks and sandals. Has movable arms, legs and head. Easy to dress. All of Ken's clothes fit him. Stand included. \$3.50



#1410

CAMPUS CORDUROY

Ken's beige corduroy jacket, complete with brown leather elbow patches, and matching corduroy slacks, are perfect for campus wear.

(without doll) \$2.50



#1411

VICTORY DANCE

To celebrate their school's victory, Ken takes Barbie to the dance. He's smartly dressed in blue blazer, white slacks, red vest, white shirt with red tie, red socks and black and white shoes.

(without doll) \$4.00



#0781

SLEEPER SET

A sugar bun and glass of milk satisfy a sudden appetite. Last task of the day: setting the big alarm clock. Ken sleeps in tailored striped pajamas with solid trim.
(without doll) \$1.50



#0793

DR. KEN®

"Dr. Ken" treats his patients in his doctor's top and trousers, white shoes and socks. Pak includes doctor's black bag, mask and cap, stethoscope and reflector head band.
(without doll) \$3.00



#0784



#0775

TERRY TOGS

A shower and shave start the morning. Ken is dressed in a thick, terry robe embroidered "K," with matching scuffs. He has soap, sponge and a man-size terry towel. Dressed in knit briefs, he uses his electric shaver and comb.
(without doll) \$2.00

DRUM MAJOR

Ken leads the parade! Drum major white jacket with red and gold trim, red trousers with white trim, white "plush" hat with gold trim, white socks and shoes; baton.
(without doll) \$3.50



#1408

FRATERNITY MEETING

Casual and comfortable at his fraternity meeting: Ken in brown slacks, white polo shirt and brown and white knit cardigan.

(without doll) \$2.50



#0797

ARMY AND AIR FORCE

Armed forces uniform with interchangeable accessories so that Ken can be a member of the U. S. Army or of the U. S. Air Force. Basic summer uniform, with Army overseas cap, tie, belt, brown shoes and socks. Also Air Force wings, blue cap and tie, belt, black shoes and socks. (without doll) \$3.00



#0791

FUN ON ICE

Ken takes Barbie ice skating in handsome blue and gold argyle sweater, gold corduroy trousers, matching stocking cap, muffer and mittens. Pak includes shoe racing skates. (without doll) \$3.00



#0788

RALLY DAY

Tailored beige poplin all-weather coat with bright red hat. Also included are map and car keys. (Slacks and shoes not included) (without doll) \$2.00

Fashion Paks FOR Ken® AND Allan™ 1²⁵ EACH

CHEERFUL CHEF



LOUNGING
AROUND
Choice of
red or green



WHITE IS RIGHT!



SHOES FOR SPORTS



STYLES AND ACCESSORIES FOR MANY OCCASIONS

Fashion Paks FOR Ken[®] AND Allan[™] 1²⁵ EACH



PARTY FUN



MORNING WORKOUT



AT EASE



TOP IT OFF!

STYLES AND ACCESSORIES FOR MANY OCCASIONS

GENUINE *Barbie*[®]
BY MATTEL[®]

GENUINE *MISS Barbie*[®]
BY MATTEL[®]

GENUINE
FASHION
QUEEN... *Barbie*[®]
BY MATTEL[®]

GENUINE *Midge*[®]
BY MATTEL[®]

GENUINE *Ken*[®]
BY MATTEL[®]

GENUINE
Skipper[™]
BY MATTEL[®]

GENUINE *Allan*[™]
BY MATTEL[®]

DON'T ACCEPT IMITATIONS

Look for the Mattel identifying wrist tag attached to each **GENUINE** Barbie, Miss Barbie, Midge, Fashion Queen Barbie, Ken, Allan and Skipper doll.

And... for perfect fit and finest quality, always insist on the genuine, exclusive fashions made only by Mattel for these dolls.

**ALL COSTUMES
ILLUSTRATED ARE
ORIGINAL DESIGNS
BY MATTEL[®]**

"BARBIE[®]", "KEN[®]", "MIDGE[®]",
"FASHION QUEEN[™] BARBIE[®]",
"MISS BARBIE[®]", "SKIPPER[™]" and
"ALLAN[™]" are the trademarks of
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