

CONTRAST LIGHT COMPENSATOR (CLC)

Minolta's exclusive CLC metering method is combined with a through-the-lens system that measures light precisely to ensure perfectly exposed photographs. This is especially important in high contrast situations.

The CLC method divides the field into two distinct sections. Each section is "read" individually by special, light sensitive, CdS cells. These two cells are linked to compensate for each other in high contrast scenes. The result is a correctly exposed, completely readable print or slide. Automatically. One reading, one setting, one perfect picture.



MULTIPLE EXPOSURE

The SR-T303 ensures technical competence, encourages creative freedom and delivers the features to satisfy new creative demands.

Multiple exposure photography, now an extra found on relatively few SLR cameras is a feature demanded by knowing lens artists. So the Minolta SR-T303 provides multiple exposure capability. "Trick" shots, exciting double exposures, time lapse snapshots are now possible. Pushing a single button holds the film locked perfectly in position while cocking the shutter for the next exposure.

Creative expression is as wide as your imagination—at the touch of a button.



MINOLTA MASTERS PHOTOGRAPHY

Minolta
MINOLTA CAMERA CO., LTD.

MINOLTA SR-T 303



A 35mm
SLR system camera with
full aperture measuring

A CAMERA WHOSE TIME HAS COME

The SR-T303 is a 35mm through-the-lens full aperture measuring SLR: tailored to the creative specifications of the professional photographer; refined for fast, effective use by the part-time enthusiast.

If using the Minolta SR-T303 is a pleasure, then using all it has to offer is a joyful experience. Focusing is fast and sharp with a new Micro-Split Screen Viewfinder that includes two separate focusing areas; a split screen center and a micro-prism grid. The new viewing system allows you to read the aperture opening, in addition to other pertinent information. Now, everything you need to know for perfect exposures is where you can use it... in the viewfinder.

We built the SR-T303 with the careful attention to handling and precision optics that have become the Minolta trademark. So every feature in this remarkable 35mm camera is easy to use with perfect results. The push of a button allows multiple exposures. The redesigned waffle pattern lens grip makes focusing faster and more precise. The slight bevel at the tip of the film advance lever makes it feel and operate a little smoother. It all adds up to one of the fastest handling, best feeling, highest performing cameras around.

And with the Minolta SR-T303 comes the fabulous Minolta system. This means a choice of over 150 accessories and Rokkor Lenses. Any photographic project you can imagine, you can accomplish.



COMPLETE EXPOSURE INFORMATION VIEWFINDER

Examine the SR-T303 viewfinder and you'll begin to realize why picture taking is creative art with this camera.

The moment your eye sights the subject, the potential for exciting photography becomes clear — two ways. That's because focusing is with Minolta's new Micro-Split Screen.

The split element in the center of the focusing area allows focusing on a straight line system. When a split image on the subject becomes one, the picture is focused.

Just outside this central split circle is the second focusing area. This is a circular microprism that allows minute focusing on a fine grid.

Sharpness and clarity in the viewfinder is ensured by the automatic diaphragm operation of all MC (meter coupled) Rokkor Lenses. Regardless of the lens opening you select the finder view is always through a fully opened lens. The lens does

not actually "stop down" to shooting aperture until the shutter is released. Your view is bright and clear from corner to corner making focusing and composition a fast, efficient operation.

Once you have your subject properly focused, all the information you need to get perfect exposures is contained in the finder. The viewing system has been designed to let you read the aperture opening at the top of the viewfinder screen. The speed setting is indicated in brackets at the bottom of the screen. The meter exposure needle and its Follower control are shown on the right of the screen. The exposure needle shows where you should position the Follower control, which is linked to both the aperture setting and the speed setting. Thus, you can adjust either the aperture opening or the speed setting to "match the needle" and guarantee perfect exposures.



