Minolta SR-7



meets the critical needs of the professional



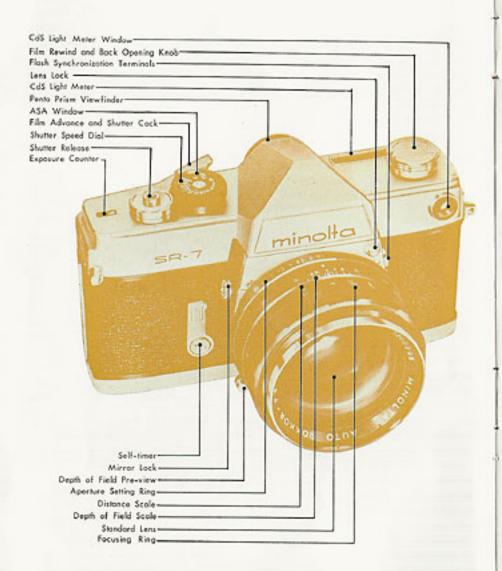
This is the Minolto SR-7, one of the finest single lens reflex comeros in the world, an achievement in precision camero manufacture.

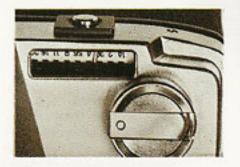
The Minolta SR-7 features the ultra-sharp F 1.4/ 58mm Rokkor lens, on extremely bright penta prism viewing system and automatic pre-set diaphragm. The camera is also equipped with a highly sensitive, built-in CdS light meter coupled to the shutter and powered by a mercury battery.

Set your limits as high as you please. The precision instruments contained within the Minalta SR-7 will meet any photographic situation on a professional level.

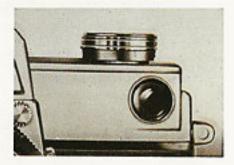


the precision elements of the Minolta SR-7









Never again a need for a cumbersame, hand-held light meter. You have a highly accurate CdS light meter built right into your Minolta SR-7... every bit as reliable as the hand-held types the professionals use. It's coupled to the shutter to give correct exposure readings with a minimum of calculation or adjustment.

The meter is extremely sensitive, covers an extensive range from candle light to bright outdoors. In other words, it measures anything that can be photographed. You simply set the shutter speed and measure the light. If light is inadequate, you can shift to low sensitivity light and measure anything that can be seen.

The light receiving angle is only 30° which means you measure the light reflected by the subject only. Extraneous light will not interfere with perfect exposure readings every time. It's easy, accurate and foolproof.

more than a camera, Minolta SR-7 is a photographic system

F1.4/58mm Rokkor Lens

The world-famous, needle-sharp Rokkor lens is manufactured exclusively by Minolta and treated with Achromatic Coating, a unique process which gives you high fidelity sharpness, particularly in color photography. Picture details come alive so real you feel you can touch them.

Depth of Field Pre-view

Press the depth of field preview lever and the diaphragm closes to its pre-set aperture opening. Now you can inspect the effect of depth of field, see exactly what area is in focus and what is not before you shoot. You see the zone of sharpness in front of and behind your subject.

Penta Prism Viewfinder

The Minolta single lens reflex viewing system is without equal. The image is bright right out to the corners and "snaps in" critically focused with certainty. You veiw through the lens, eliminating the parallex and guaranteeing perfect composition with any lens, at any distance, at any magnification.

Mirror Lock

The mirror lock is used with the 21 mm super wide angle lens. With this lens, care must be taken so that the mirror does not touch the back of the lens. Hence, the lock keeps the mirror suspended. This feature can also be used in sequence photography when the subject is not viewed.

CdS Light Meter

Minolta SR-7 is the world's first still camera with a built-in CdS light meter. The meter is powered by a mercury battery and coupled to the shutter; correct exposure is determined with a minimum of calculation. It's highly sensitive, covers an extensive range from condle light to bright outdoors.

Shutter Speeds

Shutter speeds range from 1 to 1/1000 plus B and X for electronic flash. The shutter release is so smooth you can hand hold down to 1/8 second with negligible shutter jar. Automatic shutter lock prevents double exposure. All speeds synchronized for FP bulbs; 1 to 1/50 for electronic flash.

Automatic Pre-set Diaphragm

This feature gives you maximum brightness in the viewfinder and permits easy focusing. When the shutter is released, the diaphragm closes to pre-set aperture, the mirror clears, the picture is taken, the mirror returns, the diaphragm re-opens . . . all automatically, all instantaneously.

Test It

These are some of the more important features of the Minolta SR-7. If you are considering a camera of this calibre, see your local dealer for a personal demonstration. Test it. Compare it feature for feature with any other camera made. SR-7 is a camera you will never autgrow.

rapid change lens

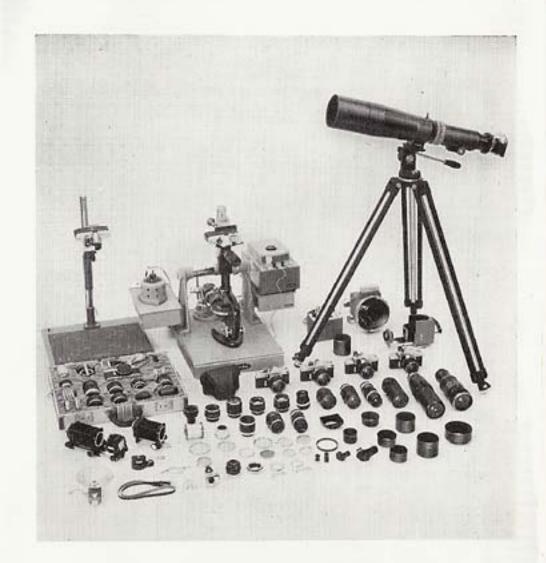
All Minolta lenses, 21mm wide angle to 600 mm telephoto, are bayonet mounted to the camera. It's quick, solid and foolproof. A small lock button to the right of the lens releases the mount. A quarter turn clockwise and the lens is out. The Minolta lens mount device is rigid and smooth without the slightest trace of looseness or backlash . . . will hold rigidity through thousands of operations. This is an important consideration since rigidity of the mount is one essential to holding good picture definition.











Minolta SR photo system accessories

Minolta offers a complete line of lenses and accessories designed, engineered and manufactured by Minolta for Minolta SR cameras to insure utmost efficiency in your photographic system. With Minolto you can moster the entire spectrum of photography.

choose the world famous rokkor lenses



14.5 21mm Wide angle+

F1.8 55mm

Telephote

f2.8 135 mm Telephoto



f3.5 200mm

Telephote











f4 100mm Telephono *

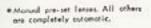


14 135 mm Telephoto *

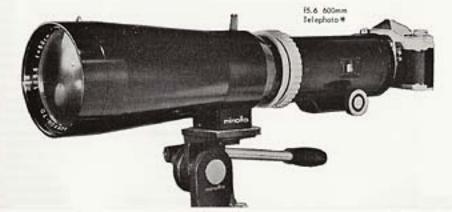
f4.5 300mm Telephoto*













Minolta masters photography

