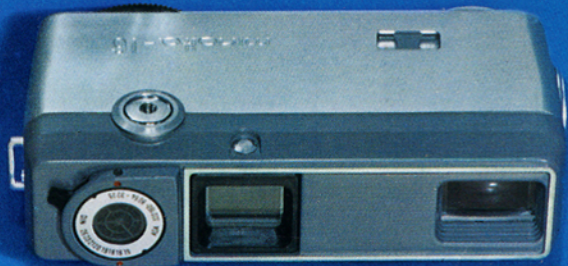


miniature magic from  
**Minolta**

three precision-made pocket size cameras





Here is a choice of three quality sub-miniature cameras you can put in your pocket or purse, take with you anywhere for those once-in-a-lifetime shots.

Each camera is a precision-made unit. The Minolta 16 EEII is completely automatic — the world's first and only automatic sub-miniature with an ultra-sensitive CdS electric eye. Two are manually operated (16II and 16-P). All are versatile.

Take pictures indoors or outdoors, with or without flash, with or without filters. Use close-up accessory lenses if you wish. Take regular black and white pictures or color slides that fit any 35mm projector. Each camera takes 20 pictures using a standard 16mm film.

You can use a Minolta miniature as a serious tool or for just plain fun. However you use it you have one of the finest cameras made, a product of Minolta, world-famous for cameras, lenses and accessories.



Minolta 16EE-II



Minolta 16II



Minolta 16P

# 16EE·II

## **WORLD'S FIRST SUB-MINIATURE CAMERA WITH BUILT-IN CdS LIGHT METER**

The Minolta 16EE·II is completely automatic; equipped with a highly accurate CdS light meter. It's battery operated and automatically sets the camera for perfect exposure under practically any lighting conditions.

You need never worry about involved calculations. The Minolta 16 EEII automatically sets the lens for perfect exposure — automatically sets shutter speeds from 1/30 to 1/200th second.

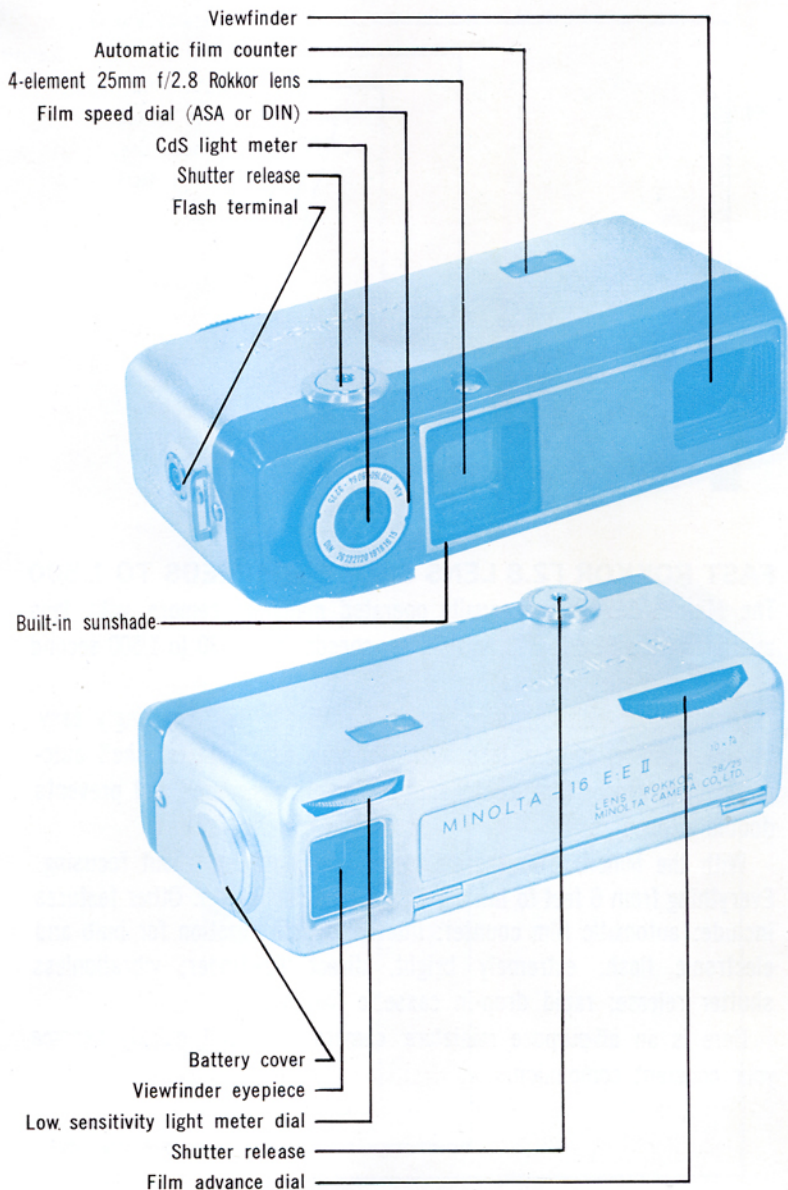
The camera does all the thinking for you. An automatic warning signal in the viewfinder tells you when light is too bright or too dim for the film you are using. In other words, you always know when you can and when you cannot take a perfect picture.