SPECIAL FEATURES

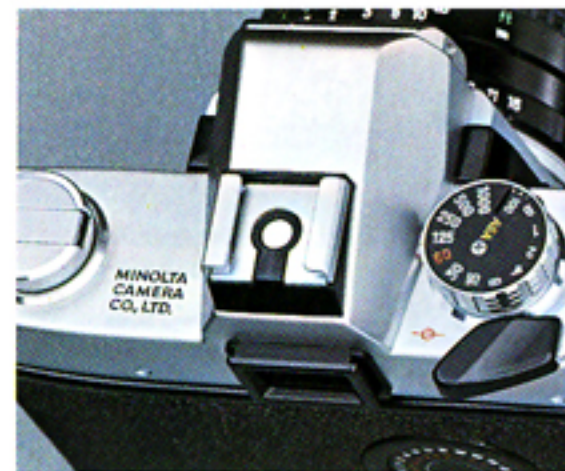
These are the things that make the SR-T303 the perfect camera for the imaginative user, from professional photographer to amateur artist. Of primary importance to any photographer is usability. Can the full capabilities of the camera be utilized easily, quickly and comfortably? The answer is "Yes!"

The SR-T303 is a camera that makes you want to use it to the fullest extent. The way it fits your hand, the way the controls and accessories fall into place for convenient use. The SR-T303 is built to use; from the new pentaprism, shaped to allow reading of the aperture opening in the finder, to the newly designed waffle pattern lens grip that ensures effortless control of the lens while the camera is at your eye.

Pick one up. Whatever you want to do, the SR-T303 is ready and anxious to do it.

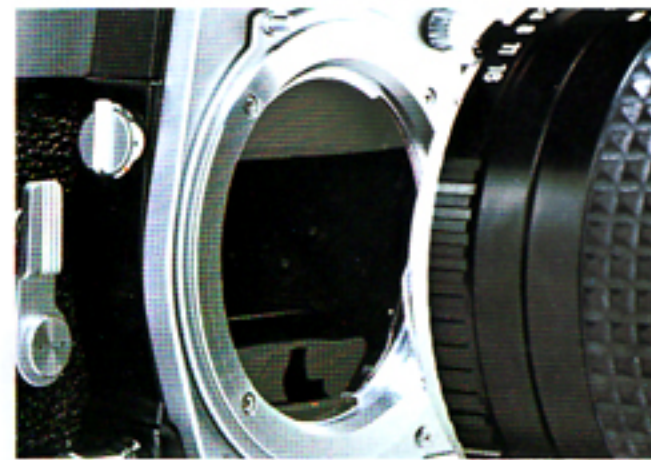
Hot Shoe Flash

For flash pictures the flash holder on the pentaprism is now equipped with a hot shoe. And, the flash synchronization socket has been built with a synchronization selector switch. Flash possibilities are universal. The new hot shoe permits direct contact with appropriate Electroflash (strobe) units. Cord connected units are synchronized by dialing the required position on the synch selector after plugging the flash into the synch socket.



Bayonet Mount

All Rokkor Lenses are bayonet mounted. This fast, fool-proof way to change lenses quickly and surely, automatically engages the meter coupling. Just a 54° turn and a new lens is fitted; meter coupling is complete. And the mount is solid and smooth, no looseness or slack to weaken the incredible "feel" of the SR-T303 or to tamper with photo clarity and sharpness.



Standard Rokkor Lenses

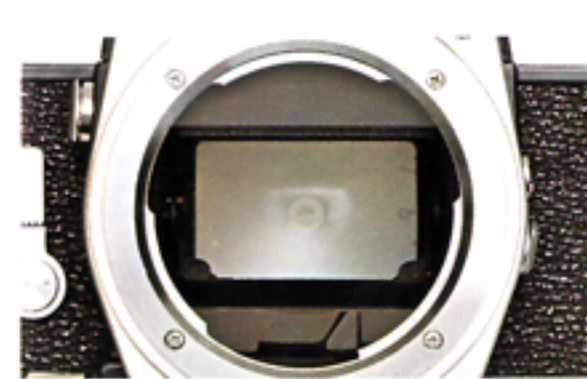
There are three standard lenses available for the SR-T303. Each has capabilities in extremely fast ranges and all feature Minolta's exclusive Achromatic Coating. The F1.2 will be selected by the most demanding photographer while the most popular lens will be the 50mm F1.4. Especially thrifty is the 50mm F1.7.



