Minolta Viewmeter 9

A completely new kind of cadmium sulphide exposure meter **EXCLUSIVE**

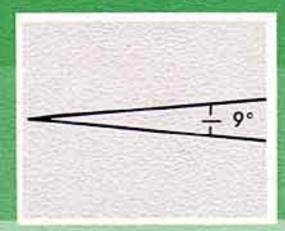
- 9-degree angle of acceptance
 eyelevel viewfinder
 color-corrected CdS cell



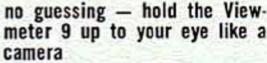
Minolta Viewmeter 9

unlike any meter
you've ever handled
...more accurate
than any meter
you've ever used

narrow 9-degree angle of acceptance eliminates need to "move in" for close-ups



Keep your distance! The Minolta Viewmeter 9 — with its exclusive 9-degree angle of acceptance—lets you measure distant subjects with pinpoint accuracy. Even with backlighting on your subject, there's no need to "move in" for close-ups. Yet the 9-degree angle of acceptance is wide enough to eliminate the need to average "spot" readings. Ideal for portrait shooting where skin tones, highlights and shadows must be measured so carefully. Also excellent for precise readings of extremely small macro and copy subjects.



An exclusive eyelevel viewfinder makes "off-target" readings impossible. You hold the Minolta Viewmeter 9 up to your eye... see your subject lifesize... see precisely what part of the subject you're reading. Unlike meters you hold away from your eye, there's no guessing, no aiming with the Viewmeter 9. And unlike "reflextype" meters, you see all the light being measured. A bright-line circle shows the exact area covered by the 9-degree angle of accept-

9-degree angle of acceptance. A center spot pinpoints your target for extremely critical measurement.



extremely sensitive, color-corrected cadmium sulphide cell



The CdS cell on the Minolta Viewmeter 9 will accurately measure anything from candlelight to bright outdoors. Precise readings are possible even in moonlight. An exclusive blue filter over the CdS cell automatically compensates for changes in color temperature, permitting extremely accurate measurement for exposure of color film.

easy-to-read scales for perfect still and motion picture exposure



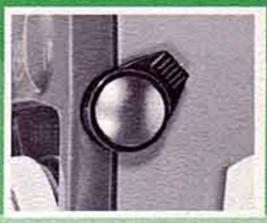
Large numbers and an oversize knurled dial make the Minolta Viewmeter 9 extremely quick and easy to read:

ASA range: 6 to 3200
DIN range: 9 to 36
EV range: -3 to +22
Aperture range: f/1 to f/64
Shutter speeds: 1/8000th sec.

to 2 hours Cine scale: 8 to 128 frames

per second

Amazingly fast and easy to use



A single oversize two-way control permits rapid, one-hand operation of the Minolta Viewmeter 9. The pushbutton automatically locks indicator needle into "correct-reading" position. It also permits testing the meter's "zero" position when pressed with battery removed. The outer ring on the control provides instant choice of bright light scale (9 to 17) or low light scale (1 to 9).

built-in battery check, shockresistant construction, many more features



Simply press a red test button and the indicator lock button simultaneously to check the condition of the single mercury battery at a glance. The needle will swing to a red spot on either the high or low light intensity scale to show good battery condition. The case of the Viewmeter 9 is made of extremely durable polycarbonate material—tough enough to withstand all the rigors of hard professional use.

Minolta the name quality made famous

Minolta SR Cameras

35mm single lens reflex cameras designed for working photographers. Two models offer a choice of advanced single lens reflex features, accept a wide range of interchangeable Rokkor lenses and special accessories.





Macro Rokkor Lens

Precision-ground lens eliminates confusing calculations for macro-photographers. Provides a 1:1 ratio without accessory tubes or bellows. Exposure compensation is calibrated right on the lens barrel.

Rokkor Lenses

Made exclusively by Minolta to the world's highest optical standards. Focal lengths range from 21mm ultra-wide-angle to 1000mm super-telephoto, and there are three superb Rokkor zoom lenses with a combined range of 50 to 500mm.





Minolta Auto Zoom 8

An 8mm camera equipped for professional movie-making. Features include automatic and manual exposure control; electric-powered 4:1 zoom lens; reversible, 3-speed electric motor drive; separate footage and frame counters.

Minolta Corporation 200 Park Avenue South • New York, N. Y. 10003