There is even a provision for those dimly lit situations. A flip of the light meter dial adjusts the meter for low sensitivity light.

Other advanced features of the Minolta 16 EEII include: film counter that resets automatically, tells you how many pictures you've taken and how many you have left; ASA range from 25 to 320 that lets you use the latest high speed films; synchronized for Bulb and electronic flash.

You sight and shoot and that's all. If you never used a camera before, know nothing about its operation, you'll find the Minolta 16EE·II easy, accurate and foolproof.

Loading the Minolta 16 EEII is just as easy. Just drop in a pre-loaded Minolta film cassette and you're ready to start taking pictures.



# 16 II

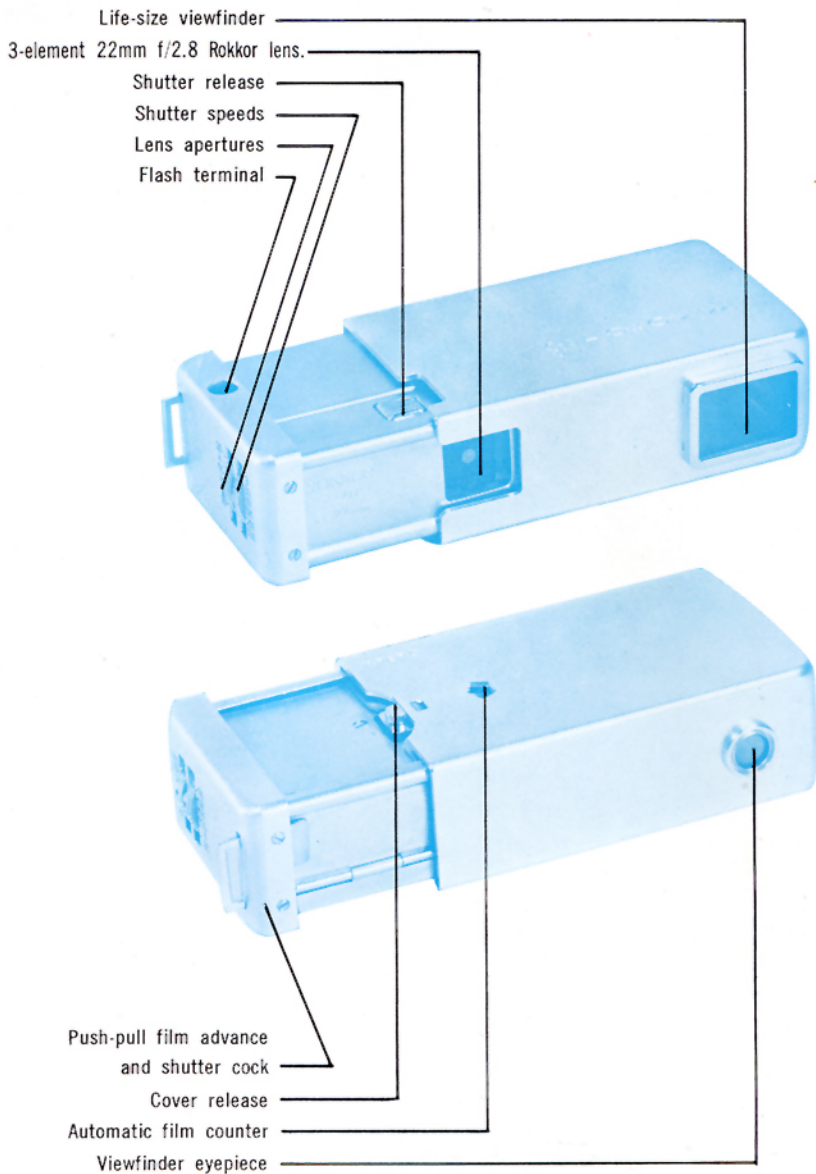
## **FAST ROKKOR F2.8 LENS SHUTTER SPEEDS TO 1/500**