Oversize Quick-Return Mirror

The SR-T303 is equipped with the largest mirror found in any SLR camera. This means you always have full view of your subject and there is never any image cut-off, even with super telephotos or high ratio close-ups.

For special still photography a mirror lock-up switch is provided.



Depth-of-Field Preview

The depth-of-field preview button is another example of Minolta SR-T303 practicality. By pushing the handy preview button you can "stop down" the lens to the selected aperture to actually "see" the shot you are about to take as the lens will see it at exposure. And like all features and controls on this "handling champion" the button falls right where your finger can find it and operate it with minimum effort.



THE MINOLTA ROKKOR LENS COLLECTION

The two most important factors in lenses are flexibility and quality.

In terms of flexibility the Rokkor Lens Collection completely satisfies any creative need. From the panoramic 16mm fisheye through the ultrawide angle lenses to the super telephoto 1600mm giant, the Rokkor range of 27 fine lenses extends over any photographic situation. Special Macro lenses, the exciting new zoom lenses and an auto bellows lens complete the line.

In terms of quality the Rokkor Collection by Minolta is unsurpassed. From the pure sand used

to make the glass for our lenses to the last groove on the lens mount, Rokkor Lenses are Minolta designed, fabricated, tested and inspected to ensure Minolta quality. Each Rokkor Lens is a perfect complement to the Minolta system.

The final touch of quality is added to the Rokkor Collection by our exclusive Achromatic Coating. The Minolta lens treatment renders colors faithfully, checks glare, allows more of the color spectrum to reach the film. It's your guarantee of better results in color and black & white.



THE MINOLTA SYSTEM

The SR-T303 is the foundation of a complete photographic system. Your Minolta camera can be adapted with more than 150 accessories in the Minolta System of Creative Photography, to accomplish any photographic job you can imagine. That is the basis of the Minolta system. It's only limit is your imagination.

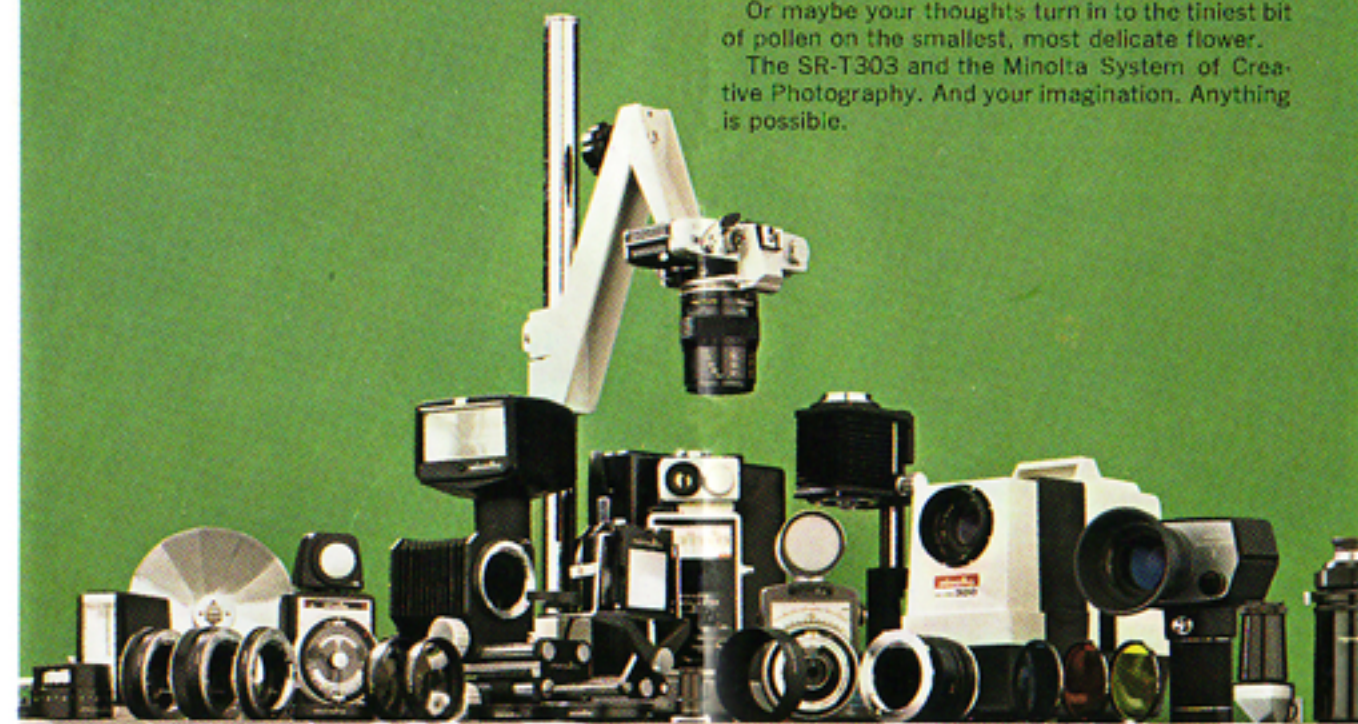
Light, subject matter, size, distance, speed,

