



There may be times when you'll wish to use a flashcube even though the signal in the viewfinder says it's not necessary. All you do is press the daylight flash button located on the left side of the lens barrel. This action will prohibit light from striking the electric eye, and it will also activate the flash circuit.

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he Autopak 550 features a fast F2.8 38mm Rokkor Lens that was made from highly-polished and refined optical glass in Minolta's own glass-making factory. The high quality of this lens will help you get sharp prints and slides in both color and black-and-white.



SPECIFICATIONS: Rokkor 38mm F2.8 Lens, 4 elements in 3 groups. Frame size: 28.5x28.5mm with 12- or 20-exposure. Shutter speed: 1/90 second for normal photography, lens aperture set automatically. Tinted, bright-frame viewfinder with parallax correction guides, zone focus, flash range marks and illuminated red use-flash signal. Built-in CdS exposure meter, coupled to aperture. Size: 4 3/8" x 2 3/4" x 2 1/4" (118x71x57mm). Weight: 12 oz. (330.6 grams) including batteries and wrist strap.



MINOLTA MEANS BETTER PICTURES

Minolta
MINOLTA CAMERA CO., LTD.

MINOLTA AUTOPAK 550



Drop in a cartridge!
Pop on a flashcube!
Get perfect pictures every time!



The Minolta Autopak 550 is a #126 film cartridge-loading camera—and you'll never own a camera that's easier to operate. Loading is a snap! Just open the camera back, drop in the cartridge and close the camera. When you've finished shooting, remove the cartridge from the camera. You don't have to rewind the film. It's ready to be developed the moment you've taken your last photo.



The Autopak 550 accepts the popular and unique four-shot flashcube, available everywhere for total flash photography convenience. With the addition of exclusive Minolta Flashmatic, you get the benefits of precise exposure whenever you take a flash picture. The lens opening is automatically controlled by focusing. You'll find the Autopak 550 works as easy with flash as it does without—and always automatically.



In low lighting situations, the Autopak 550 indicates to you that flash is required for perfect photography. You'll see a red "use flash" signal in the viewfinder when the camera's exposure control does not register sufficient light. This is your signal to reach for a flashcube.

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loading the Autopak 550 with a cartridge automatically sets the ASA film speed and the electric-eye exposure control. There are no buttons or levers to adjust; there are no calculations to make. For perfect pictures, just focus and press the shutter release. You'll get results you'll be proud to show off anywhere. No matter what the lighting conditions, the Autopak 550 adjusts automatically for correct exposure.

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he Autopak 550 calculates whether or not you have to use flash. All you do is attach the flashcube, focus, then press the shutter release. When your first flash photo is taken, the flashcube rotates automatically to the next bulb . . . and you're ready for another photograph. Even when you're photographing in bright daylight, it's wise to attach a flashcube to your Autopak 550. If the camera calculates that your light is sufficient—and flash is unnecessary—the flashcube will not go off.

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s you look through the Autopak 550's bright viewfinder, you'll notice three focusing marks. One is for close-up photography; another for medium-range shots; the third for long-range photos. The Autopak 550 also indicates the distance range from which you can successfully take flash pictures. This is done by the convenient flashmatic working range mark that is visible in the viewfinder.