The Minolta 16II is a manually operated miniature camera with lens apertures from F2.8 to F16 and shutter speeds from 1/30 to 1/500 second plus B for flash photography.

Unique push-pull operation makes the Minolta 16II amazingly easy to use. Sliding camera less than half-way out of metal shell automatically advances film, cocks shutter, counts exposures and prevents double exposures.

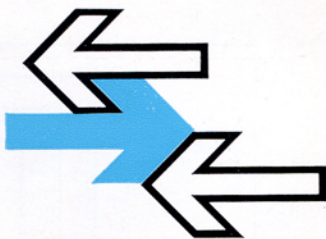
With the Minolta 16II there's never any confusion about focusing. Everything from 6 feet to infinity is automatically sharp. Other features include: automatic film counter; internal synchronization for bulb and electronic flash; extremely bright, direct viewfinder; vibrationless shutter release; rapid drop-in cassette loading.

Here is an all-purpose miniature camera that will quickly become your constant companion.







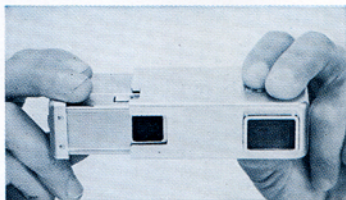


## **AUTOMATIC PUSH-PULL SLIDE ACTION SETS CAMERA QUICK AS A WINK**

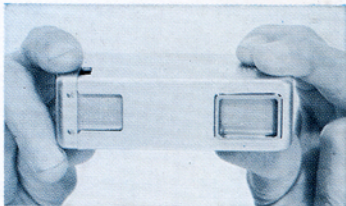
One simple operation sets the camera for exposure. Slide the camera out of the case until it stops. This action advances the film, cocks the shutter, counts exposure and prevents double exposure — all instantaneously, all automatically. Slide the camera back into the case and you're ready to shoot. You need never take your eye from the viewfinder.

After you have taken a picture, the shutter automatically locks and is not engaged again until you repeat the slide action. Accidental double exposures, therefore, are impossible.

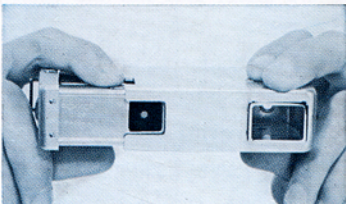
Note: The slide action device is found in the Minolta 16II only. The 16EE and 16P have film advance dials which perform the same operation.



Slide camera out of case until it stops.



Slide camera back into case.



For next picture, repeat slide action.