time, even climate cannot limit your ability to get the shot you want. Whatever photographic project you conceive, the Minolta System of close-up equipment, bellows attachments, Electro flashes, extension tubes, meters, filters, special equipment adapters, viewing and focusing aids can turn the idea into artistic reality.

Maybe your mind is on the moon.

Or maybe your thoughts turn in to the tiniest bit of pollen on the smallest, most delicate flower.

The SR-T303 and the Minolta System of Creative Photography. And your imagination. Anything is possible.



SPECIFICATIONS

—A 35mm SLR system camera with full aperture measuring—

STANDARD ROKKOR LENS 50mm F1.4 (or 58mm F1.2 or 50mm F1.7)

SHUTTER Focal plane shutter with speeds from 1 to 1/1000 sec. plus B. Adjustable self-timer, 10 sec. maximum delay.

EXPOSURE METER Through-the-lens full-aperture measuring system with CLC (Contrast Light Compensator), 2 CdS cells on the pentaprism, Working range: EV3 to EV17 with ASA100 film, Battery: 1.35v mercury battery.

VIEWFINDER Bright, normal prospective image through fixed eye-level pentaprism. Two-way Micro-Split focusing screen with split element in the center and circular microprism in outside ring. Exposure control needles and shutter speed indicator, battery check mark, exposure warning zones all visible in finder.

FILM ADVANCE Lever-type, quick-advance winding with shutter cocking and double-exposure prevention. Single- or multiple-stroke with 150° winding angle and 20° unengaged play. Automatic resetting frame counter. Rapid film rewind with crank.

MULTIPLE EXPOSURE Employs film advance release.

FLASH SYNCHRONIZATION Hot-shoe direct contact type. FP (all speeds) and X (up to 1/60 sec.) can be set by turning the terminal switch.

FILM SPEED RANGE ASA 6 to 6400, DIN 9 to 39, Accepts standard 35mm film (12, 20, or 36 exposures)

OTHERS Bayonet-type lens mount, Oversize quick-return mirror with lock-up device, Depth-of-field preview button for MC Rokkor Lenses (stop-down measuring button for other than MC Rokkor Lenses), Battery ON-OFF and B.C. switch, ASA-DIN conversion table, Accessory shoe.

SIZE AND WEIGHT (body only)
Width 145mm (5 3/4 in.), depth 47.5mm (1 3/4 in.), Height 95mm (3 3/4 in.), 710 g (24.8 oz)