# 16P

## **UNIQUE WEATHER MARK SCALE GUIDES YOU TO PERFECT EXPOSURES**

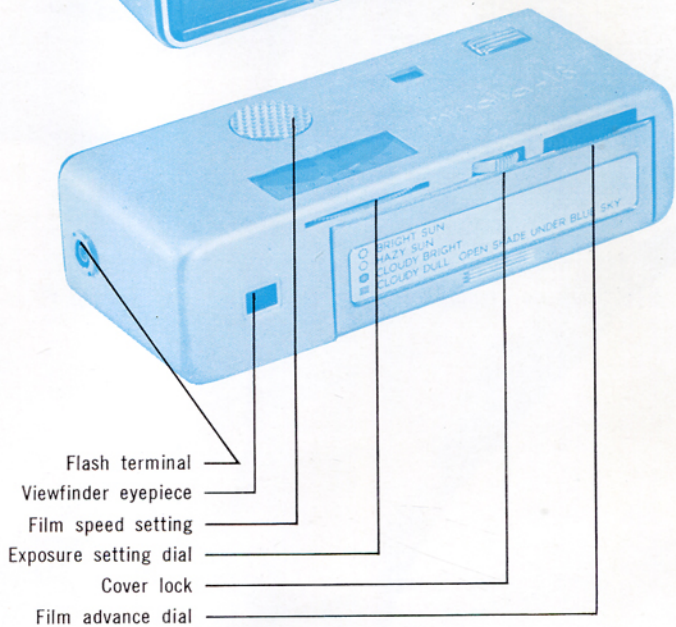
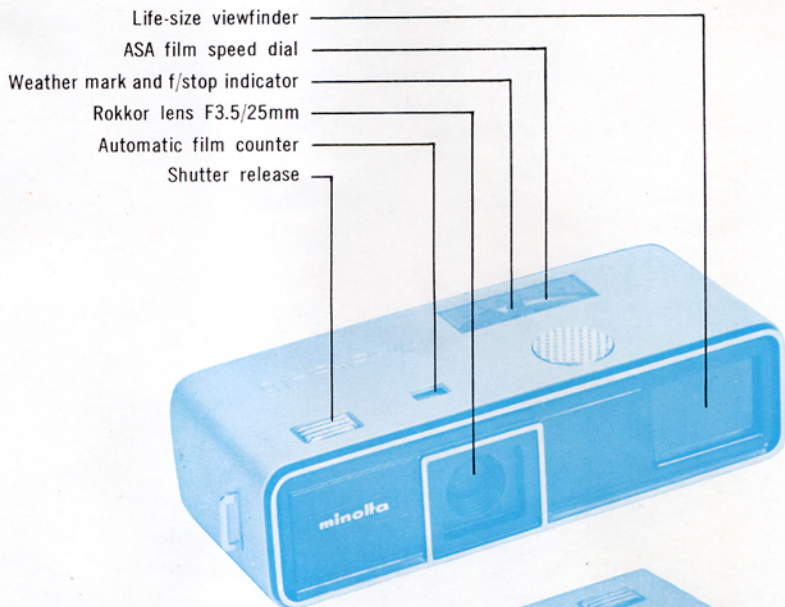
One of the most difficult steps in photography is calculating the correct lens opening and shutter speed for the available light. The Minolta 16P weather mark scale eliminates most of these annoying calculations.

On the weather mark scale there are four symbols. These represent four general lighting conditions — bright sun, hazy sun, cloudly bright, cloudy dull. In order to set the camera for proper exposure, you simply judge the available light and set the weather mark indicator to the correct symbol. It's as easy as that. Now you are ready to shoot.

No focusing to worry about. With the extreme depth of field of the Rokkor lens everything from 6 feet to infinity is in sharp focus. Just aim the camera at the subject and press the shutter release.

This popular sub-miniature camera offers many advanced features, including: automatic film counter; bright direct-view finder; automatic shutter cocking and film winding dial.

This rugged sub-miniature camera is ready to give you years of trouble-free service, provide you with exciting snapshots that are frequently impossible to take with larger cameras.





# 16

## **MINOLTA SUB-MINIATURES —**

### **SMALL CAMERAS THAT TAKE BIG PICTURES**



This 16mm negative, taken from a Minolta miniature camera was enlarged to a clean, clear, sharp print like that shown on the opposite page. You can do the same and do it anywhere, anytime because a Minolta miniature goes with you everywhere. It's so light, so compact you'll hardly know you're carrying it.

Try one of the three outstanding Minolta miniature cameras. You'll find it more fun than any other camera you ever used.



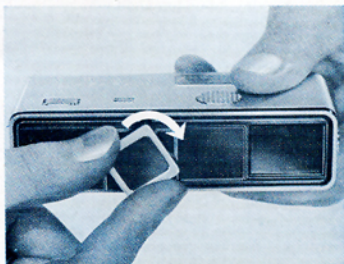
## CLOSE-UP LENSES AND FILTERS ADD VERSATILITY

For general purpose photography the standard lens provided with your miniature camera will prove more than adequate in most situations.

Minolta's close-up accessory lenses, however, permit you to get closer to the subject (as close as 2 feet and even less, depending upon the lens and the camera you are using). Close-up lenses add dramatic effects to your snapshots, provide sharp, visual results not always obtainable with standard lenses.

Filters, too, can heighten interest in your photographs. Minolta provides two; the UV filter (ultra-violet) eliminates haze effects and is especially suitable for outdoor photography. The yellow filter (Y48) deepens sky tones. This filter is particularly helpful for sea, snow or sand scenes.

Also available are three filters for better color balance in color photography — No. 80A, 81 and 1A.



Filters or accessory lenses attach easily

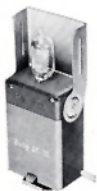


Without yellow filter.



With yellow filter.

## MINOLTA MINIATURE ACCESSORIES



### Baby Flashgun

Conveniently carried in an attractive vinyl case, the Minolta flashgun with its collapsible fan-type reflector is no bigger than the camera itself.

16EE II. 16P



16 II

### Flash and Tripod Adapter

The Minolta adapter secures the Baby Flashgun or any tripod to your Minolta 16. The unique wrap-around clamp safely locks accessories to the camera.



### Close-up Lenses

No. 1—for distances from 3 to 5 feet  
No. 2—for distances from 1.5 to 3.5 feet



### Filters

Various type of filters for black & white and color films are available for each camera.



### Color filter bank

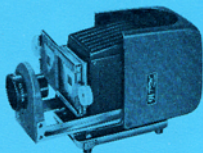
No. 80A, 81B, 1A





### **Minolta Mini Enlarger**

For use with Minolta "16" film. Provides excellent enlargements up to 5" x 7". Complete with F4.5/30mm Rokkor lens, 16mm film carrier and 100 watt bulb. The enlarger can also be used with 35mm film.



### **Minolta Mini 16 Projector**

Light weight, portable unit with vinyl carrying case, standard slide carrier and 75 watt projection lamp. Equipped with F2.5/40mm Rokkor lens. Ideal for showing your Minolta "16" color slides or any standard 35mm slides.

## OTHER QUALITY MINOLTA CAMERAS



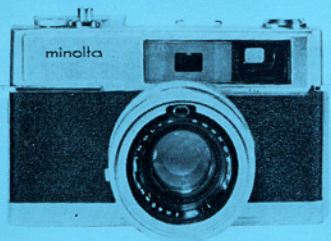
**Minolta SR-7** — World's first still camera with built-in CdS light meter. Exceptionally brilliant pentaprism viewfinder, completely automatic pre-set diaphragm, instant return mirror and many other professional features. Rokkor lens F1.4/58mm, speeds 1 to 1/1000.



**Minolta SR-1** — Companion to the SR-7 the Minolta SR-1 contains approximately the same features. Also equipped with the highly accurate CdS meter although it is detachable. Rokkor lens F1.8/55mm, speeds 1 to 1/500.



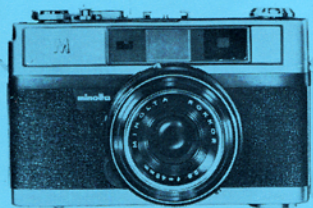
**Minolta Auto Zoom 8** — A completely automatic 8mm movie camera. You sight and shoot...that's all. CdS light meter automatically calculates correct exposures. Power zoom from wide angle to telephoto (8.5 to 34mm). Rokkor lens F1.4. Speeds 12, 16 and 24 FPS and single frame.



**Hi-matic 7** — It's completely automatic. It's completely manual. Or you can use the built-in CdS light meter as a guide to correct exposures. This camera answers every photographic situation imaginable and does it on a professional level. Rokkor lens F1.8/45 mm. Shutter speeds 1/4 to 1/500.



**MINOLTA AL** — Cross-coupled exposure meter thinks for itself, makes photography simply, quick, precise. Superimposed rangefinder, single stroke film advance, self-timer and many other features. Rokkor lens F2/45mm. Shutter speeds 1 to 1/1000.



**Minolta A5** — Here is an economical, all-purpose, manually operated 35mm camera designed for fast sequence shooting. The singlestroke advance lever advances the film, cocks the shutter, counts the exposure and prevents double exposure. Rokkor lens F2.8/45mm, speeds 1 to 1/500.

These are only a few of the outstanding cameras in the Minolta line. See your local camera dealer for the Minolta that fits your budget, your needs.



*Minolta Masters Photography*

**Minolta**  
MINOLTA CAMERA CO., LTD.